

Shannon L. Norris-Parish

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EDUCATION

- Ph.D. 2020 Texas A&M University, Agricultural Leadership, Education, and Communications
Certificates: Advanced Research Methodology; Homeland Security
Dissertation: “Enabling the enablers: Developing USASOC curricular and training support for agricultural assessment in conflict zones”
- M.S. 2015 Oklahoma State University, Agricultural Communications
Thesis: “Mentorship and servant leadership: Perceptions of first-year college students”
- B.S. 2013 New Mexico State University, Agricultural and Extension Education
Minor: Animal Science

PROFESSIONAL EXPERIENCE

Graduate Coordinator

August 2021–Present

Assistant Professor

August 2020–Present

New Mexico State University, Department of Agricultural and Extension Education, Las Cruces, NM

Appointment: 100% New Mexico State University

Expectations: 75% teaching, 20% research, 5% service (August 2020 – Present)

Date of Appointment: August 15, 2020

Duties:

- Design, develop, and deliver agricultural communications courses, focused on writing and oral communication messaging, for undergraduate and graduate students.
- Build a nationally recognizable agricultural communications program and create new undergraduate and graduate-level courses ($n = 8$) to support the new degree program.
- Assist in establishing a new, fully online, joint master’s degree program between NMSU’s Department of Journalism and the Department of Agricultural and Extension Education (launched in Fall 2021).
- Assist in establishing a new Human Dimensions in Agricultural Innovations, Education, and Communications Ph.D. program at NMSU (to be launched in Fall 2024).
- Advise graduate students in focus areas of agricultural communications, education, and extension, as well as youth development and food security.
- Serve as a chair and/or member of master’s graduate student committees.
- Research effective communication modalities using science communication techniques to reach lay audiences.
- Serve a research member to the Southwest Border Food Protection and Emergency Preparedness Center leading research initiatives supporting food security, national security, and national defense.
- Collaborate with internal and external faculty members to pursue funding opportunities highlighting transdisciplinary and interdisciplinary research and innovative Extension projects that contribute to my research agenda and the priorities of the department, college, and university system.
- Promote research through journal articles, abstracts, and conference presentations.

- Serve as the departmental graduate coordinator, coordinating degree programs, courses, and financial assistance for ~60 master's level graduate students (starting in Aug. 2022).
- Collaborate with community leaders and stakeholders to develop alumni and supporter relations to the department, college, and university.
- Coordinate departmental recruiting and retention efforts for prospective and current students.
- Provide service to the mission of the department, college, university, and community.

Certified Ziglar Youth and Legacy Speaker and Facilitator

July 2016–Present

Zig Ziglar Legacy Incorporated, Plano, TX

Duties:

- Facilitate and deliver keynote speeches representing Zig Ziglar, Inc.
- Design, develop, and manage training material for youth interested in becoming certified speakers and trainers, specifically focused in self-image, relationships, and goal setting.
- Coordinate quarterly certification workshops for Ziglar youth speakers.

Contract Consultant, Communications & Learning Design

April 2020–December 2021

Vivayic, Lincoln, NE

Duties:

- Develop learning materials focused in instructional design, adult learning, and eLearning.
- Collaborate with stakeholders to develop communication materials increasing performance.
- Design learning modules in Articulate Storyline to engage learners with complex contexts.
- Create instructional manuals for clients using the Adobe Creative Suite.

Graduate Research/Teaching Assistant

August 2017–August 2020

Texas A&M University, College of Agriculture and Life Sciences, College Station, TX

Duties:

- Researched effective communication techniques and assist in developing communication curricula to disseminate to agricultural science courses, including animal science, poultry science, and plant science as part of a United States Department of Agriculture, National Food and Agriculture Institute grant-funded project.
- Evaluated learning modules and develop assessment metrics for communication curricula.
- Assisted in facilitating agricultural media writing and publications courses.
- Designed Experiential Learning Modules (ELMs) for adult learners in developing nations.
- Taught 10 courses in agricultural communications and journalism and agricultural sciences.

Speaker / Executive Vice President

April 2019–April 2020

Texas A&M, Graduate & Professional Student Government (GPSG), College Station, TX

Duties:

- Chaired the graduate student Senate with approximately 100 senators representing each department and direct the legislative branch of the graduate student body government.
- Represented approximately 15,000 graduate students and advocate for graduate student interests with the GPSG President and campus administration.
- Served as a voting member of the Texas A&M Rules and Regulations committee.

Curriculum Designer

June 2016–December 2016; October 2018–October 2019

National FFA Organization, Indianapolis, IN

Duties:

- Served as the lead curriculum designer for the Blue 365 initiative connecting agricultural industry innovation and technology to secondary agricultural education.
- Coordinated relationships with businesses and organizations who sponsor the Blue 365 initiative and wrote donors' key missions into the lesson plans.
- 2016—Assisted in redesigning high school agricultural education curriculum for the National FFA Handbook and National FFA website.

Certified Level One Provisional 7–12 Secondary Teacher

July 2013–July 2019

State of New Mexico, Santa Fe, NM

Duties:

- Endorsed in science and agriculture to teach school-based agricultural education courses.

Recruiting and Retention Coordinator

June 2015–August 2017

New Mexico State University, College of Agricultural, Consumer and Environmental Sciences (ACES), Las Cruces, NM

Duties:

- Coordinated recruiting efforts for College of ACES by speaking to local high schools, community colleges, and at student conventions, conferences, and workshops.
- Led college retention initiatives for student engagement activities.
- Advised ACES Ambassador team who served as the student representatives for engagement events, donor and alumni relations, and prospective student outreach.
- Advised ACES Council Officer team who served as the largest governing body for student clubs and organizations in NMSU.
- Developed and advised ACES Mentor team who assisted college freshmen students in their first semester of college through the college freshmen orientation course.
- Organized events supporting youth and agricultural development in New Mexico.

New Mexico Agricultural Leadership Cohort

August 2015–June 2017

New Mexico State University, College of Agricultural, Consumer and Environmental Sciences (ACES), Las Cruces, NM

Duties:

- Attended ten week-long, professional development seminars on topics related to leadership, agricultural production, policy, marketing, community development, and business structure around New Mexico, California, and Washington, D.C.
- Represented the academic sector in the cohort and wrote news articles on each of the seminars to disseminate information from the seminars.
- Networked with key leaders in New Mexico agriculture and business sectors to share agricultural updates throughout the year.

Certified *Habitudes* Leadership Facilitator

June 2014–June 2016

Habitudes, Growing Leaders, Atlanta, GA*Duties:*

- Certified to facilitate leadership, communication, transition, and team building curricula.
- Engaged image-based and hands-on learning in leadership continuum.

Student Development Graduate Teaching Assistant

August 2013–May 2015

Oklahoma State University, College of Agricultural Sciences and Natural Resources, Stillwater, OK

Duties:

- Served as the lead graduate teaching assistant for the College of Agricultural Sciences and Natural Resources Freshmen Orientation class.
- Coordinated and co-advised first-year student mentorship programs and initiatives by advising Student Academic Mentor (SAM) peer team.
- Assisted in managing the agricultural living-learning community with 100 freshmen.

Marketing Consultant

January 2014–April 2015

Rockin' Star Farms, Stillwater, OK

Duties:

- Coordinated agritourism educational events in fall and spring seasons.
- Managed records and hosted special events for the fall maze, Christmas, and Easter.
- Coordinated communication materials including news releases, advertisements, and social.

Collegiate Host and Donor Relations Coordinator

October 2013 & October 2014

National FFA Foundation, Louisville, KY

Duties:

- Hosted corporate sponsors and individual donors at the National FFA Convention.
- Connected donors with student initiatives to share vision and student programming.
- Served as a student liaison discussing key agricultural education and agricultural issues with governmental officials, policymakers, supporters, teachers, and donors.
- Marketed key initiatives with donors and supporters.

Team Leader, Facilitator / Presenter

May 2012–August 2012 & May 2013–August 2013

National FFA Organization, Washington Leadership Conference (WLC), Washington, D.C.

Duties:

- Facilitated citizenship-based, leadership curriculum to FFA students during seven, week-long summer conferences in Washington, D.C., and reached nearly 2,100 students each summer.
- Served as a small group mentor for 24-30 students each week and helped them create individual living-to-serve plans to execute in their local communities.
- Led team of four facilitators through Summer 2013 focusing on personal growth, facilitation reflection, and developing individual service plans.
- Hosted the conference's service project of packing 280,000 meals in Summer 2012.

Facilitator / Presenter

August 2012–May 2013

National FFA Organization, 212°/360° FFA Conference, Indianapolis, IN

Duties:

- Presented virtues-based curriculum to junior high through sophomore FFA students for the 212° conference located in host states around the country.
- Assisted students in developing an individualized value/virtue plan.
- Served as an “on-call” presenter for the 360° conference focusing on developing vision statements and goals targeted toward high school juniors and seniors.
- Facilitated workshops to youth in conferences in four states.

Marketing Intern

January 2012

Elanco US, Indianapolis, IN

Duties:

- Job-shadowed marketing and global communication team members.
- Collaborated with the marketing team for the Indiana State Fair highlighting commodities.
- Developed a short-term growth plan for Elanco Animal Health.

National FFA Officer – National Western Region Vice President

October 2010–October 2011

National FFA Organization, Indianapolis, IN

Duties:

- Served on a team of six individuals to represent nearly 540,000 FFA members across the United States, Puerto Rico, and the Virgin Islands.
- Traveled nearly 120,000 miles to serve as a communicator and advocate for the agricultural industry, agricultural education, and National FFA Organization.
- Provided personal growth and leadership training for students through delivered keynote addresses and facilitated workshops.
- Established relationships with business leadership, government officials, and educators.
- Communicated key messages through various media channels, including written news articles, blogs, social media posts, live radio, podcasts, and television.
- Researched and presented an agricultural education perspective on the 2012 Farm Bill to the U.S. Secretary of Agriculture, Tom Vilsack and his cabinet.
- Networked and facilitated relationships with high-level sponsor and donors.

Duties:

- Provided instruction for five secondary agricultural education classes: Introduction to Agriculture, Animal Science, Agricultural Leadership, Welding I, and Advanced Welding.
- Served as an assistant FFA advisor, alumni director, and voting member on the Fair Board.
- Coordinated registration efforts and details for the spring career development events.

SCHOLARLY ACTIVITY

Summary of Grant and Contract Activity:

Type	Total	Submitted			
		Funded	Funded as External Evaluator	Submitted & In Review	Not Funded or Referred Different Funding Agency
Competitive Funding	Total Dollars	Total Dollars	Total Dollars	Total Dollars	Total Dollars
PI	\$417,255.00	\$49,160.00	---	\$0.00	\$368,095.00
Co-PI	\$29,387,290.00	\$20,953,488.00	---	\$147,000.00	\$8,286,802.00
Key Personnel/ Collab.	\$22,454,228.00	\$20,304,228.00	\$25,000.00	\$2,125,000.00	\$0.00
Graduate Research Assistant*	\$787,375.00	\$439,584.00	---	\$0.00	\$347,791.00
Total Competitive Funding Involvement	\$53,046,148.00	\$41,746,460.00	\$25,000.00	\$2,272,000.00	\$9,002,688.00

Note. *Represents doctoral graduate research assistant experience developing grant proposals, narratives, and supplemental materials as well as implementing and researching existing projects.

Grants and Contracts Funded:

1. Mast, N. L., et al. (PD), Löest, C., & **Norris-Parish, S. L.** (2023–2028). *LEADING Hispanics to federal agency employment (LEADING: Leading and Enhancing Agricultural Development In the Next Generation)*. USDA-NIFA, NEXTGEN Program (USDA-NIFA-ARPAED-009362). **Funded \$20,000,000.00.**
Role: Co-principal investigator leading educational component of the project.
2. Lamba, J., Ghimire, R., Zhang, J., & **Norris-Parish, S. L.** (2023–2027). *Developing effective adaptation strategies to enhance the resilience of farmers under changing climate*. National Science Foundation (NSF 22-633). **Funded \$10,000,000.00.**
Role: Key personnel leading educational component of the project.
3. Warnick, B., Judd-Murray, R. (2019–2024). *W3006: Multistate agricultural literacy research*. Multistate Research Project, National Information Management & Support System (NIMSS), United States Department of Agriculture. Funded \$1500.00.
Role: **Norris-Parish, S. L.**, Key Personnel (**\$1,500**), lead the NMSU team on the associated Hatch project.

4. Robinson, C., **Norris, S. L.**, Brewer, C., & Hustedde, R. (2022). *Appreciative inquiry and community capital summit: Creating a shared vision of a resilient food system*. USDA-NIFA, Agriculture and Food Research Initiative Competitive Grants Program, Conference Grant. **Funded \$50,000.00.**
Role: Co-principal investigator. Coordinate involvement with agricultural stakeholders.
5. Miller, M., Campbell, J., Shulka, M., **Norris-Parish, S.**, Boufas, S., McCarty, N., & Walter, R. (2022–2023). *Aggies Go Global” Mini-Conference for American Impact Award*. U.S. Department of State. **Funded \$2,728.00.**
Role: Key personnel supporting recruitment for international conference.
6. Wilson, M., Dean, T., Miller, F., & **Norris-Parish, S.** (2022–2023). *Protect the herd: Enhancing New Mexico’s response to a foreign animal disease (FAD) event through vaccination planning and training*. National Animal Disease Preparedness and Response Program (NADPRP). **Funded \$220,270.00.**
Role: Co-principal investigator and education lead.
7. Wilson, M., Dean, T., & **Norris-Parish, S.** (2022). *Borderland states emergency response border exercise*. Sandia National Laboratories. **Funded \$50,000.00.**
Role: Co-principal investigator and facilitation lead.
8. Edgar, D., **Norris-Parish, S.**, Hill, N., Frazee, S., Lombard, K., Mesbah, A., Bittner, L., Trueblood, C., & Dean, T. (2021–2026). *Impacting career engagement in agricultural, consumer and environmental sciences (ICEEnACES)*. USDA-NIFA, Research and Extension Experiential Learning for Undergraduate (REEU) Fellowships Program. **Funded \$626,218.00.**
Role: Co-principal investigator. Lead recruitment efforts and coordinate communication efforts.
9. Kisekka, I., Bradford, S. A., Brown, P., Harter, T., Hillyer, C., Knight, R., Longley, K. E., Megdal, S. B., Nocco, M., Ostoja, S., Shukla, M., & Zilberman, D. (2021–2026). *Sustaining groundwater and irrigated agriculture under a changing climate in Southwestern United States*. USDA-NIFA, Agriculture and Food Research Initiative (AFRI), Sustainable Agriculture Systems (SAS). **Funded \$10,000,000.00.**
Note: **Norris-Parish, S. L.**, Key Personnel (**\$249,999.00**). *Role:* Lead the education component of the five-year project.
10. **Norris-Parish, S. L.** (2021–2022). *Reporting impact in NMSU’s College of Agricultural, Consumer, and Environmental Sciences (ACES)*. New Mexico State University, Agricultural Experiment Station, Las Cruces, NM. **Funded \$49,160.00.**
Note: Internal NMSU grant for a 12-month graduate assistant funded for two terms. *Role:* Lead the research component of the project and advise the master’s student who directly reports to the ACES Associate Dean of Research.
11. Rogers-Randolph, T., & **Norris, S. L.** (2021–2022). *EVOLVE: Evaluation of virtual online learning through varied experiences*. Association of Public Land-Grant Universities (APLU), Board on Agriculture Assembly’s Academic Programs Section, Innovative Teaching Award. **Funded \$7,000.00.**
Note: Multi-state submission through Kansas State University and New Mexico State University for a seed proposal to a National Science Foundation project.
12. Gaskins, M. (2016–2021). *Food safety and curriculum development in school gardens and communities*. Food and Drug Administration, Food Safety Modernization Act, New Mexico Department of Agriculture and New Mexico State University’s Southwest Border Food Protection and Emergency Preparedness Center. **Funded \$2,405,915.08.**
Note: **Norris, S. L.**, Collaborator (**\$40,000**). *Role:* Project coordinator to develop and disseminate food safety curriculum in year 5 of the project. *Note:* Research and outreach project.

Grants and Contracts Funded as an External Evaluator:

1. Leggette, H., Wingenbach, G., & Gastel, B. (2021–2026). *Science influencers: Communicating FANH sciences' research, education, and extension through practical experiences*. USDA-NIFA, Research and Extension Experiential Learning for Undergraduate (REEU) Fellowships Program. **Funded**.
Note: Norris-Parish, S. L., External Evaluator (**\$12,500.00**). *Role*: Review the quantity, quality, and effectiveness of the five-year project. *Note*: Research project.
2. Bundy, S. (2019–2022). *Pinning down ag literacy: Expanding access to insect science*. USDA-NIFA, Secondary Agriculture Education Challenge Grant Program. **Funded \$300,000.00**.
Note: Norris-Parish, S. L., & Edgar, D. External Evaluators (**\$12,500.00**). *Role*: Review the quantity, quality, and effectiveness of the project.

Grants and Contracts Submitted and In Review:

1. LeMire, S. (PI), Anders, K., Taylor, K. Hagstrom Schmidt, N, Hurta, A., Xu, Z., Carly-Miles, C., Leggette, H., Alexander, G., McKinney, M., Murphrey, T., & Cortez, J. (2023–2026). *Collaboration on Open Education Resources (OER): Multidisciplinary context-driven professional communication curriculum*. United States Department of Education, Fund for the Improvement of Postsecondary Education, Open Textbooks Pilot Program (ED-GRANTS-031723-001). **Submitted \$2,125,000.00**.
Role: Norris-Parish, S. L., Key Personnel (**\$29,336.61**), will serve as the lead for the NMSU subaward to Texas A&M University.
2. Shukla, M., Malone, A., **Norris-Parish, S. L.**, Delgado, E., Robinson, C., & Picchioni, G. (2023–2024). *Best practices for urban agriculture and community building to increase global food security*. Cochran Fellowship Program. **Submitted \$147,000.00**.
Role: Norris-Parish, S. L., Co-PI, will lead programs to increase the international fellow's retention of the program's educational goals.

Grants and Contracts Not Funded:

1. Robbins, C., Boren, R., Cezarotto, M., Chamberlin, B., Kersten, M., Martinez, P., Norris, W., & Norris-Parish, S. (2023–2026). *Youth AGvocates in underserved communities: Investigating and evaluating smart farming for pest management*. USDA-NIFA, Education and Workforce Development Grant, Food and Agriculture Non-Formal Education (FANE). **Submitted \$750,000.00**.
Role: Co-principal investigator to lead educational programming of project.
2. Brewer, C. (2023–2025). *NSF Engineering Research Center for Food Resilience and Equity across Supply CHains (FRESCH)*. National Science Foundation. **Not Funded \$2,000,000.00**.
Note: Norris-Parish, S. L., Key Personnel. *Role*: Collaborate with the food insecurity research component of the project.
3. Wilson, M. (2023–2025). *Where's the bovidae? Enhancing New Mexico's animal disease traceability capacity*. USDA-NIFA. **Not Funded \$687,043.00**.
Note: Norris-Parish, S. L., Key Personnel. *Role*: Lead the education component of the proposal.
4. Shukla, M., Bailey, D., Ghimire, R., & **Norris-Parish, S.** (2023–2024). *Identifying capacities and needs of the Jigjiga and Semera universities for three thematic areas of agriculture: A seed grant*. U.S. Embassy Addis Ababa PAS Annual Program Statement. **Not Funded \$200,000.00**.
Role: Co-principal investigator.
5. Robertson, R., **Norris, S. L.**, Piña, M., & Castillo, J. (2022–2024). *Strategic development for Central America*. U.S. Agency for International Development (USAID). **Not Funded \$900,000.00**.
Note: Transdisciplinary project supporting efforts of U.S. Customs and Border Protection Agency.
6. **Norris, S. L.**, & Roberts-Hill, L. (2021). *ACES multimedia studio lab*. New Mexico State University, College of Agricultural, Consumer, and Environmental Sciences (ACES). **Not Funded \$18,100.00**.
Role: Co-principal investigator and co-lab director.

7. **Norris, S. L.**, Robinson, C., Miller, F., Regmi, M., & Gutierrez, P. (2021–2022). *Food-water-energy nexus in New Mexico: Researching and developing sustainable regional communities*. National Science Foundation, Sustainable Regional Systems Research Networks. **Not Funded \$149,995.00**.
Role: Principal investigator and project director.
8. Gleason, J., Moore, L. L., **Norris, S. L.**, Easterly, R. T., Sheehan, C. Z., Gorter, E. K., Rada, L. L., Frazee, S. (2020–2022). *COVID-19 prompt response (CPR): Supporting national continuity of teaching and learning in school-based agricultural education*. USDA-NIFA, Agriculture and Food Research Initiative (AFRI), Education and Workforce Development Program, Rapid Response to COVID-19. **Not Funded \$2,999,759.00**.
Note: Transdisciplinary project involving New Mexico State University, Texas A&M University, University of Florida, Minnesota Department of Education, and Cal-Poly.
9. **Norris, S. L.** (2019–2020). *Enabling the enablers: Developing USASOC curricular and training support for agricultural assessment in conflict zones*. U.S. Army Research Institute for the Behavioral and Social Sciences (ARI), Foundational Science Research Unit (FSRU), Basic Scientific Research. Submitted early career proposal white paper. **Not Funded \$200,000.00**.
Note: Recommended to submit to the U.S. Army Training and Doctrine Command (TRADOC).
Role: Project director and lead researcher.

Grants and Contracts Experience as a Graduate Research Assistant:

1. Leggette, H., & Murphrey, T. (2019–2022). *Fueling the mind, feeding the world: Enhancing communication and decision-making skills of secondary agricultural education students*. USDA-NIFA, Secondary Agriculture Education Challenge Grant Program. **Funded \$300,000.00**. Resubmission of the FY18 proposal.
Norris' duties and responsibilities: Authored fundamental efforts on the project narrative. Designed outline for the full proposal. Coordinated support from stakeholders for the advisory board, including secondary agricultural educators, college faculty, agricultural industry representatives, National FFA Organization, and National Association for Agricultural Educators.
2. **Norris, S. L.** (2019–2020). *Enabling the enablers: Developing USASOC curricular and training support for agricultural assessment in conflict zones*. USDA-NIFA, Agriculture and Food Research Initiative (AFRI), Predoctoral Fellowship. **Not Funded \$47,866.00**.
Note: Leggette, H., & Murphrey, T. served as primary and collaborating mentors.
3. Leggette, H., & Murphrey, T. (2018–2021). *Feeding the mind, fueling the world: Enhancing communication and decision-making skills of secondary agricultural education students*. USDA-NIFA, Secondary Agriculture Education Challenge Grant Program. **Not Funded \$299,925.00**.
Norris' duties and responsibilities: Authored initial efforts on the narrative. Designed outline for the full RFP proposal. Coordinated support from key stakeholders for the grant support team, including secondary agricultural educators, college faculty, agricultural industry representatives, the National FFA Organization, and National Association for Agricultural Educators.
4. Leggette, H., & Murphrey, T. (2017–2020). *Strengthening communication skills of agricultural students: Using real-world examples to meet industry employment needs*. USDA-NIFA, Higher Education Challenge Grant Program. **Funded \$139,584.00**.
Norris' duties and responsibilities: Serve as a graduate research assistant to identify effective communication techniques to assist in developing communication curricula to disseminate to agricultural science courses. Evaluate learning modules and develop assessment metrics.

Summary of Publications and Scholarly Work:

Category	Career	Current Appointment	Prior to Current Appointment	Submitted & In Review
Refereed Journal Articles	12	3	2	7
Scientific Abstracts in Refereed Journals	19	7	12	0
Scientific/Technical Reports	6	4	2	0
International Refereed Conference Proceedings/ Presentations	9	7	2	0
National Refereed Conference Proceedings/Presentations	6	5	1	0
Regional Refereed Conference Proceedings/Presentations	16	12	4	0
Peer-Reviewed Poster Presentations	36	25	11	0
Other Scholarly Activities:	---	---	---	---
Textbook Chapters	3	3	0	0
Cooperative Extension Service Publications	5	4	0	1
Professional Workshops	7	5	2	0
Creative Works	38	24	14	0
Popular Press and General Media Publications	10	2	8	0
Total	167	101	58	8

Refereed Journal Articles Published:

Note: *Denotes graduate student author at time of submission. **Denotes undergraduate student author at time of submission.

1. Murphrey, T. P., Richburg, A. W., Leggette, H. R., **Norris-Parish, S. L.**, & Parrella, J. A. (2023). Ready, set, communicate: Measuring usability of instructional modules designed to improve communications skills of students studying agricultural sciences. *Journal of Applied Communications*, 107(2), 1–28. <https://doi.org/10.4148/1051-0834.2478>
2. Baker, C., Parrella, J., **Norris, S. L.**, Leggette, H. R., & Walther, D. (2021). Learning to improvise, not criticize: Using improvisation techniques to enhance students' ability to engage in civil discourse about science. *Communication Teacher*. <https://doi.org/10.1080/17404622.2021.1988668>
3. **Norris, S. L.**, Leggette, H. R., Murphrey, T. P., Richburg, A., & Bush, M.** (2020). Science communication: Context-specific reusable learning modules for strengthening students' communications skills. *NACTA Journal, Teaching Tip*. https://www.nactateachers.org/images/TeachingTips/TT_2020-0248.pdf
Note: Awarded the 2021 NACTA Bob Gough Teaching Tip Award.
4. **Norris, S. L.**, Murphrey, T., & Leggette, H. (2019). Do they believe they can communicate? Assessing college students' preparation for communicating about agricultural sciences. *Journal of Agricultural Education*, 60(4), 53–70. <https://doi.org/10.5032/jae.2019.04053>
5. **Norris, S.**, Sitton, S., & Baker, M. (2017). Mentorship through the lens of servant leadership: The importance of accountability and empowerment. *NACTA Journal*, 61(1), 21–26. <https://www.nactateachers.org/index.php/vol-61-1-mar-2017/>

Refereed Journal Articles Submitted:

Note: Articles are submitted and pending reviewer feedback. *Denotes graduate student author at time of submission. **Denotes undergraduate student author at time of submission.

1. Gonzales, A.*, Edgar, D. W., & **Norris-Parish, S. L.** (Submitted). The importance of diversity and inclusion in New Mexico agricultural education. *Journal of Agricultural Education*.

2. Judd-Murray, R., Hill, N., **Norris-Parish, S. L.**, & Hock, G. (Submitted). A multi-state agricultural literacy assessment of Extension professionals and volunteers. *Journal of Agricultural Education*.
3. Leggette, H. R., **Norris-Parish, S. L.**, & Parrella, J. (Submitted). Editor meetings: A pathway to advancing students' media writing skills. *NACTA Journal, Teaching Tip*.
4. McCarty, R.*, **Norris-Parish, S. L.**, Edgar, D., Roberts-Hill, L., & Witte, J. (Submitted). Examination of [Country] educators' cultural preferences when teaching agriculture: A Q methodological study. *Journal of International Agricultural and Extension Education*.
5. McCarty, R.*, **Norris-Parish, S. L.**, Edgar, D., Roberts-Hill, L., & Witte, J. (Submitted). Cultural preferences: A Q methodological examination of international agricultural education curriculum developers' perspectives. *Journal of International Agricultural and Extension Education*.
6. Norris, W., & **Norris-Parish, S. L.** (Submitted). The emotional duties of an agricultural educator. *Journal of Agricultural Education*.
7. **Norris-Parish, S. L.**, Leggette, H. R., Murphrey, T., Parrella, J., Richburg, A., & Herring, A. (Submitted). Beefing up communication skills of upper-level animal science students. *Translational Animal Science*.

Refereed Journal Articles in Development:

Note: Data have been collected on all articles listed and the articles are drafted. These articles do not contribute to the total article count in the table above.

1. **Norris-Parish, S. L.**, Coleman, L., Briers, G., Piña, M., & Robles-Piña, R. (In development). Empowering local leaders to teach: A case study on Haitian vocational agricultural students' teaching self-efficacy. *Journal of International Agricultural and Extension Education*.
2. **Norris-Parish, S. L.**, Leggette, H. R., Davis, D., Briers, G., Moore, L., & Redwine, T. (Submitted). Conceptualizing food security in conflict: Evaluation of food (in)security variables in literature. *Journal of Agricultural Education and Extension*.
3. **Norris-Parish, S. L.**, Leggette, H. R., Davis, D., Briers, G., Moore, L., & Redwine, T. (In development). Enabling the enablers: Developing agricultural assessments for USASOC to use in conflict zones. *Special Operations Journal*.
4. **Norris-Parish, S. L.**, Leggette, H. R., Davis, D., Briers, G., Moore, L., & Redwine, T. (In development). Prioritizing food security education to alleviate risk in areas of distress and conflict. *Journal of International Agricultural and Extension Education*.
5. **Norris-Parish, S. L.**, Leggette, H. R., Davis, D., Briers, G., Moore, L., & Redwine, T. (In development). Unconventional warfare and agriculture: Assessment tools to connect "by, with, and through" indigenous populations. *Special Warfare Magazine*.
6. **Norris-Parish, S. L.**, Parrella, J., & Leggette, H. R. (Submitted). Limiting bias: Using Hayakawa-Lowry news bias categories to teach objectivity in hard news media writing. *Communication Teacher*.

Scientific Abstracts in Refereed Journals:

Note: *Denotes graduate student author at time of submission. **Denotes undergraduate student author at time of submission. Submissions also include scientific poster abstracts published in special editions.

1. Greene, P.* EasleySmith, F.*, Swartz, J.*, & **Norris-Parish, S. L.** (2023, June). Communication on cloud nine: Using word clouds to teach communication styles [Oral Presentation]. [Special supplement: Abstract]. *NACTA Journal*, 67(1). Las Cruces, NM.
2. Lightfoot, M.** & **Norris-Parish, S. L.** (2023, June). Using the Bulb web platform as a digital learning tool for agricultural educators [Poster Presentation]. [Special supplement: Abstract]. *NACTA Journal*, 67(1). Las Cruces, NM.

3. Norris, W., & **Norris-Parish, S. L.** (2023, June). Describing SBAE educator confidence supporting students with adverse childhood experiences [Poster Presentation]. [Special supplement: Abstract]. *NACTA Journal*, 67(1). Las Cruces, NM.
4. Norris, W., & **Norris-Parish, S. L.** (2023, June). Superintendents' perceptions of educational law issues relevant to agricultural educators [Poster Presentation]. [Special supplement: Abstract]. *NACTA Journal*, 67(1). Las Cruces, NM.
5. Harris, S.* & **Norris-Parish, S. L.** (2022, June). Outlining the untold story: Using evaluation impact statement writing guides to teach soft news writing skills [Poster Presentation]. [Special supplement: Abstract]. *NACTA Journal*, 66(1). Abstract was to be presented at the annual meeting of the North American Colleges and Teachers of Agriculture, Wooster, OH, but the conference was held virtually due to a massive weather storm canceling the in-person conference.
6. **Norris-Parish, S. L.**, & Rogers-Randolph, T. (2022, June). Balancing act: Investigating quality instructional design needs for hybrid agricultural courses [Oral Presentation]. [Special supplement: Abstract]. *NACTA Journal*, 66(1). Wooster, Ohio.
7. **Norris, S. L.** (2021, June). One thing is like the other: Teaching divergent thinking in agricultural communications course [Oral Presentation]. [Special supplement: Abstract]. *NACTA Journal*, 65(1). Virtual Conference.
8. **Norris, S. L.**, Parrella, J.*, & Baker, C.* (2020, June). What? So what? Now what? of audience analysis: Practical application of Kolb's Theory of Experiential Learning in agricultural communications [Poster Presentation]. [Special supplement: Abstract]. *NACTA Journal*, 64(1). Abstract was to be presented at the annual meeting of the North American Colleges and Teachers of Agriculture, Las Cruces, NM, but the conference was held virtually because of the COVID-19 response.
https://nactateachers.org/images/website/NACTA_2020/N20_Abstract_Book_Final.pdf
9. Rodriguez, J. R.** & **Norris, S. L.**, Leggette, H. R., Murphrey, T. P., & Herring, A. (2020, June). Herd that? Investigating students' communication scores in a beef production course [Oral Presentation]. [Special supplement: Abstract]. *NACTA Journal*, 64(1). Abstract was to be presented at the annual meeting of the North American Colleges and Teachers of Agriculture, Las Cruces, NM, but the conference was held virtually because of the COVID-19 response.
Note: Rodriguez, J. R. was an undergraduate research scholar I mentored as a doctoral student.
10. Siptak, H.** & **Norris, S. L.**, Leggette, H. R., Herring, A., & Murphrey, T. P. (2019, July). What's the beef with communication? Investigating communication styles of advanced animal science students [Oral Presentation]. [Special supplement: Abstract]. *Journal of Animal Science*. Austin, TX.
Note: Siptak, H. was an undergraduate research scholar I mentored as a doctoral student.
11. Bush, M.** & **Norris, S. L.**, & Leggette, H. (2019, June). Write to learn: Using Kolb's Learning Style Inventory to teach agricultural writing courses [Oral Presentation]. [Special supplement: Abstract]. *NACTA Journal*, 63(1). College of Southern Idaho: Twin Falls, ID.
Note: Bush, M. was an undergraduate research scholar I mentored as a doctoral student.
12. Murphrey, T. P., **Norris, S. L.**, & Leggette, H. (2019, June). Student perspectives of instructional modules to improve college students' communication skills [Oral Presentation]. [Special supplement: Abstract]. *NACTA Journal*, 63(1). College of Southern Idaho: Twin Falls, ID.
13. **Norris, S. L.** (2019, June). Applying creative thinking techniques to expand agricultural research courses [Oral Presentation]. [Special supplement: Abstract]. *NACTA Journal*, 63(1). College of Southern Idaho: Twin Falls, ID.
14. **Norris, S. L.**, & Rogers-Randolph, T. M. (2019, June). So, you want to change the world? Strategies to increase creativity in agriculture classrooms [Oral Presentation]. [Special supplement: Abstract]. *NACTA Journal*, 63(1). College of Southern Idaho: Twin Falls, ID.

15. Leggette, H., Murphrey, T., & **Norris, S.** (2018, June). Scientific communication: Using RLMs to enhance communication education in agriculture [Oral Presentation]. [Special supplement: Abstract]. *NACTA Journal*, 62(1). Iowa State University: Ames, IA.
16. Murphrey, T. P., Leggette, H., & **Norris, S.** (2018, June). Guidelines for developing instructional modules to improve students' communication skills [Oral Presentation]. [Special supplement: Abstract]. *NACTA Journal*, 62(1). Iowa State University: Ames, IA.
17. **Norris, S.**, & Rutherford, T. (2018, June). Snap to the future: Developing career-ready skills in entry-level employees [Poster Presentation]. [Special supplement: Abstract]. *NACTA Journal*, 62(1). Iowa State University: Ames, IA.
18. **Norris, S.**, Sitton, S., & Baker, M. (2016, June). Mentoring a brighter future: Empowering incoming Millennial college students [Oral Presentation]. [Special supplement: Abstract]. *NACTA Journal*, 60(1). University of Hawai'i at Mānoa: Honolulu, HI.
19. **Norris, S.**, Sitton, S., & Baker, M. (2015, June). Mentorship and servant leadership: Perceptions of first-semester students [Oral Presentation]. [Special supplement: Abstract]. *NACTA Journal*, 59(1). University of Georgia: Atlanta, GA.

Scientific/Technical Reports:

1. Wilson, M., **Norris-Parish, S. L.**, & Dean, T. (2022). *Border states agriculture table-top exercise (TTX): Emergency preparedness and planning capabilities for the food and agriculture sector* [English Technical Guide and Report]. U.S. Department of Homeland Security, Washington, D.C.
2. Wilson, M., **Norris-Parish, S. L.**, & Dean, T. (2022). *Border states agriculture table-top exercise (TTX): Emergency preparedness and planning capabilities for the food and agriculture sector* [Facilitator Guide]. U.S. Department of Homeland Security, Washington, D.C.
3. Wilson, M., **Norris-Parish, S. L.**, & Dean, T. (2022). Ejercicio teórico de agricultura de los Estados Fronterizos (TTX): Preparación para emergencias y capacidades de planificación para el sector alimentario y agrícola [Spanish Technical Guide and Report]. U.S. Department of Homeland Security, Washington, D.C.
4. Wilson, M., **Norris-Parish, S. L.**, & Dean, T. (2022). *Border states agriculture table-top exercise (TTX): After-action report (AAR)/improvement plan (IP)*. U.S. Department of Homeland Security, Washington, D.C.
5. MacDonald, A., Jones, G., & Price, E. (2019). *USAID's leadership in the Civil Operations and Revolutionary Development Support (CORDS) program 1967–1973*. **S. L. Norris (Ed.)** United States Agency for International Development, Washington, D.C.
6. Pagett, R., **Norris, S.**, Schaffert, L., DeJong, W., Rogers, T., & Flatt, J. (2011). *2012 Farm Bill through the lens of the National FFA Organization and agricultural education*. United States Department of Agriculture, Washington, D.C.
Note: The U. S. Secretary of Agriculture, Tom Vilsack, charged the 2010–2011 National FFA Officer team and the National FFA Organization to write a youth perspective to the 2012 Farm Bill. We presented the findings to the Secretary and his leadership cabinet at the USDA headquarters.

International Refereed Conference Proceedings/Presentations:

Note: *Denotes graduate student author at time of submission. **Denotes undergraduate student author at time of submission.

1. Bayity, K. *, & **Norris-Parish, S. L.** (2023, April). Digitizing the divide: Breaking down digital and precision agricultural messaging for science communicators [Oral Presentation]. *Association for International Agricultural and Extension Education (AIAEE) Annual Conference*. Guelph, Canada.

2. McCarty, R.*, **Norris-Parish, S. L.**, Edgar, D., Roberts-Hill, L., & Witte, J. (2023, April). Cultural transmitters: A Q methodological examination of Ugandan agricultural educators' cultural preferences [Oral Presentation]. *Association of International Agricultural and Extension Education (AIAEE) Annual Conference*. Guelph, Canada.
3. McCarty, R.*, **Norris-Parish, S. L.**, Edgar, D., Roberts-Hill, L., & Witte, J. (2023, April). Designed by culture: A Q methodological examination of international agricultural education curriculum developers' cultural preferences [Oral Presentation]. *Association of International Agricultural and Extension Education (AIAEE) Annual Conference*. Guelph, Canada.
4. Norris, W., & **Norris-Parish, S. L.** (2023, April). Employing the next global generation: Defining the need for employability skills integration through the lens of school district superintendents [Oral Presentation]. *Association of International Agricultural and Extension Education (AIAEE) Annual Conference*. Guelph, Canada.
5. Norris, W., & **Norris-Parish, S. L.** (2023, April). Meaningful skills for the global agricultural workforce: Assessing the confidence levels of agricultural educators to integrate STEM into AFNR curriculum [Oral Presentation]. *Association of International Agricultural and Extension Education (AIAEE) Annual Conference*. Guelph, Canada.
6. **Norris-Parish, S. L.** (2022, April). Picture this: Using photovoice to increase student engagement and cultural awareness in agricultural communications courses [Oral Presentation]. *Association for International Agricultural and Extension Education*. Thessaloniki, Greece.
Note: Awarded the Outstanding Research Presentation.
7. **Norris, S. L.**, Leggette, H. R., Davis, D., Briers, G., Moore, L., & Redwine, T. (2021, April). Addressing food insecurity in conflict zones: Describing agricultural assessment priorities aligned with basic human needs [Oral Presentation]. *Association for International Agricultural and Extension Education, Presented Virtually Due to COVID-19*. Thessaloniki, Greece.
Note: Awarded an Outstanding Oral Research Presentation.
8. **Norris, S.**, Coleman, L., Briers, G., Piña, M., & Robles-Piña, R. (2019, April). Empowering local leaders to teach: A case study on Haitian vocational agricultural students' teaching self-efficacy [Oral Presentation]. *Association for International Agricultural and Extension Education*. Port of Spain, Trinidad and Tobago.
9. **Norris, S.**, Sitton, S., & Baker, M. (2016, September). Mentorship and servant leadership: The key to the Millennial generation [Paper Presentation]. *Global Servant Leadership Research Roundtable*. Bifrost University: Bifrost, Iceland.

National Refereed Conference Proceedings/Presentations:

Note: *Denotes graduate student author at time of submission. **Denotes undergraduate student author at time of submission.

1. EasleySmith, F.*, & **Norris-Parish, S. L.** (2023, June). Building a foundation: A case study of interpersonal and technical skills desired by undergraduate students in agricultural communications courses at New Mexico State University [Oral Presentation]. *Association of Communication Excellence (ACE)*. Ashville, North Carolina.
2. **Norris-Parish, S. L.**, Petty, K.*, & Shukla, M. (2023, June). Innovative educational modules for sustaining groundwater and irrigated agriculture in the Southwest [Oral Presentation]. *Universities Council on Water Resources (UCOWR)*, Fort Collins, CO.
3. Norris, W., & **Norris-Parish, S. L.** (2023, May). Educational law: How do superintendents perceive the relevance of educational law issues to agricultural educators [Oral Presentation]. *American Association for Agricultural Education (AAAE), National Conference*. Raleigh, NC.

4. Norris, W., & **Norris-Parish, S. L.** (2023, May). The emotional duties of an agricultural educator: Evaluating the confidence levels of agricultural educators to support students with adverse childhood experiences [Oral Presentation]. *American Association for Agricultural Education (AAAE), National Conference*. Raleigh, NC.
Note: Awarded National Distinguished Manuscript.
5. Rogers-Randolph, T., & **Norris-Parish, S. L.** (2023, April). Prioritizing engagement in virtual settings: Using Q-methodology to elevate the scholarship of teaching and learning [Oral Presentation]. *Online Learning Consortium*. Virtual Presentation.
6. **Norris, S.**, Sitton, S., & Baker, M. (2015, October). Mentorship through the lens of servant leadership [Paper Presentation]. *Mentoring Institute*. University of New Mexico, Albuquerque, NM.

Regional Refereed Conference Proceedings/Presentations:

Note: *Denotes graduate student author at time of submission. **Denotes undergraduate student author at time of submission.

1. Norris, W., & **Norris-Parish, S. L.** (2023, February). Educational law: How do superintendents perceive the relevance of educational law issues to agricultural educators [Oral Presentation]. *American Association for Agricultural Education (AAAE), Southern Region*. Oklahoma City, OK.
2. Norris, W., & **Norris-Parish, S. L.** (2023, February). The emotional duties of an agricultural educator: Evaluating the confidence levels of agricultural educators to support students with adverse childhood experiences [Oral Presentation]. *American Association for Agricultural Education (AAAE), Southern Region*. Oklahoma City, OK.
3. Gonzales, A., Edgar, D. W., & **Norris-Parish, S. L.** (2022, September). Investigating diversity and inclusion efforts on inactive agricultural education programs in New Mexico [Oral Presentation]. *American Association for Agricultural Education (AAAE), Western Region*. Las Cruces, NM.
4. Judd-Murray, R., Hill, N., **Norris-Parish, S. L.**, & Hock, G. (2022, September). A multi-state agricultural literacy assessment of Extension professionals and volunteers [Oral Presentation]. *American Association for Agricultural Education (AAAE), Western Region*. Las Cruces, NM.
5. EasleySmith, F.** & **Norris, S. L.** (2022, April). Building a foundation: Skills desired by undergraduate students in agricultural communications courses [Oral Presentation]. *Undergraduate Research & Creative Arts Symposium*. Las Cruces, NM.
6. Gonzales, A.*, & **Norris, S. L.** (2021, November). The role of inclusion, diversity, and equity in agricultural education in New Mexico [Oral Presentation]. *New Mexico State University, Research & Creativity Week*. Las Cruces, NM.
7. Harris, S.*, & **Norris, S. L.** (2021, November). The unspoken language of human behavior related to digitalized consumer conversion [Oral Presentation]. *New Mexico State University, Research & Creativity Week*. Las Cruces, NM.
8. McCarty, R.*, & **Norris, S. L.** (2021, November). Bridging the gap: The role of agricultural communications in increasing agricultural productivity [Oral Presentation]. *New Mexico State University, Research & Creativity Week*. Las Cruces, NM.
9. Lowe, T.*, & **Norris, S. L.** (2020, November). *Writing for the clover* [Oral Presentation]. *New Mexico State University, Research & Creativity Week*. Las Cruces, NM.
10. Miller, A.** & **Norris, S. L.** (2020, November). *Communicating the science of beef production through youth livestock shows* [Oral Presentation]. *New Mexico State University, Research & Creativity Week*. Las Cruces, NM.
11. Wood, H.** & **Norris, S. L.** (2020, November). *Communication plan development for Etsy businesses* [Oral Presentation]. *New Mexico State University, Research & Creativity Week*. Las Cruces, NM.

12. **Norris, S. L.** (2020, March). Enabling the enablers: Investigating USASOC curricular and training needs for agricultural assessment in conflict zones [Oral Presentation]. *Texas A&M University, Student Research Week, Not Presented Due to COVID-19 Response*. College Station, TX.
13. Bush, M.**, **Norris, S. L.**, & Leggette, H. (2019, November). Write to learn: Using Kolb's Learning Style Inventory to teach agricultural writing courses [Oral Presentation]. *Capital of Texas Undergraduate Research Conference*. The University of Texas: Austin, TX.
Note: Bush, M. was an undergraduate research scholar I mentored as a doctoral student.
14. **Norris, S.** (2019, March). Understanding perceptions of graduate school preparedness [Oral Presentation]. *Texas A&M University, Student Research Week*. College Station, TX.
15. **Norris, S.**, & Leggette, H. (2018, March). Self-perceptions of communication skills: Assessing college students' perceptions during their undergraduate experience [Oral Presentation]. *Texas A&M University, Student Research Week*. College Station, TX.

Peer-Reviewed Poster Presentations:

Note: *Denotes graduate student author at time of submission. **Denotes undergraduate student author at time of submission.

1. EasleySmith, F.*, Greene, P.*, & **Norris-Parish, S. L.** (Accepted; to be presented 2023, September). Tell me about it! Undergraduate student self-evaluation assessment of public speaking performance [Poster Presentation]. *Western Region of the American Association for Agricultural Education (WAAAE) Research Conference*. Logan, UT.
2. Gonzales, S.,** & **Norris-Parish, S. L.** (Accepted; to be presented 2023, September). In the wild: Investigating educational outreach and communication efforts targeting conservation [Poster Presentation]. *Western Region of the American Association for Agricultural Education (WAAAE) Research Conference*. Logan, UT.
3. Roderick, S.,** **Norris-Parish, S. L.**, & Roberts-Hill, L. (Accepted; to be presented 2023, September). Sustainable communication: Utilizing agricultural sustainability frameworks to communicate global scientific issues [Poster Presentation]. *Western Region of the American Association for Agricultural Education (WAAAE) Research Conference*. Logan, UT.
4. EasleySmith, F.*, Greene, P.*, & **Norris-Parish, S. L.** (2023, June). It's an art, a process, and an act: Teaching effective speech delivery in agricultural communications [Poster Presentation]. *Association of Communication Excellence (ACE)*. Asheville, NC.
Note: Awarded Outstanding Innovative Poster.
5. McCarty, R.*, **Norris-Parish, S. L.**, Edgar, D., Roberts-Hill, L., & Witte, J. (2023, April). Whose culture? A qualitative study of cultural perceptions in international agricultural education [Poster Presentation]. *Association of International Agricultural and Extension Education (AIAEE) Annual Conference*. Guelph, Canada.
6. EasleySmith, F.*, **Norris-Parish, S. L.**, Edgar, D., Bundy, S., Chamberlin, B., Cezarotto, M., Martinez, P., & Muise, A. (2023, February). Put a pin in it: Teaching entomology using a virtual online pinning lab [Poster Presentation]. *National Agricultural Communications Symposium (NACS)*. Oklahoma City, OK.
7. Flores, S.**, **Norris-Parish, S. L.**, Dean, T., Wilson, M., Russell, E., Silver, R., & Witte, J. (2023, February). Communicating with virtual learning: Redesigning food safety educational modules for high school audiences [Poster Presentation]. *National Agricultural Communications Symposium (NACS)*. Oklahoma City, OK.
Note: Awarded the Runner-Up Outstanding Innovative Poster.
8. Harris, S.*, & **Norris-Parish, S. L.** (2023, February). It's not a facade: Effective storytelling is key to science communication [Poster Presentation]. *National Agricultural Communications Symposium (NACS)*. Oklahoma City, OK.

9. McCarty, R.*, & **Norris-Parish, S. L.** (2023, February). Relevancy of print magazines: A Q methodological examination of Generation Z's publication preferences [Oral Presentation]. *National Agricultural Communications Symposium (NACS)*. Oklahoma City, OK.
10. Petty, K.*, & **Norris-Parish, S. L.** (2023, February). Muddy waters: Leveraging storytelling to teach water issues in the desert Southwest [Poster Presentation]. *National Agricultural Communications Symposium (NACS)*. Oklahoma City, OK.
Note: Awarded the Outstanding Innovative Poster.
11. Harris, S.*, & **Norris-Parish, S. L.** (2022, December). Curating courage, confidence, and competency in livestock exhibition: An experiential learning approach [Poster Presentation]. *NMSU Beef, Dairy, and Livestock Update, Joint Stockmen's Convention*. Albuquerque, NM.
12. Miller, M., Regmi, M., Robinson, C., Townsend, J., & **Norris-Parish, S. L.** (2022, December). Ag producer input is critical to research: Applied agricultural research depends on farm financial and production information [Poster Presentation]. *NMSU Beef, Dairy, and Livestock Update, Joint Stockmen's Convention*. Albuquerque, NM.
13. Petty, K.*, & **Norris-Parish, S. L.** (2022, November). Educational modules for groundwater sustainable and use [Poster Presentation]. *USDA SAS Groundwater Annual Conference*. Sacramento, CA.
14. Gonzales, A. G.*, Parker, A.** , **Norris-Parish, S. L.**, Roberts, L. N., & Walter, R. H. (2022, September). The evolution of competition: Adapting an agricultural communications CDE for a state FFA association [Poster presentation]. *Western Region of the American Association for Agricultural Education (WAAAE) Research Conference*. Las Cruces, NM.
15. McCarty, R.*, Gonzales, A.*, Trevizo, E.*, & **Norris-Parish, S. L.** (2022, September). Speak easy: Using repetition tactics to reduce speech anxiety and increase speaker self-efficacy [Poster Presentation]. *Western Region of the American Association for Agricultural Education (WAAAE) Research Conference*. Las Cruces, NM.
16. **Norris, S. L.**, Rogers-Randolph, T., McCarty, R.*, Messerla, K.*, & Tweeten, J.* (2022, February). Left to fend for ourselves: Reflections of college students in hybrid or online courses during COVID-19 [Poster Presentation]. *National Agricultural Communications Symposium (NACS)*. New Orleans, LA.
Note: Awarded Outstanding Runner-Up Research Poster.
17. **Norris, S.**, Rogers-Randolph, T., McCarty, R.*, Messerla, K.*, & Tweeten, J.* (2022, February). What is hands-on when all hands are online? Evaluating students' learning preferences and satisfaction with online instruction [Poster Presentation]. *National Agricultural Communications Symposium (NACS)*. New Orleans, LA.
18. Gonzales, A.*, McCarty, R.*, Trevizo, E.*, & **Norris, S.** (2022, February). Leadership on the big screen: Reinforcing leadership and communication concepts using popular culture examples [Poster Presentation]. *National Agricultural Communications Symposium (NACS)*. New Orleans, LA.
Note: Awarded Outstanding Innovative Poster.
19. Armstrong, J. B.*, Voldahl, E.*, Hollingsworth, S.*, Garcia, M.*, Gonzales, A.*, **Norris, S.**, Hodnett, F., & Edgar, D. (2021, May). Heating up virtual instruction: Teaching hand motion techniques for virtual welding using hot glue and Flipgrid [Poster Presentation]. *American Association for Agricultural Education (AAAE)*. Virtual Conference.
20. Garcia, M.*, Gonzales, A.*, Armstrong, J. B.*, Voldahl, E.*, Hollingsworth, S.*, **Norris, S.**, & Hodnett, F. (2021, May). Landing virtual learning: Using Zoom annotation tools and at-home supplies to teach land evaluation [Poster Presentation]. *American Association for Agricultural Education (AAAE)*. Virtual Conference.

21. Gonzales, A.*, Armstrong, J. B.*, Voldahl, E.*, Hollingsworth, S.*, Garcia, M.*, **Norris, S.**, & Hodnett, F. (2021, May). Cyber-parliament: Teaching parliamentary procedure concepts using the game Mafia in virtual classrooms [Poster Presentation]. *American Association for Agricultural Education (AAAE)*. Virtual Conference.
22. Hollingsworth, S.*, Garcia, M.*, Gonzales, A.*, Armstrong, J. B.*, Voldahl, E.*, **Norris, S.**, & Hodnett, F. (2021, May). Shopping for virtual tips: Using Bingo as an online horticulture produce identification teaching strategy [Poster Presentation]. *American Association for Agricultural Education (AAAE)*. Virtual Conference.
23. McCarty, R.*, & **Norris, S.** (2021, May). Scribing the way: Using VideoScribe to engage agricultural education and communications students in virtual learning [Poster Presentation]. *American Association for Agricultural Educators (AAAE)*. Virtual Conference.
24. Voldahl, E.*, Hollingsworth, S.*, Garcia, M.*, Gonzales, A.*, Armstrong, J. B.*, **Norris, S.**, & Hodnett, F. (2021, May). On the hunt: Engaging breakout rooms to teach wildlife Career Development Event concepts online [Poster Presentation]. *American Association for Agricultural Education (AAAE)*. Virtual Conference.
25. Doherty, G.*, & **Norris, S. L.** (2020, November). *Food savvy: A proposed assessment of agricultural literacy among NMSU students* [Poster Presentation]. *New Mexico State University, Research & Creativity Week*. Las Cruces, NM.
Note: Awarded Runner-Up Outstanding Research Presentation in the Agriculture Division.
26. **Norris, S. L.**, Leggette, H. R., & Murphrey, T. P. (2020, May). Critical thinking in media writing: Preparing the workforce by training students to ask effective questions [Poster Presentation]. *American Association for Agricultural Educators, Presented Virtually Due to COVID-19*. Oklahoma City, OK.
27. Rodriguez, J. R.***, **Norris, S. L.**, & Leggette, H. R. (2020, March). Cow whisperer: Evaluating communication styles of advanced animal science students [Poster Presentation]. *Texas A&M University, Student Research Week, Not Presented Due to COVID-19 Response*. College Station, TX.
Note: Rodriguez, J. R. was an undergraduate research scholar I mentored as a doctoral student.
28. Murphrey, T., Leggette, H. R., & **Norris, S. L.** (2020, February). Preparing students for employment: Modules to improve soft skills [Poster Presentation]. *Transformational Teaching & Learning Conference, Not Presented Due to COVID-19 Response*. College Station, TX.
29. Baker, C., Parrella, J., **Norris, S. L.**, & Leggette, H. R. (2020, February). Plot twist: Using improvisation techniques to enhance civil discourse on controversial agricultural issues [Poster Presentation]. *National Agricultural Communications Symposium (NACS)*. Louisville, KY.
30. **Norris, S. L.**, Parrella, J., & Leggette, H. R. (2020, February). Detecting bias: Using Hayakawa-Lowry news bias categories to teach objectivity in agricultural media writing [Poster Presentation]. *National Agricultural Communications Symposium (NACS)*. Louisville, KY.
Note: Awarded Outstanding Innovative Poster.
31. **Norris, S.**, Rogers, T., Leggette, H., & Redwine, T. (2019, February). Identifying as a writer, identifying as a communicator: Investigating authorial identity and authorship within writing-intensive courses [Poster Presentation]. *National Agricultural Communications Symposium (NACS)*. Birmingham, AL.
32. **Norris, S.**, Murphrey, T., & Leggette, H. (2018, September). Can they communicate? Influence of communication courses on college students' perceived ability to communicate [Poster Presentation]. *Western Region American Association for Agricultural Educators*. Boise, ID.
Note: Awarded Runner-Up "Most Impactful" Research Poster.
33. Murphrey, T., Leggette, H., & **Norris, S.** (2018, May). Employer perspectives of agricultural students' communication skills: Curriculum considerations based on real-world input [Poster Presentation]. *American Association for Agricultural Educators*. Charleston, SC.

34. **Norris, S.** (2018, April). Serving across the divide: Mentorship needs for college students and peer mentors [Poster Presentation]. *Association for International Agricultural and Extension Education*. Merida, Yucatan, Mexico.
Note: Awarded 2nd Runner-Up Outstanding Student Poster Presentation.
35. Kainer, M., **Norris, S.**, & Leggette, H. (2018, February). What skills get agricultural communication students hired: An industry perspective [Poster Presentation]. *Southern Association of Agricultural Scientists*. Jacksonville, FL.
Note: Awarded Outstanding Research Poster.
36. **Norris, S.**, Naile, T., & Rochell, B. (2014, February). Student's perceptions of college choice influences and recruiting techniques [Poster Presentation]. *Southern Association of Agricultural Scientists*. Dallas, TX.

Textbook Chapters:

1. **Norris-Parish, S. L.**, Qu, S., & Aenlle, J. (2022). Chapter 4: Oral communications. *Agricultural and Natural Resources Communications*. Gainesville, FL. [https://rise.articulate.com/share/ZBfCq-9jt2nV1LQyFgEnueJ23SqPUvxs#/
https://rise.articulate.com/share/ZBfCq-9jt2nV1LQyFgEnueJ23SqPUvxs#](https://rise.articulate.com/share/ZBfCq-9jt2nV1LQyFgEnueJ23SqPUvxs#/)
2. Hanson, V., Lundy, L., **Norris-Parish, S. L.**, & Telg, R. (2022). Chapter 6: News/opinion writing. *Agricultural and Natural Resources Communications*. Gainesville, FL.
[https://rise.articulate.com/share/ZBfCq-9jt2nV1LQyFgEnueJ23SqPUvxs#/
https://rise.articulate.com/share/ZBfCq-9jt2nV1LQyFgEnueJ23SqPUvxs#](https://rise.articulate.com/share/ZBfCq-9jt2nV1LQyFgEnueJ23SqPUvxs#/)
3. **Norris-Parish, S. L.**, Rumble, J. Telg, R., & Inman, R. (2022). Chapter 17: Communication campaigns. *Agricultural and Natural Resources Communications*. Gainesville, FL.
[https://rise.articulate.com/share/ZBfCq-9jt2nV1LQyFgEnueJ23SqPUvxs#/
https://rise.articulate.com/share/ZBfCq-9jt2nV1LQyFgEnueJ23SqPUvxs#](https://rise.articulate.com/share/ZBfCq-9jt2nV1LQyFgEnueJ23SqPUvxs#/)

Cooperative Extension Service Publications

Note: *Denotes graduate student author at time of submission. **Denotes undergraduate student author at time of submission.

1. Maberry, D.*, & **Norris-Parish, S. L.** (Submitted). Ceramics project book. *New Mexico State University, Cooperative Extension Service*. Las Cruces, NM.
2. Cain, S.*, & **Norris-Parish, S. L.** (2022, December). Pygmy goat showing excellence: Project book for pygmy goals. *New Mexico State University, Cooperative Extension Service*. Las Cruces, NM.
3. Wiebe, D.*, Hodnett, F., & **Norris-Parish, S. L.** (2022, June). Stitchin' & quiltin': A unit 2 A 4-H project book. *New Mexico State University, Cooperative Extension Service*. Las Cruces, NM
4. Lowe, L.*, & **Norris-Parish, S.** (2022, January). Writing for the clover: Project book for creative writing. *New Mexico State University, Cooperative Extension Service*. Las Cruces, NM.
5. Shafter, J.*, Hodnett, F., & **Norris-Parish, S.** (2021, September). Physical activity toolkit: 4-H guide. *New Mexico State University, Cooperative Extension Service*. Las Cruces, NM.

Workshops:

Note: *Denotes graduate student author at time of submission. **Denotes undergraduate student author at time of submission.

1. Kent, A.*, & **Norris-Parish, S.** (2022, April). Building interest in international development and global mindedness using the Peach Corps Prep Program. *Association for International Agricultural and Extension Education*. Thessaloniki, Greece.
2. McCarty, R.*, & **Norris-Parish, S.** (2022, April). Simplifying complexity: Using sketch videos to break down complex topics in agricultural and Extension education. *Association for International Agricultural and Extension Education*. Thessaloniki, Greece.

3. Leggette, H. R., Murphrey, T. P., **Norris, S.**, Richburg, A., Graham, D., & Parrella, J. (2021, January). How do I teach communications skills? Free, online curriculum resources. *American Association for Agricultural Education, Presented Virtually Due to COVID-19*. Irving, TX
4. Murphrey, T. P., Leggette, H. R., **Norris, S.**, & Richburg, A. (2020, December). Communication skills: A key piece for international agricultural development. *Association for International Agricultural and Extension Education, Presented Virtually Due to COVID-19*. St. Petersburg, FL.
5. **Norris, S. L.**, Leggette, H. R., Briers, G., Moore, L., Redwine, T., & Davis, D. (2020, December). Rethinking food insecurity: Enabling military leaders to conduct agricultural assessments in conflict zones. *Association for International Agricultural and Extension Education, Presented Virtually Due to COVID-19*. St. Petersburg, FL.
6. **Norris, S. L.** (2020, February). Bridging the gap by disseminating research, innovative ideas, and teaching through poster presentations. *Office of Graduate and Professional Student Studies, Texas A&M University Student Research Week Professional Development*. College Station, TX.
7. Murphrey, T. P., Leggette, H. R., & **Norris, S.** (2019, March). Strengthening communication skills of agricultural students: Using real-world examples to meet industry employment needs. *College of Agriculture and Life Sciences Faculty Workshop*. College Station, TX.

Creative Works:

Note: *Denotes graduate student author at time of submission. **Denotes undergraduate student author at time of submission.

1. **Norris-Parish, S. L.**, Flores, S.**, Wilson, M., & Dean, T. (2023, April). *Just-in-time emergency cattle vaccination plan for the Southwest* [Pilot Flipbook]. U.S. Department of Homeland Security, National Animal Disease Preparedness and Response Program (NADPRP), Washington, D.C.
2. Wilson, M., **Norris-Parish, S. L.**, & Dean, T. (2022, April 20). *Border states agriculture table-top exercise (TTX): Emergency preparedness illustrations* [Instructional Video]. U.S. Department of Homeland Security, Washington, D.C.
3. **Norris-Parish, S. L.**, Flores, S.**, Dean, T., Wilson, M., Russell, E., Silver, R., & Witte, J. (2022). *Guide for disseminating modules and produce safety curriculum: Student and teacher food safety modules*. Food Safety and Curriculum Development in School Gardens and Communities: Student & Teacher Edition. <https://nmsuondemand.nmsu.edu/>
4. **Norris-Parish, S. L.**, Flores, S.**, Dean, T., Wilson, M., Russell, E., Silver, R., & Witte, J. (2022). *Module 1: Preview to produce safety*. Food Safety and Curriculum Development in School Gardens and Communities: Student Edition. <https://nmsuondemand.nmsu.edu/browse/aces/courses/food-safety-and-curriculum-development-in-school-gardens-and-communities-student-edition>
5. **Norris-Parish, S. L.**, Flores, S.**, Dean, T., Wilson, M., Russell, E., Silver, R., & Witte, J. (2022). *Module 2: Components of production and harvest*. Food Safety and Curriculum Development in School Gardens and Communities: Student Edition. <https://nmsuondemand.nmsu.edu/browse/aces/courses/food-safety-and-curriculum-development-in-school-gardens-and-communities-student-edition>
6. **Norris-Parish, S. L.**, Flores, S.**, Dean, T., Wilson, M., Russell, E., Silver, R., & Witte, J. (2022). *Module 3: Build a produce safety plan*. Food Safety and Curriculum Development in School Gardens and Communities: Student Edition. <https://nmsuondemand.nmsu.edu/browse/aces/courses/food-safety-and-curriculum-development-in-school-gardens-and-communities-student-edition>
7. **Norris-Parish, S. L.**, Flores, S.**, Dean, T., Wilson, M., Russell, E., Silver, R., & Witte, J. (2021). *Module 1: Introduction to produce safety*. Food Safety and Curriculum Development in School Gardens and Communities: Teacher Edition. <https://nmsuondemand.nmsu.edu/browse/aces/courses/food-safety-and-curriculum-development-in-school-gardens-and-communities-teacher-edition>

8. **Norris-Parish, S. L.**, Flores, S.**, Dean, T., Wilson, M., Russell, E., Silver, R., & Witte, J. (2021). *Module 2: Worker health, hygiene, and training*. Food Safety and Curriculum Development in School Gardens and Communities: Teacher Edition. <https://nmsuondemand.nmsu.edu/browse/aces/courses/food-safety-and-curriculum-development-in-school-gardens-and-communities-teacher-edition>
9. **Norris-Parish, S. L.**, Flores, S.**, Dean, T., Wilson, M., Russell, E., Silver, R., & Witte, J. (2021). *Module 3: Soil amendments*. Food Safety and Curriculum Development in School Gardens and Communities: Teacher Edition. <https://nmsuondemand.nmsu.edu/browse/aces/courses/food-safety-and-curriculum-development-in-school-gardens-and-communities-teacher-edition>
10. **Norris-Parish, S. L.**, Flores, S.**, Dean, T., Wilson, M., Russell, E., Silver, R., & Witte, J. (2021). *Module 4: Wildlife, domesticated animals, and land use*. Food Safety and Curriculum Development in School Gardens and Communities: Teacher Edition. <https://nmsuondemand.nmsu.edu/browse/aces/courses/food-safety-and-curriculum-development-in-school-gardens-and-communities-teacher-edition>
11. **Norris-Parish, S. L.**, Flores, S.**, Dean, T., Wilson, M., Russell, E., Silver, R., & Witte, J. (2021). *Module 5.1: Agricultural water, production water*. Food Safety and Curriculum Development in School Gardens and Communities: Teacher Edition. <https://nmsuondemand.nmsu.edu/browse/aces/courses/food-safety-and-curriculum-development-in-school-gardens-and-communities-teacher-edition>
12. **Norris-Parish, S. L.**, Flores, S.**, Dean, T., Wilson, M., Russell, E., Silver, R., & Witte, J. (2021). *Module 5.2: Agricultural water, post-harvest water*. Food Safety and Curriculum Development in School Gardens and Communities: Teacher Edition. <https://nmsuondemand.nmsu.edu/browse/aces/courses/food-safety-and-curriculum-development-in-school-gardens-and-communities-teacher-edition>
13. **Norris-Parish, S. L.**, Flores, S.**, Dean, T., Wilson, M., Russell, E., Silver, R., & Witte, J. (2021). *Module 6: Post-harvest handling*. Food Safety and Curriculum Development in School Gardens and Communities: Teacher Edition. <https://nmsuondemand.nmsu.edu/browse/aces/courses/food-safety-and-curriculum-development-in-school-gardens-and-communities-teacher-edition>
14. **Norris-Parish, S. L.**, Flores, S.**, Dean, T., Wilson, M., Russell, E., Silver, R., & Witte, J. (2021). *Module 7: How to develop a garden food safety plan*. Food Safety and Curriculum Development in School Gardens and Communities: Teacher Edition. <https://nmsuondemand.nmsu.edu/browse/aces/courses/food-safety-and-curriculum-development-in-school-gardens-and-communities-teacher-edition>
15. Richburg, A., Murphrey, T. P., Leggette, H. R., & **Norris, S.** (2021, January 12). *HEC communications modules: How to use* [video]. Vimeo. <https://vimeo.com/478706875>
16. Richburg, A., Murphrey, T. P., Leggette, H. R., & **Norris, S.** (2021, January 19). *Module promotion: January 2021 update* [video]. Vimeo. <https://vimeo.com/502361223>
17. Leggette, H. R., Murphrey, T. P., **Norris, S.**, & Richburg, A. (2021). *Guide for disseminating online curriculum*. <https://scicomm.tamu.edu/guide-for-disseminating-online-curriculum>
18. Leggette, H. R., Murphrey, T. P., **Norris, S.**, & Richburg, A. (2020). *Module 1: Asking effective questions*. <http://hdl.handle.net/1969.1/187507>
19. Leggette, H. R., Murphrey, T. P., **Norris, S.**, & Richburg, A. (2020). *Module 2: Communicating accurately and concisely*. <http://hdl.handle.net/1969.1/187508>
20. Leggette, H. R., Murphrey, T. P., **Norris, S.**, & Richburg, A. (2020). *Module 3: Communicating appropriately and professionally using social media*. <http://hdl.handle.net/1969.1/187509>
21. Leggette, H. R., Murphrey, T. P., **Norris, S.**, & Richburg, A. (2020). *Module 4: Communicating in writing*. <http://hdl.handle.net/1969.1/1875010>
22. Leggette, H. R., Murphrey, T. P., **Norris, S.**, & Richburg, A. (2020). *Module 5: Communicating orally*. <http://hdl.handle.net/1969.1/1875011>

23. Leggette, H. R., Murphrey, T. P., **Norris, S.**, & Richburg, A. (2020). *Module 6: Communicating pleasantly and professionally*. <http://hdl.handle.net/1969.1/1875012>
24. Leggette, H. R., Murphrey, T. P., **Norris, S.**, & Richburg, A. (2020). *Module 7: Listening effectively*. <http://hdl.handle.net/1969.1/1875013>
25. AgriCorps. (2019, December). *4-H Liberia manual*. School-Based Agricultural Education Curricula Developed for AgriCorps and 4-H Liberia: Washington, D.C.
Norris' duties and responsibilities: Contracted to design the 4-H Liberia manual to be delivered to 4-H clubs and agricultural education programs in Liberia.
26. AgriCorps. (2019, December). *Agricultural education handbook*. School-Based Agricultural Education Curricula Developed for AgriCorps: Washington, D.C.
Norris' duties and responsibilities: Contracted to design the agricultural education handbook to be used for training the trainers to teach 4-H clubs and agricultural education programs in western Africa.
27. **Norris, S.** (2019, September). *The food value chain: Moving agricultural products from farm to fork*. Blue 365 Secondary Agricultural Education Curricula Developed for the National FFA Organization: Indianapolis, IN.
28. **Norris, S.** (2019, August). *Improving lives, part #2: Farm safety precautions*. Blue 365 Secondary Agricultural Education Curricula Developed for the National FFA Organization: Indianapolis, IN.
29. **Norris, S.** (2019, June). *Improving lives, part #1: What role do you play?* Blue 365 Secondary Agricultural Education Curricula Developed for the National FFA Organization: Indianapolis, IN.
30. **Norris, S.** (2019, April). *Respecting our planet, part #2: Sustainable agricultural practices*. Blue 365 Secondary Agricultural Education Curricula Developed for the National FFA Organization: Indianapolis, IN.
31. **Norris, S.** (2019, March). *Respecting our planet, part #1: Sustainable agricultural practices*. Blue 365 Secondary Agricultural Education Curricula Developed for the National FFA Organization: Indianapolis, IN.
32. **Norris, S.** (2019, February). *Feeding the world, part #2: What can be done about hunger awareness?* Blue 365 Secondary Agricultural Education Curricula Developed for the National FFA Organization: Indianapolis, IN.
33. **Norris, S.** (2019, January). *Feeding the world part, #1: Food security at the global, national, and local levels*. Blue 365 Secondary Agricultural Education Curricula Developed for the National FFA Organization: Indianapolis, IN.
34. **Norris, S.** (2018, December). *The four stages of innovation*. Blue 365 Secondary Agricultural Education Curricula Developed for the National FFA Organization: Indianapolis, IN.
35. **Norris, S.** (2018, November). *The critical challenges facing agricultural education*. Blue 365 Secondary Agricultural Education Curricula Developed for the National FFA Organization: Indianapolis, IN.
36. **Norris, S.**, Ball, A., & Rush, M. (2018). *Executing with excellence: A post-high school springboard for high school seniors*. Leadership Curricula Developed for Texas FFA Association: Austin, TX.
37. **Norris, S.** (2016). *Believing in YOU: Developing a positive and healthy self-image*. Leadership Curricula Developed for Zig Zigar Inc. Youth Certification: Plano, TX.
38. Baumgarten, B., & **Norris, S.** (2016). *Believing in YOU: Developing a positive and healthy self-image*. Leadership Curricula Developed for Zig Zigar Inc. Youth Certification: Plano, TX.

Popular Press and General Media Publications:

1. **Norris, S. L.** (2022, January). Going global by teaching local: Using the U.N. Sustainable Development Goals to increase awareness of global issues. *The Agricultural Education Magazine*.

2. **Norris, S. L.** (2021, September). Leadership from ourselves and respect from others: Refining interpersonal skills and social emotional learning through FFA. *The Agricultural Education Magazine*, 94(2), 15–18. https://www.naae.org/profdevelopment/magazine/archive_issues/Volume94/2021%2009%20--%20September%20October.pdf
3. **Norris, S.** (2017, November). *ALEC 380 students receive experience of a lifetime*. Texas A&M University, Department of Agricultural Leadership, Education, and Communications News.
4. **Norris, S.** (2017, April). *National catalyst: Through the lens of California agriculture*. New Mexico State University, New Mexico Agricultural Leadership Program News.
5. **Norris, S.** (2017, January). *Nutrients of success: Integrating folic acid in corn tortillas to address vitamin B deficiencies*. New Mexico State University, New Mexico Agricultural Leadership Program News.
6. **Norris, S.** (2016, September). *Building a legacy one part at a time: Oil and gas industries combine forces with New Mexican agriculture*. New Mexico State University, New Mexico Agricultural Leadership Program News.
7. **Norris, S.** (2016, July). *Become more of who you already are: Strengths-based leadership in effective facilitation*. New Mexico State University, New Mexico Agricultural Leadership Program News.
8. **Norris, S.** (2016, May). *Flip the story: Urban agriculture and effective communication*. New Mexico State University, New Mexico Agricultural Leadership Program News.
9. **Norris, S.** (2016, February). *Drafting the future: Behind the scenes of legislative bill drafting*. New Mexico State University, New Mexico Agricultural Leadership Program News.
10. **Norris, S.** (2016, February). *Know your audience: Serving New Mexico public lands*. New Mexico State University, New Mexico Agricultural Leadership Program News.

Teaching Experience:

During my tenure as an assistant professor at New Mexico State University, I have taught 11 undergraduate courses and seven graduate courses, including supervising directed studies, undergraduate research, and internship courses. I have designed or assisted with redesigning nine courses. I have also designed the online delivery for two of those courses.

Course	Credits	Times Taught	N	Course Ave.
Undergraduate:				
ACOM 2998*: Early Field-Based Experience in Agricultural Communications	3	4	9	4.20
ACOM 1130G: Effective Leadership & Oral Communication in Agriculture (also taught as AXED 2120)	3	5	585	4.76
ACOM 3115*: Global Issues in Agricultural Communications	3	2	20	4.88
ACOM 3150*: Communication Campaigns in Agriculture	3	2	25	†
ACOM 3160V*: Communicating Agriculture & Science to the Public	3	1	29	†
ACOM 4115*: Agricultural & Scientific Publications	3	3	28	†
AXED 300/2996/3996**: Special Topics	var.	1	4	— ^a
AXED 360: Agricultural Communications	3	1	12	†
AXED 490/4997**: Independent Study	3	3	10	†
AXED 4991: Undergraduate Research	var.	1	4	— ^a

UNIV 450*: Faculty Led International Program: Spain and Portugal	1	1	19	— ^a
Graduate:				
ACOM 5115*: Global Issues in Agricultural Communications	3	2	10	†
AXED 590: Independent Study	3	1	2	†
AXED 5993: Workshops	var.	1	7	— ^a
AXED 5996: Graduate Special Topics	var.	1	1	— ^a
AXED 598/5994**: Creative Component	var.	3	13	— ^a
AXED 599/5999**: Master's Thesis	var.	4	14	— ^a
AXED 5150*: Strategic Communications Campaigns and Evaluation	3	1	10	4.88

Note: ^a Course evaluations are not collected for courses with variable credit or enrollments less than five. † Represents courses pending official final course evaluation scores (scale of 1–5).

*New courses to NMSU that I developed. Because they were taught as part of a new degree program, I taught the earlier semesters as the AXED special topics course numbers (i.e., AXED 300, AXED 490, AXED 2996, AXED 3996, AXED 590) to showcase proof of concept to NMSU leadership when establishing the new degree program. The course numbers listed above are the new official program numbers in the NMSU course catalog. **NMSU transitioned to four-digit course number between 2020–2021, but the course was the same.

Course Descriptions Taught at New Mexico State University (August 2020–Present):

ACOM 1130G/AXED 2120G: Effective Leadership and Communication in Agriculture (3 credits):

Theory and practice in leadership and communication for professionals who must work effectively in leadership and supervisory roles with people in agricultural business, industry, government agencies, and education. Course focuses on contemporary leadership theories. Oral communication skills in informative and persuasive speaking, parliamentary procedure, and for small groups are developed.

ACOM 2998/AXED 2996/3996: Early-Field Based Experience in Agricultural Communications (3 credits):

Field-based experience in agricultural communications to provide exposure to careers in the industry and connect students will possibilities in communications. Dual credit course for high school seniors.

ACOM 4115/AXED 300: Agricultural and Scientific Publications (3 credits):

Study and practice of the principles and concepts of designing, writing, editing, producing, and distributing agricultural and scientific online and print publications. The course includes practical applications of writing soft news articles, magazine and social media beats for stories, advertising sales, layout, photography, and graphics.

ACOM 3150/AXED 300: Campaigns in Agriculture (3 credits):

Client-based marketing and communication needs for stakeholders in agricultural and life sciences. Students will learn brand awareness for agricultural stakeholders by developing a campaign of communications and marketing materials using multiple modes (e.g., written, visual, social).

ACOM 3115/5115 & AXED 300/590: Global Issues in Agricultural Communications (3 credits):

Global perspectives related to international agricultural communications and marketing. The course will provide real-world settings for students to advance their awareness of international issues influencing marketing and trade in the United States and abroad. The course will expose students to high-impact learning, research skill development, communication skill development with a global mindset, and international travel.

AXED 360: Agricultural Communications (3 credits):

Discover principles and practical experience in news writing, radio production, newsletter design, public meeting presentations, video productions, graphics, and public relations activities related to the fields of agriculture and family and consumer sciences. The purpose of this course is to adapt agricultural journalism principles to

communicate scientific information related to food, fiber, natural resources, and life sciences to the public.

Note: This course was the only course in the NMSU catalog focused on agricultural communications when I started in Fall 2020.

AXED 590: Independent Study (3 credits):

Students develop their course objectives and deliverables specific to agricultural communications.

AXED 5150: Strategic Communications Campaigns and Evaluation (3 credits):

Client-based marketing and communication needs for stakeholders in agricultural and life sciences. Students will learn brand awareness for agricultural stakeholders by developing a campaign of communications and marketing materials using multiple channels (e.g., written, visual, social). Students will also evaluate the materials for their audience reach, visibility, and effectiveness. Strategic communications involve planning, prioritizing, and evaluating. Students will gain experience implementing these needs with a real-world client to keep materials relevant to industry demands.

UNIV 450: Faculty Led International Program: Spain and Portugal (1 credits):

This course accounted for the 10-day faculty led international program and global issues in agricultural communications immersion. Course outcomes focused on student involvement, growth in global mindedness, and character development related to international issues.

Course Descriptions Taught at Texas A&M University (August 2017–August 2020):

AGCJ 281: Journalism Concepts in Agriculture (3 credits):

The role of the news media in covering government, the court systems, corporations, taxation, and insurance; a practical perspective on how journalists interact with public and private institutions from a legal, ethical and social standpoint. Prerequisite: Grade of C or better in AGCJ 105 or concurrent enrollment.

AGCJ 307: Design for Agricultural Media (3 credits):

Principles and practices of agricultural media design, including design and production of printed publications and graphics; computer assisted design and production of media pieces. Required for AGCJ majors and minors. Prerequisite: Junior or senior classification.

AGCJ 313: Agricultural Media Writing I (3 credits):

News gathering, writing, editing and ethics for current and emerging mediums used in agricultural communication; includes news identification, basic news writing methods, introduction to public relations, broadcast and Internet writing, interviewing skills, proper use of direct quotes and other news style. Only one of the following will satisfy the requirements for a degree: AGCJ 313 and JOUR 203. Prerequisite: Grade of C or better in AGCJ 105 and AGCJ 312.

AGCJ 314: Agricultural Media Writing II (3 credits):

Interpretative agricultural news gathering and writing for all media types; basic media law and ethics, interviewing skills with assigned practice writing about agriculture, and science and technology, including meeting and event coverage both on and off campus; print, broadcast, interactive and other media. Prerequisites: Grade of C or better in AGCJ 312 and AGCJ 313; junior or senior classification.

AGCJ 404: Communicating Agricultural Information to the Public (3 credits):

Use of agricultural journalism principles and techniques to communicate scientific information related to agriculture, agribusiness, natural resources, and life sciences to the general public; communication processes include audience identification, writing, editing and production of agricultural science-based manuscripts for popular and refereed publications. Prerequisite: Junior or senior classification.

AGCJ 405: Agricultural Publications Production (3 credits):

Study and practice of the principles and concepts of designing, writing, editing, producing and distributing the *AgriLeader* magazine and Web site; includes practical applications of writing feature articles, magazine and Web site design, advertising sales, layout and graphics. May be repeated one time for credit. Prerequisites: Grade of C or better in AGCJ 312; junior or senior classification.

AGSC 402: Designing Instruction for Secondary Agricultural Science Programs (3 credits):

Theory and practice in designing instruction for secondary agricultural science programs including effective planning and deliver methods; designed for students preparing to teach agricultural science in Texas public schools. Prerequisite: AGSC 384; concurrent enrollment in AGSC 405.

Course Descriptions Taught at New Mexico State University (August 2015–August 2017):

ACES 305: Advanced Leadership and Communication in Agricultural Sciences (1–3 Credits):

Theory and application of advanced communication techniques, focusing on public speaking and public relations, are emphasized in this course for current and potential college ambassadors. May be repeated to a maximum of 8 credits. Consent of instructor required.

AXED 360: Agricultural Communications (3 credits):

Principles and practical experience in news writing, radio production, newsletter design, public meeting presentations, video productions, graphics, and public relations activities, especially as related to the fields of agriculture and family and consumer sciences.

Course Descriptions Taught at Oklahoma State University (August 2013–May 2015):

AG 1011: First Year Seminar (1 credit):

Learning strategies, student success resources, advisement systems, co-curricular opportunities, degree requirements and career opportunities in various fields of agricultural sciences and natural resources. Required of all freshmen in the College of Agricultural Sciences and Natural Resources.

AGCM 4233/5233: Agricultural Photography Tour (3 credits):

Agricultural photography travel course focused on advanced composition techniques including but not limited to night photography, portraits, painting, etc. Students will be exposed to many cultural and agricultural sites from a photographic perspective. No credit for students with credit in AGCM 5233.

Summary of Student Evaluations:

Courses	<i>n</i>	<i>N</i>	Sem^a	<i>M^b</i>	Dept. <i>M</i>
ACOM 1130G: Effective Leadership & Communication*	---	139	2023c	---	---
ACOM 2998: Early Field-Based Experience in Agricultural Communications*	---	1	2023c	---	---
ACOM 3150: Communication Campaigns in Agriculture *	---	12	2023c	---	---
ACOM 4998: Internships*	---	1	2023c	---	---
AXED 4991: Undergraduate Research*	---	1	2023c	---	---
AXED 4997: Independent Study*	---	4	2023c	---	---
AXED 5994: Creative Component*	---	3	2023c	---	---
AXED 5999: Master’s Thesis*	---	3	2023c	---	---
AXED 5150: Strategic Communication Campaigns and Evaluation	10	10	2023b	4.88	N/A
UNIV 450: Faculty Led International Program: Spain and Portugal*	15	19	2023b	5.00	N/A
ACOM 1130G: Effective Leadership & Communication*	76	102	2023a	4.62	
ACOM 2998: Early Field-Based Experience in Agricultural Communications*	N/A	1	2023a	N/A	N/A
ACOM 3115/5115: Global Issues in Agricultural Communications*	15	19	2023a	5.00	

ACOM 4115: Agricultural and Scientific Publications*	N/A	10	2023a	N/A	
AXED 4991: Undergraduate Research*	N/A	2	2023a	N/A	
AXED 4997: Independent Study*	N/A	4	2023a	N/A	
AXED 5994: Creative Component*	N/A	4	2023a	N/A	
AXED 5999: Master's Thesis*	N/A	3	2023a	N/A	
ACOM 1130G: Effective Leadership & Communication*	73	105	2022c	4.90	
ACOM 2998: Early Field-Based Experience in Agricultural Communications*	5	6	2022c	4.20	N/A
ACOM 3160V: Communicating Agriculture & Science to the Public*	27	29	2022c	4.90	
AXED 2996/3996: Special Topics*	3	4	2022c	4.67	
AXED 4997: Independent Study*	N/A	3	2022c	N/A	
AXED 5993: Workshops*	N/A	4	2022c	N/A	N/A
AXED 5994: Creative Component*	N/A	5	2022c	N/A	
AXED 5996: Graduate Special Topics*	N/A	1	2022c	N/A	
AXED 5999: Master's Thesis*	N/A	5	2022c	N/A	
AXED 300/590: Agricultural & Scientific Publications*	†	5	2022a	†	
AXED 300/590: Global Issues in Agricultural Communications*	†	11	2022a	†	
AXED 490: Communication Campaigns in Agriculture*	†	12	2022a	†	N/A
AXED 2120: Effective Leadership & Communication*	†	79	2022a	†	
AXED 2996: Early Field-Based Experience in Agricultural Communications*	1	1	2022a	5.00	
AXED 599: Master's Thesis*	N/A	3	2022a	N/A	
AXED 2120: Effective Leadership & Communication*	†	71	2021b	†	N/A
AXED 490: Independent Study*	†	3	2021b	†	
AXED 2120: Effective Leadership & Communication*	†	89	2021a	†	
AXED 300: Agricultural & Scientific Publications*	†	13	2021a	†	
AXED 300: Early Field-Based Experience in Agricultural Communications*	†	1	2021a	†	N/A
AXED 598: Creative Component*	†	1	2021a	†	
AXED 599: Master's Thesis*	†	1	2021a	†	
AXED 300: Campaigns in Agriculture*	†	1	2020c	†	
AXED 360: Agricultural Communications*	†	12	2020c	†	N/A
AXED 590: Independent Study*	†	2	2020c	†	
AGCJ 307: Design for Agricultural Media*	13	17	2020b	4.95	4.89
AGCJ 281: Journalism Concepts in Agriculture*	18	23	2020a	4.96	
AGSC 402: Designing Instruction for Secondary Agricultural Science Programs**	6	12	2020a	4.86	4.44
AGCJ 405: Agricultural Publication Production*	8	10	2019c	4.96	
AGCJ 405: Agricultural Publication Production*	6	9	2019c	4.86	4.3
AGCJ 314: Agricultural Media Writing II*	4	12	2019b	5.00	4.7
AGCJ 405: Agricultural Publication Production*	17	25	2019a	4.88	4.69

AGCJ 313: Agricultural Media Writing I – Lab*	16	20	2018c	5.00	
AGCJ 313: Agricultural Media Writing I – Lab*	14	20	2018c	4.96	
AGCJ 313: Agricultural Media Writing I – Lab*	18	22	2018c	4.98	4.66
AGCJ 313: Agricultural Media Writing I – Lecture**	20	20	2018c	4.64	
AGCJ 313: Agricultural Media Writing I – Lecture**	20	20	2018c	4.59	
AGCJ 313: Agricultural Media Writing I – Lecture**	22	22	2018c	4.44	
AGCJ 404: Communicating Agriculture to the Media*	2	3	2018b	5.00	4.83
AGCJ 405: Agricultural Publication Production**	9	13	2018a	4.70	4.69
AGCJ 405: Agricultural Publication Production**	11	12	2018a	4.68	
AGCJ 313: Agricultural Media Writing I**	13	21	2017c	4.96	4.66
ACES 305: Advanced Leadership in Ag Sciences*	†	25	2017a	†	†
ACES 305: Advanced Leadership in Ag Sciences*	†	23	2016c	†	†
AXED 360: Advanced Agricultural Communications*	7	7	2016c	4.98	4.57
ACES 305: Advanced Leadership in Ag Sciences*	†	30	2016a	†	†
ACES 305: Advanced Leadership in Ag Sciences*	†	27	2015c	†	†
AGCM 4233/5233: Agricultural Photography Tour**	†	26	2015a	†	†
AG 1011: OSU CASNR Freshmen Orientation**	N/A	473	2014c	N/A	N/A
AG 1011: OSU CASNR Freshmen Orientation**	N/A	437	2013c	N/A	N/A

Note. ^a Semesters are represented by a lettering system: a = spring, b = summer, and c = fall. ^b Student ratings are based on five-point scale: 1 = *strongly disagree* and 5 = *strongly agree*. N/A indicates unavailable data.

† Represents courses pending official final course evaluation scores (scale of 1–5).

*Courses I was listed as the instructor of record. **Courses I was listed as a graduate teaching assistant.

Developed Course Material for Non-Academic Credit:

1. Food Safety and Curriculum Development in School Gardens, Student Certification Course. (2022, December). *Module 1: Introduction to produce safety in school gardens*. New Mexico State University, OnDemand Course Catalog. Las Cruces, NM.
2. Food Safety and Curriculum Development in School Gardens, Student Certification Course. (2022, December). *Module 2: School garden/farm priorities for safety*. New Mexico State University, OnDemand Course Catalog. Las Cruces, NM.
3. Food Safety and Curriculum Development in School Gardens, Student Certification Course. (2022, December). *Module 3: Designing a garden/farm food safety plan*. New Mexico State University, OnDemand Course Catalog. Las Cruces, NM.
4. NM Education Designed to Generate Excellence (EDGE) in the Public Sector Communication Course. (2022, March). *CES 105: Promotion, marketing, and mass media for Extension programs*. NMSU Cooperative Extension Service and NMSU Department of Government, Online EDGE Course. Las Cruces, NM.
5. Food Safety and Curriculum Development in School Gardens, Teacher Certification Course. (2021, December). *Module 1: Introduction to produce safety*. New Mexico State University, OnDemand Course Catalog. Las Cruces, NM.
6. Food Safety and Curriculum Development in School Gardens, Teacher Certification Course. (2021, December). *Module 2: Worker, health, hygiene, and training*. New Mexico State University, OnDemand Course Catalog. Las Cruces, NM.

7. Food Safety and Curriculum Development in School Gardens, Teacher Certification Course. (2021, December). *Module 3: Soil amendments*. New Mexico State University, OnDemand Course Catalog. Las Cruces, NM.
8. Food Safety and Curriculum Development in School Gardens, Teacher Certification Course. (2021, December). *Module 4: Wildlife, domesticated animals, and land use*. New Mexico State University, OnDemand Course Catalog. Las Cruces, NM.
9. Food Safety and Curriculum Development in School Gardens, Teacher Certification Course. (2021, December). *Module 5.1: Agricultural water: Production water*. New Mexico State University, OnDemand Course Catalog. Las Cruces, NM.
10. Food Safety and Curriculum Development in School Gardens, Teacher Certification Course. (2021, December). *Module 5.2: Agricultural water: Post-harvest water*. New Mexico State University, OnDemand Course Catalog. Las Cruces, NM.
11. Food Safety and Curriculum Development in School Gardens, Teacher Certification Course. (2021, December). *Module 6: Post-harvest handling*. New Mexico State University, OnDemand Course Catalog. Las Cruces, NM.
12. Food Safety and Curriculum Development in School Gardens, Teacher Certification Course. (2021, December). *Module 7: How to develop a garden/farm food safety plan*. New Mexico State University, OnDemand Course Catalog. Las Cruces, NM.

Undergraduate Student Popular Press Publications Advised to Completion:

I encourage students to submit stories and completed work upon completion of my courses for publication. Below is a list of undergraduate student publications.

1. New Mexico State University. (2023, August). *West of the horseshoe*. New Mexico State University, College of Agricultural, Consumer, and Environmental Sciences: Las Cruces, NM.
Norris-Parish's duties and responsibilities: Served as the instructor of record to the magazine course that produced and published the first student-led magazine in NMSU's College of ACES.
2. New Mexico State University. (2022, October). *Faces of ACES to ACES magazine*. New Mexico State University, College of Agricultural, Consumer, and Environmental Sciences: Las Cruces, NM.
Norris-Parish's duties and responsibilities: Served as the instructor of record to the magazine.
3. New Mexico State University. (2021, October). *ACES magazine*. New Mexico State University, College of Agricultural, Consumer, and Environmental Sciences: Las Cruces, NM.
Norris-Parish's duties and responsibilities: Served as the instructor of record to the magazine.
4. Texas A&M University. (2020, January). *AgriLeader magazine, 18(2)*. Department of Agricultural Leadership, Education and Communications: College Station, TX.
Norris' duties and responsibilities: Served as the instructor of record to the magazine.
5. Mustian, L. (2019, August). *Building tomorrow's leaders: TAMU ACT attends 2019 National Agricultural Media Summit*. Department of Agricultural Leadership, Education and Communications website: College Station, TX.
6. Texas A&M University. (2019, August). *AgriLeader magazine, 18(1)*. Department of Agricultural Leadership, Education and Communications: College Station, TX.
Norris' duties and responsibilities: Served as a co-instructor and assistant editor to the magazine.
7. Texas A&M University. (2018, May). *AgriLeader magazine, 17(1)*. Department of Agricultural Leadership, Education and Communications: College Station, TX.
Norris' duties and responsibilities: Served as the lead graduate assistant and assistant editor to publish the magazine.

Undergraduate Research Advising:

Undergraduate students at New Mexico State University are encouraged to get involved in undergraduate research. My role in advising undergraduate research scholars included helping students identify research questions, design a research study, obtain IRB approval, conduct the study, analyze the data, and write an undergraduate research study with the intention of publishing a proceeding at a research conference. Below is a summary and record of my service as an undergraduate research adviser.

Summary of Undergraduate Researchers:

	Undergraduate Researchers
Current	3
Completed	1
Total	4

Graduate Research Advising:

As a graduate student adviser, I assist students in choosing coursework, selecting committee members, identifying project/research topics, conducting ethical research using appropriate methods, preparing theses/creative components, and writing and publishing research at conferences and in peer-reviewed journals. In the past, NMSU’s Department of Agricultural and Extension Education (AXED) has only conferred master’s degrees. However, I assisted in developing the proposal and materials for a new Ph.D. program titled, “Human Dimensions of Agriculture (Education, Extension, Communication, & Innovations)” that will hopefully be available for students to begin in Fall 2024. Similarly, prior to when I started at New Mexico State University, most AXED graduate students pursued the non-thesis master’s track, resulting in creative components designed for practitioners. I have since advised seven master’s students, including one thesis and six non-thesis master’s students to completion. I am currently advising nine master’s students, including six thesis master’s students and three non-thesis master’s students, which showcases the AXED department’s increased focus in research output. Below is a summary and record of my service as a graduate student adviser.

Summary of Service on Graduate Student Committees:

	M.S. – Thesis		M.S. – Non-Thesis	
	Chair	Member	Chair	Member
Current	6	7	4	0
Completed	1	1	6	5
Total	7	8	10	5
Master’s, Thesis Total: 15		Master’s, Non-Thesis Total: 15		Grand Total: 30

Summary of Teaching and Advising Activity:

Since beginning my appointment as an assistant professor in August 2020, I have taught 592 undergraduate students and 49 master’s graduate students, including students enrolled in internships, directed studies, and research/creative component hours. In the Fall 2023 semester, I will teach an additional 164 undergraduate students and six graduate students, totaling 750 undergraduate students and 55 master’s graduate students.

I have also served or am currently serving on 30 master’s committees (including thesis and non-thesis options), seven of which I have served or am currently serving as the thesis chair, and 10 of which where I have served or am currently serving as the non-thesis chair. I have also advised four undergraduate student researchers. Finally, I have served or am currently serving as a committee member to eight thesis-track, master’s students and five non-thesis-track, master’s students.

International Experience:

Spain & Portugal. (2023, May). *Global issues in agricultural communications* [Faculty Led International Program (FLIP)]. Available through New Mexico State University, Las Cruces, New Mexico.

Note: This FLIP was the largest on NMSU’s campus in 2023.

Germany & France. (2022, May). *Global issues in agricultural communications* [Faculty Led International Program (FLIP)]. Available through New Mexico State University, Las Cruces, New Mexico.

Haiti. (2018, March). *Developing global-ready agriculturists through experiential learning modules: Solving problems of food insecurity and human suffering in Haiti* [Agricultural Education Development Project]. United States Department of Agriculture Grant Funded Project, Gressier, Haiti.

Czech Republic, Poland, Austria, & Italy. (2014, June). *Agricultural education in the Czech Republic* [Study Abroad]. Available through Oklahoma State University, Stillwater, Oklahoma.

Japan. (2011, February). *American agriculture and Japanese agriculture: Comparing contexts through hands-on agricultural education courses in Japan* [Special Assignment]. High school agricultural education experience available through the National FFA Organization, Indianapolis, IN.

Professional Service Membership and Engagement:

Montgomery County Fair Board Member	October 2022–Present
National FFA Organization, Agricultural Communications CDE Committee	October 2022–Present
New Mexico Farm & Livestock Bureau	August 2021–Present
Texas Farm Bureau	August 2021–Present
Association for Communication Excellence	August 2020–Present
New Mexico State University Teaching Academy	August 2020–Present
Women in Agricultural Leadership Conference (WALC) Board	August 2020–Present
Global Learning in Agriculture (GLAG)	March 2019–Present
National Society of Leadership and Success (NSLS)	January 2019–Present
American Association for Agricultural Educators (AAAE)	January 2018–Present
National Agricultural Communications Symposium (NACS)	October 2017–Present
National Association of Farm Broadcasters (NAFB)	October 2017–Present
Association for International Agricultural and Extension Education (AIAEE)	August 2017–Present
North American Colleges and Teachers in Agriculture (NACTA)	January 2015–Present
Academy of Future of Faculty (AFF)	August 2019–August 2020
Center for the Integration of Research, Teaching & Learning (CIRTL) Fellow	July 2019–August 2020
Texas A&M, Student Conference on National Affairs (SCONA)	February 2019–August 2020
National FFA Organization, Media Relations, and Marketing Team	October 2013–August 2020
Association for the Study of Higher Education (ASHE)	August 2016–August 2017
International Leadership Association (ILA)	August 2016–August 2017
New Mexico Agricultural Leadership (NMAL) Class 11 Cohort	January 2016–July 2017

Invited Seminars and Workshops:

1. Parish, M., & Norris-Parish, S. L. (2023, July). *Building a successful Young Farmer and Rancher (YF&R) Program*. Texas Farm Bureau Workshop, Arlington, TX.

2. Parish, M., & **Norris-Parish, S. L.** (2023, July). *Pasture to plate: Connecting beef production to consumer education*. Texas Farm Bureau Workshop, Huntsville, TX.
3. **Norris-Parish, S. L.** (2023, April). *The power of the mirror: Knowing your worth*. New Mexico County Clerks Annual Conference Keynote, Albuquerque, NM.
4. **Norris-Parish, S. L.**, Turner, C., & Turner, T. (2023, March). *CES 105: Promotion, marketing, and mass media for Extension programs*. NM Education Designed to Generate Excellence (EDGE) in the Public Sector, NMSU Cooperative Extension Service, and NMSU Department of Government, Las Cruces, NM.
5. **Norris-Parish, S. L.** (2023, February). *Crystal clear: Establishing winning communication techniques and effective goal setting*. Workshop for the Doña Ana County 4-H Leadership Team, Las Cruces, NM.
6. **Norris-Parish, S. L.** (2023, February). *Landing the job: The secret to effective interviewing and connection with employers*. Professional development session for Alpha Gamma Rho and Sigma Alpha, New Mexico State University, Las Cruces, NM.
7. Parish, M., & **Norris-Parish, S. L.** (2023, January). *Reindeer feed store: Connecting lay audiences to agricultural education opportunities*. American Farm Bureau Federation (AFBF) Annual Conference, San Juan, Puerto Rico.
Note: Awarded a national outstanding County of Excellence award through AFBF.
8. Parish, M., & **Norris-Parish, S. L.** (2023, January). *Identifying innovative ways to connect lay audiences to agricultural education through holiday tradition*. Radio Interview for the Nebraska Rural Radio Network based in Lincoln, Nebraska, San Juan, Puerto Rico.
9. **Norris-Parish, S. L.** (2022, November). *Perspective: The secret to clear communication is our lens*. New Mexico Farm and Livestock Bureau (NMFLB) Keynote, Albuquerque, NM.
10. **Norris-Parish, S. L.**, & Parish, M. (2022, October). *Clarity and vision to host and create a successful and viable county fair and expo*. Two-part workshop series and training for the Doña Ana County Fair Board, Las Cruces, NM.
11. **Norris-Parish, S. L.**, & Moya, P. (2022, September). *Winning public speaking techniques*. Workshop for New Mexico State Fair and Expo Prepared Public Speaking Contestants, Albuquerque, NM.
12. **Norris-Parish, S. L.**, & Roberts-Hill, L. (2022, August). *Setting the bar for research poster presentations*. NM Feeder Cattle Program, New Mexico State University, College of Agricultural, Consumer and Environmental Sciences, Las Cruces, NM.
13. **Norris-Parish, S. L.** (2022, August). *Smooth sailing: Keys to excelling in the 2022–23 school year*. Animas High School Back-to-School Keynote, Animas, NM.
14. **Norris-Parish, S. L.** (2022, July). *Ready. Set. Goal! Tips for award-winning goal setting strategies*. New Mexico State 4-H Conference Keynote, Las Cruces, NM.
15. **Norris-Parish, S. L.**, & Roberts-Hill (2022, July). *Engagement at home and abroad: Creating educational opportunities to strength global mindedness*. Global Learning in Agriculture Community (GLAG), Virtual, but based in State College, PA. <https://www.youtube.com/watch?v=KjTZT8mlMcQ>
16. **Norris-Parish, S. L.** (2022, June). *Leaders in the classroom and leaders in life: Guiding students to leadership and communication success*. Indiana Youth Institute National Meeting Workshop, Indianapolis, IN.
17. **Norris-Parish, S. L.**, Wilson, M., & Dean, T. (2022, June). *Dis-/misinformation's role in national security issues: A case study in the agricultural sector*. World Organisation for Animal Health (WOAH) & International Criminal Police Organization (INTERPOL), Paris, France.
18. **Norris-Parish, S. L.** (2022, April). *Journey from 1 star to 5: Cultivating winning customer relations*. Leadership Perryton, Perryton Chamber of Commerce, Perryton, TX.

19. **Norris-Parish, S. L.** (2022, April). *Today's aspiration. Tomorrow's reality: Creating an action plan guided by sound vision and goals.* Leadership Perryton, Perryton Chamber of Commerce, Perryton, TX.
20. **Norris-Parish, S. L., & Roberts-Hill** (2022, March). *Agricultural communications in action: Outlining steps for career development events.* Three-part workshop series for New Mexico Agricultural Educators, Las Cruces, NM.
21. **Norris-Parish, S. L., Turner, C., & Turner, T.** (2022, March). *CES 105: Promotion, marketing, and mass media for Extension programs.* NM Education Designed to Generate Excellence (EDGE) in the Public Sector, NMSU Cooperative Extension Service, and NMSU Department of Government, Las Cruces, NM.
22. **Norris-Parish, S. L.** (2022, February). *Connecting globally: Emcee for the first global session on reaching out.* Global Learning in Agriculture Community (GLAG), Virtual, but based in State College, PA.
23. **Norris-Parish, S. L.** (2022, January). *Agricultural communications pitch: NM FFA Career Development Event.* New Mexico FFA Leadership Conference, Agricultural Education Advisory Board Meeting, Albuquerque, NM.
24. **Norris, S. L.** (2022, January). *Leadership theories and you.* New Mexico Agricultural Leadership Program, Seminar 1, Las Cruces, NM.
25. **Norris, S. L.** (2021, October). *Fostering creativity in agricultural education classrooms.* Owl Pellets Podcast Interview, Gainesville, FL.
26. **Norris, S. L., & Miller, F.** (2021, October). *Women in agriculture: Where do they fit?* Sigma Alpha, Las Cruces, NM.
27. **Norris, S. L., & Roberts, L.** (2021, October). *Networking in new faculty roles and infusing industry perspectives into agricultural communications curriculum development processes.* Society of Agricultural Communications Scholars, Virtual (Based in Gainesville, FL).
28. **Norris, S. L.** (2021, September). *Agricultural communications from the ground up.* ACES AgriTalk Podcast Interview, Las Cruces, NM.
29. **Norris, S. L.** (2021, September). *Cultivators of information: Welcome to agricultural communications through written and oral platforms.* New Mexico State University, Agricultural and Extension Education (AXED), AXED 1110-Introduction to AXED, Las Cruces, NM.
30. **Norris, S. L.** (2021, September). *Live the Aggie way: Landing the job with effective professional resumes and cover letters.* New Mexico State University, College of Agricultural, Consumer, and Environmental Sciences (ACES), Freshmen Orientation Courses, Las Cruces, NM.
31. **Norris, S. L.** (2021, September). *Turn up the heat: Elevating research and creativity in the West.* American Association for Agricultural Education, Western Region. Bozeman, MT.
32. **Norris, S. L.** (2021, July). *Careers in agricultural communications and 4-H.* New Mexico 4-H State Conference, Virtual (Based in Las Cruces, NM).
33. **Norris, S.** (2021, July). *Communication skills in pre-vet programs.* El Paso Vet Science Day Camp, Texas A&M AgriLife Extension, El Paso, TX.
34. **Norris, S. L.** (2021, May). *Choices in agricultural communications careers.* New Mexico Women in Agriculture Leadership Conference (WALC), Virtual (Based in Las Cruces, NM).
35. **Norris, S. L.** (2021, May). *Making a difference in blue and gold.* Silver City High School FFA Chapter Banquet, Silver City, NM.
36. **Norris, S. L.** (2021, May). *Three's a charm to making a difference.* Roy High School Graduation, Roy, NM.
37. **Norris, S. L.** (2021, March). *Landing the interview.* Florida Agricultural Student Educators Spring Session, Virtual (Based in Gainesville, FL).

38. **Norris, S. L.** (2021, March). *Resumes, cover letters, and more: Preparing yourself for success*. Sigma Alpha, New Mexico State University.
39. Eyango, V., Foster, D., Miller-Foster, M., & **Norris, S. L.** (2021, February). *Agripreneurs for Africa: Employing agricultural education in prison settings in Cameroon*. Global Teach Ag Network (GLAG), Virtual (Based in State College, PA).
40. **Norris, S. L.** (2021, January). *Calling all heroes: Resetting healthy minds for healthy students*. Las Cruces Public Schools, Public Health Services, Virtual (Based in Las Cruces, NM).
41. **Norris, S. L.** (2021, January). *Winning effective communication through connecting with people*. Hot Springs High School, Virtual (Based in Truth or Consequences, NM).
42. **Norris, S. L.** (2020, November). *Staying within the message house: Branding your communications*. New Mexico Agricultural Leadership Program, Las Cruces, NM.
43. **Norris, S. L.** (2020, October). *Getting SMART about goals*. Texas A&M University, College of Agriculture and Life Sciences, Freshmen Leadership Experience, Virtual (Based in College Station, TX).
44. **Norris, S. L.** (2020, October). *Landing the job: Building winning resumes and cover letters*. New Mexico State University, Collegiate Farm Bureau, Las Cruces, NM.
45. **Norris, S. L.**, Oesterreicher, S., Rabon, R., Schnabelrauch, A., & Rogers-Randolph, T. (2020, October). *Finding your niche in agricultural communications*. Kansas State University, Agricultural Communicators of Tomorrow, Virtual (Based in Manhattan, KS).
46. **Norris, S. L.** (2020, September). *Career ready: Landing the job with the right resume and cover letter*. New Mexico State University, College of Agricultural, Consumer, and Environmental Sciences (ACES), Freshmen Orientation Courses, Las Cruces, NM.
47. **Norris, S. L.** (2020, September). *Making a difference one word at a time: Opportunities in agricultural communications*. New Mexico State University, Agricultural and Extension Education (AXED), AXED 100-Introduction to AXED, Las Cruces, NM.
48. **Norris, S. L.** (2020, September). *Parliamentary procedure 101: Leading NMSU one gavel tap at a time*. New Mexico State University, College of Agricultural, Consumer, and Environmental Sciences (ACES), ACES Council, Las Cruces, NM.
49. **Norris, S. L.**, & Hill, N. (2020, September). *Agricultural communications: Opportunities in the social sciences in agriculture*. Dexter High School, Agricultural Leadership and Communications Courses, Dexter, NM.
50. **Norris, S. L.**, & Hill, N. (2020, August). *Maintaining engagement in a virtual world*. Florida Agricultural Education Teachers Association, Virtual (Based in Gainesville, FL).
51. **Norris, S. L.**, & Hill, N. (2020, August). *Maintaining engagement in a virtual world*. New Mexico Agricultural Education Teachers Association, Virtual (Based in Las Cruces, NM).
52. **Norris, S. L.** (2020, July). *Being smart about social: Supporting leaders of tomorrow one tweet at a time*. Minnesota Association of Agriculture Educators (MAAE), Annual Agricultural Teachers Conference, Virtual (Based in Minneapolis, MN).
53. **Norris, S. L.** (2020, February). *Enabling the enablers: Developing USASOC curricular and training support for agricultural assessment in conflict zones*. Texas A&M University, College of Agriculture and Life Sciences, ALEC 681: Graduate Seminar, College Station, TX.
54. **Norris, S. L.** (2020, February). *Motivation: Setting personal and professional goals to stay on track*. Texas A&M University, College of Agriculture and Life Sciences, Freshmen Leadership Experience, College Station, TX.

55. **Norris, S. L.** (2019, December). Translating science: Developing reusable learning modules for the agricultural sciences [Oral Presentation]. *Texas A&M University, Department of Agricultural Leadership, Education and Communications Graduate Scholarly Showcase*. College Station, TX.
Note: Awarded Runner-Up Outstanding Student Oral Research Presentation.
56. **Norris, S. L.** (2019, December). *Values: Setting the foundation for success in leadership*. Texas FFA Association, Advanced Leadership Academy, Burnet, TX.
57. **Norris, S. L., & Barnes, K.** (2019, December). POWERful: Building leaders who are positive, optimistic, willing to grow, eager to serve, and resilient. *Oklahoma FFA Association, Made for Excellence Conference*. Tulsa, OK.
58. **Norris, S. L.** (2019, November). Applying creative thinking techniques to expand agricultural research courses [Oral Presentation]. *Texas A&M University, Department of Agricultural Leadership, Education and Communications Research Symposium*. College Station, TX.
Note: Awarded Runner-Up Outstanding Student Oral Research Presentation.
59. **Norris, S., Rogers, T., Leggette, H., & Redwine, T.** (2019, November). Identifying as a writer, identifying as a communicator: Investigating authorial identity and authorship within writing-intensive courses. [Poster Presentation]. *Texas A&M University, Department of Agricultural Leadership, Education and Communications Research Symposium*. College Station, TX.
Note: Awarded Outstanding Student Research Poster Presentation.
60. **Norris, S.** (2019, October). *Bias in the news: Using Hawayaka-Lowry content analysis to identify levels of bias in the media*. AGCJ 313–Agricultural Media I, College Station, TX.
61. **Norris, S.** (2019, September). *Hullabaloo connect connect [sic]: Maximizing resources as leaders*. Texas A&M University, College of Agriculture and Life Sciences, Presidents’ Council, College Station, TX.
62. **Norris, S.** (2019, August). *Life as an Aggie: Life as a graduate student*. Texas A&M University, Indian Graduate Student Association Orientation, College Station, TX.
63. **Norris, S.** (2019, August). *Life as an Aggie: Welcome to Med School*. Texas A&M University, College of Medicine, College Station, TX.
64. **Norris, S.** (2019, August). *Welcome to Aggieland: Transition into life as a graduate student*. Texas A&M University, Office of Graduate and Professional Student Studies, New Graduate Student Orientation, College Station, TX.
65. **Norris, S., & McLamb, J.** (2019, August). *Engaging and connecting with your audience: Tips and tricks to public speaking and facilitation*. Ziglar Inc. Youth Certification (ZYC), Plano, TX.
66. **Norris, S.** (2019, March). *R&R: BTHO exhaustion*. Texas A&M University, College of Agriculture and Life Sciences, Presidents’ Council, College Station, TX.
67. **Norris, S.** (2019, March). *Bias in the news: Using Hawayaka-Lowry content analysis to identify levels of bias in the media*. AGCJ 313–Agricultural Media I, College Station, TX.
68. **Norris, S., Lepley, S., Haschke, E., Luster, M., Burns, M. B., Gorden, M., & Blackburn, C.** (2019, February). *Crops, cattle, and catastrophe: Securing America’s food supply*. MSC Student Conference on National Affairs (MSC SCONA), College Station, TX.
Note: Awarded Outstanding Policy Presentation, Oral Division.
69. **Norris, S.** (2018, December). *Teamwork makes the dream work: How do we use teamwork away from teams?* Texas FFA Association, Advanced Leadership Academy, Burnet, TX.
70. **Norris, S.** (2018, October). “*Good Bull*” *A&M: Developing lasting vision statements and goals for COALS clubs and organizations*. Texas A&M University, College of Agriculture and Life Sciences (COALS), Presidents’ Council, College Station, TX.

71. **Norris, S.** (2018, October). *Bias in the news: Using Hawayaka-Lowry content analysis to identify levels of bias in the media.* AGCJ 313–Agricultural Media I, College Station, TX.
72. **Norris, S., & Rutherford, T.** (2018, October). Snappy difference: Developing career-ready skills in entry-level employees [Poster Presentation]. *Texas A&M University, Department of Agricultural Leadership, Education and Communications Research Symposium.* College Station, TX.
Note: Awarded Outstanding Student Poster Presentation.
73. **Norris, S., Baumgarten, B., & Schmidt, K.** (2018, August). *Tips and tricks to becoming an inspirational speaker and an engaging workshop presenter.* Ziglar Inc. Youth Certification (ZYC), Plano, TX.
74. **Norris, S.** (2018, June). *Engaging the younger generation: Addressing generational gaps in New Mexico agriculture.* New Mexico Farm and Livestock Bureau (NMFLB), Albuquerque, NM.
75. **Norris, S.** (2018, June). *Reach out and amplify: Building a high-quality self-image and lasting relationships.* American Quarter Horse Association (AQHA), Youth Excellence Seminar, College Station, TX.
76. **Norris, S., Ball, A., & Rush, M.** (2018, April). *Executing with excellence: Facilitating a smooth transition for high school seniors after graduation.* Texas FFA Association, State Staff Spring Meeting, Austin, TX.
77. **Norris, S.** (2018, January). *Believing in you: Developing a positive self-image one difference at a time.* Ziglar Inc. Youth Certification (ZYC), Plano, TX.
78. **Norris, S.** (2018, January). *Embracing awkward: The key to doing the right thing when others won't.* Oklahoma FFA Association, State Middle School Conference, Stillwater, OK.
79. **Norris, S.** (2017, December). *Professional communications: Tips and tricks to being successful after high school.* Texas FFA Association, Advanced Leadership Academy, Burnet, TX.
80. **Norris, S.** (2017, November). *Believing in you: Developing positive relationships in the workplace.* Levelland Chamber of Commerce, Leadership Levelland Professional Development, Levelland, TX.
81. **Norris, S.** (2017, August). *ACES in the hole: Becoming an effective ambassador.* New Mexico State University, College of Agricultural, Consumer, and Environmental Sciences (ACES) Ambassador Leadership Training, Las Cruces, NM.
82. **Norris, S.** (2017, August). *Culture creators: Engaging incoming students on purpose.* New Mexico State University, College of Agricultural, Consumer, and Environmental Sciences (ACES) Mentor Leadership Training, Las Cruces, NM.
83. **Norris, S.** (2017, July). *Believing in you: Developing a positive self-image.* Ziglar Inc. Youth Certification (ZYC), Plano, TX.
84. **Norris, S.** (2017, July). *Green and white, meet crimson: What's next after high school.* New Mexico 4-H Organization, New Mexico 4-H State Conference, Las Cruces, NM.
85. **Norris, S.** (2017, June). *Blue and gold, meet crimson: What's next after high school.* New Mexico FFA Association, New Mexico FFA State Convention, Las Cruces, NM.
86. **Norris, S.** (2017, June). *Dream big, plan big: Chapter officer development training.* Coronado High School, Coronado FFA Chapter Officer Training, El Paso, TX.
87. **Norris, S.** (2017, June). *Embracing awkward: The key to developing a servant heart.* Virginia FFA Association, Virginia FFA State Convention, Blacksburg, VA.
88. **Norris, S.** (2017, June). *Engage and inspire: Connecting youth with industry leaders.* New Mexico Women in Agriculture, New Mexico Women in Agriculture State Convention, Las Cruces, NM.
89. **Norris, S.** (2017, June). *Serve, lead, succeed: Making a difference in our communities one act of service at a time.* Virginia FFA Association, Virginia FFA State Convention, Blacksburg, VA.

90. **Norris, S.** (2017, June). *Transition time: What's next after life in the blue jacket*. New Mexico FFA Association, New Mexico FFA State Officer Transition Workshop, Las Cruces, NM.
91. **Norris, S.** (2017, June). *Transition? What's next after high school*. New Mexico State University, Ranch Business Camp, Cimarron, NM.
92. **Norris, S.** (2017, May). *Believing in you: Developing a positive self-image*. Ziglar Inc. Youth Certification (ZYC), Plano, TX.
93. **Norris, S.** (2017, May). *Dust your cap off, life is here*. Animas High School Graduation, Animas, NM.
94. **Norris, S.** (2017, May). *So, you think you are a leader? Common theories and concepts of leadership*. New Mexico Agricultural Leadership Program, Class 12 Orientation Training, Deming, NM.
95. **Norris, S.** (2017, April). *Growing leaders, harvesting excellence: Making the best better*. New Mexico State University, Alpha Gamma Rho, Annual Pink Rose Ceremony, Las Cruces, NM.
96. **Norris, S.** (2017, April). *Prep the resume: Change the world*. New Mexico State University, Chi Omega, Professional Development, Las Cruces, NM.
97. **Norris, S.** (2017, February). *Be ready: Setting goals to change the world*. New Mexico Family, Career and Community Leaders of America (FCCLA), New Mexico FCCLA State Convention, Albuquerque, NM.
98. **Norris, S.** (2016, June). *The key to awkward: Serving others when no one is watching*. New Jersey FFA Association, New Jersey FFA State Convention, West Long Branch, NJ.
99. **Norris, S.** (2016, May). *Dust your cap off, life is coming*. Elida High School Graduation, Elida, NM.
100. **Norris, S.** (2015, June). *Hacer la diferencia: Making a difference through service*. Puerto Rico FFA Association, Puerto Rico State Convention, San Juan, Puerto Rico.
101. **Norris, S.** (2015, June). *So, you think you're awkward? Service when no one is watching*. Idaho FFA Association, Idaho FFA State Convention, Twin Falls, ID.
102. **Norris, S.** (2014, April). *What's next? Planning to navigate life beyond high school*. Oklahoma FFA Association, Oklahoma FFA State Convention, Oklahoma City, OK.
103. **Norris, S.** (2014, January). *Transition time: Life as a second-semester freshman*. Freshmen-in-Transition (FIT) Program, Oklahoma State University, Stillwater, OK.
104. **Norris, S.** (2013, August). *Orange power: Welcome to the Cowboy family*. Freshmen-in-Transition (FIT) Program, Oklahoma State University, Stillwater, OK.
105. **Norris, S.** (2013, March). *Get up, live up, and serve up: Challenging the next generation of leaders*. Montana FFA Association, Montana FFA State Convention, Billings, MT.
106. **Norris, S., & Henry, J.** (2013, February). *212 degrees: Leading beyond the boiling point*. National FFA Organization, 212 / 360 FFA Conferences, Columbia, OH.
107. **Norris, S., & Henry, J.** (2013, January). *212 degrees: Leading beyond the boiling point*. National FFA Organization, 212 / 360 FFA Conferences, Columbus, OH.
108. **Norris, S.** (2012, May). *Dust your cap off, life is coming*. Cliff High School Graduation, Cliff, NM.
109. **Norris, S.** (2012, May). *Dust your cap off, life is coming*. Des Moines High School Graduation, Des Moines, NM.
110. **Norris, S.** (2012, May). *Dust your cap off, life is coming*. Texico High School Graduation, Texico, NM.
111. **Norris, S., & Trimble, A.** (2012, April). *Hunger awareness: What can you do?* Okeechobee High School, Hunger Awareness Day, Okeechobee, FL.

112. **Norris, S., & DeJong, W.** (2012, April). *Next level service: Challenging the next generation of leaders.* Nebraska FFA Association, Nebraska FFA State Convention, Lincoln, NE.
113. **Norris, S.** (2012, March). *Value of showing up: The gift of service when no one is watching.* Essex Aggie High Technical School, Essex High School Address, Essex, MA.
114. **Norris, S., Flatt, J., & DeJong, W.** (2012, March). *Get up, live up, and serve up: Becoming the next generation.* Tennessee FFA Association, Tennessee FFA Leadership Camps, Cookeville, TN.
115. **Norris, S.** (2011, October). *Check yes or no? Evaluating attitude.* National FFA Organization, National FFA Convention, Indianapolis, IN.
Note: Retiring address for National FFA Office. There were approximately 12,000 audience members present in Conseco Fieldhouse, not including televised or online viewers.
116. **Norris, S.** (2011, September). *Learn, lead, succeed: Becoming the next generation of leaders.* Missouri FFA Association, Missouri FFA Regional Conferences, northwest and southeast, MO.
Note: I traveled to and spoke at 55 high schools in 10 days in northwest and southeast Missouri.
117. **Norris, S., & Pagett, R.** (2011, September). *Big dreams and big goals: Making a difference in your life plan.* National FFA Organization, Toyota Charity Days, Bowling Green, KY.
Note: Toyota sponsored my teammate and I to go to the Bowling Green Children's Home to host a goal-setting workshop with kids in the home.
118. **Pagett, R., Norris, S., Schaffert, L., DeJong, W., Rogers, T., & Flatt, J.** (2011, July). *Untitled: Serving beyond the title to make a difference.* National FFA Organization, State FFA President Conference, Washington, D.C.
Note: We hosted the top two state FFA officers from each of the 50 states, Puerto Rico, and the Virgin Islands.
119. **Norris, S.** (2011, June). *In-use or out-of-order: What level do you serve?* Kansas FFA Association, Kansas FFA State Convention, Manhattan, KS.
120. **Norris, S.** (2011, June). *In-use or out-of-order: What level do you serve?* New Mexico FFA Association, New Mexico FFA State Convention, Las Cruces, NM.
121. **Norris, S.** (2011, June). *In-use or out-of-order: What level do you serve?* Pennsylvania FFA Association, Pennsylvania FFA State Convention, State College, PA.
122. **Norris, S.** (2011, June). *Value of showing up: The gift of service when no one is watching.* South Dakota FFA Association, South Dakota FFA State Leadership Camp, Viborg, SD.
123. **Norris, S., & Schaffert, L.** (2011, June). *Assemble: Becoming dynamic State FFA Officer teams.* Northeastern National Leadership Conference for State Officers (NLCSO), Oswegatchie, NY.
Note: The FFA state officer teams from Connecticut, Maine, Massachusetts, New Hampshire, New York, Rhode Island, and Vermont attended.
124. **Norris, S., & Schaffert, L.** (2011, June). *Assemble: Becoming dynamic State FFA Officer teams.* Southeastern National Leadership Conference for State Officers (NLCSO), Peachtree City, GA.
Note: The FFA state officer teams from Florida, Georgia, Indiana, North Carolina, and South Carolina attended.
125. **Norris, S., & Schaffert, L.** (2011, June). *Assemble: Becoming dynamic State FFA Officer teams.* Southern National Leadership Conference for State Officers (NLCSO), Raymond, MS.
Note: The FFA state officer teams from Alabama, Louisiana, and Mississippi attended.
126. **Norris, S., & Schaffert, L.** (2011, May). *Assemble: Becoming dynamic State FFA Officer teams to lead.* Texas A&M University, ALEC 380—Leadership Development Training, College Station, TX.
Note: We taught one week of the ALEC 380 May-mester course to train for state officer programs.

127. **Norris, S.** (2011, May). *In-use or out-of-order: What level do you serve?* New Jersey FFA Association, New Jersey FFA State Convention, New Brunswick, NJ.
128. **Norris, S.** (2011, April). *In-use or out-of-order: What level do you serve?* Alaska FFA Association, Alaska FFA State Convention, Kodiak, AK.
129. **Norris, S.** (2011, April). *In-use or out-of-order: What level do you serve?* Georgia FFA Association, Georgia FFA State Convention, Macon, GA.
130. **Norris, S.** (2011, March). *In-use or out-of-order: What level do you serve?* Utah FFA Association, Utah FFA State Convention, Logan, UT.
131. **Norris, S.** (2011, February). *In-use or out-of-order: What level do you serve?* North Dakota FFA Association, National FFA Week, Statewide, ND.
Note: I traveled to and spoke at 15 ND high schools in four days for National FFA Week.
132. Pagett, R., **Norris, S.**, Schaffert, L., DeJong, W., Rogers, T., & Flatt, J. (2011, February). *American and Japanese agriculture: Impacting and improving agriculture beyond borders.* National FFA Organization, Japanese High School Exchange, Tokyo, Japan.

Professional Development for Continuous Improvement:

1. *Writing as Assessment in the ChatGPT Era.* (2023, July). Hosted by the New Mexico State University Teaching Academy.
2. *Inclusive Communications.* (2022, December). Hosted by the New Mexico State University College of ACES Equity, Inclusion, and Diversity Initiative Task Force.
3. *Implicit Bias and Microaggressions.* (2022, November). Hosted by the New Mexico State University College of ACES Equity, Inclusion, and Diversity Initiative Task Force.
4. *P&T Workshop Fall 2022: Promotion to Associate Professor.* (2022, November). Hosted by the New Mexico State University Teaching Academy.
5. *E.I.D. Expectations in the Classroom.* (2022, August). Hosted by the New Mexico State University College of ACES Equity, Inclusion, and Diversity Initiative Task Force.
6. *Beyond Breaking the Ice: Building a Team in the Classroom.* (2022, July). Hosted by the New Mexico State University Teaching Academy.
7. *Increasing Food Security through Safe, Nutritious Diets.* (2022, June). Hosted by the U.S. Agency for International Aid (USAID).
8. *Team Mentoring for New Faculty.* (2022, May–2021, August). Hosted by the New Mexico State University Teaching Academy.
Note: This was a reoccurring program in the Fall 2021 and Spring 2022 semesters that earned full membership into the NMSU Teaching Academy.
9. *P&T Informational Session.* (2022, February). Hosted by the New Mexico State University College of Agricultural, Consumer, and Environmental Sciences (ACES).
10. *Principal Investigator Academy.* (2021, Fall Semester). Hosted by the New Mexico State University Research Services Administration.
11. *Team Mentoring for New Faculty.* (2022, May–2021, August). Hosted by the New Mexico State University Teaching Academy.
Note: This was a reoccurring program in the Fall 2021 and Spring 2022 semesters that earned full membership into the NMSU Teaching Academy.
12. *War Front to Store Front.* (2021, August). Hosted by the U.S. Department of the Army, Civil Affairs and Psychological Operations Command.

13. *38G and the Importance of Networking*. (2021, July). Hosted by the U.S. Department of the Army, Civil Affairs and Psychological Operations Command.
14. *Promotion and Tenure Preparatory Course*. (2021, June). Hosted by the New Mexico State University Teaching Academy.
15. *Applying the Ten Steps of Publish & Flourish: A Workshop Retreat*. (2021, February). Hosted by the New Mexico State University Teaching Academy.
16. *Small Teaching Online: Strategies to Help Students Engage and Learn*. (2021, January). Hosted by the New Mexico State University Teaching Academy.
17. *Principles for Proposal Writing*. (2020, October). Hosted by the New Mexico State University Teaching Academy.
18. *Introduction to Private Funding*. (2020, September). Hosted by the New Mexico State University Teaching Academy.
19. *Principal Investigator Training*. (2020, September). Hosted by the New Mexico State University Research Services Administration.
20. *Strategies for Teaching Online*. (2020, September). Hosted by the Online Course Improvement Program through New Mexico State University.
Note: This online course was worth 12 hours of professional development.
21. *National Science Foundation: The Agency, Proposal Preparation & Review*. (2020, February). Hosted by Texas A&M University, Office of Graduate & Professional Studies.
22. *Defending America through homeland security*. (2019, November). Hosted by the U.S. Department of Homeland Security.
23. *Troubleshooting course materials to enhance equity in the classroom*. (2019, November). Hosted by the Texas A&M Center for Teaching Excellence.
24. *Developing a teaching philosophy statement*. (2019, October). Hosted by the Texas A&M Center for Teaching Excellence.
25. *Developing an impactful curriculum vitae*. (2019, October). Hosted by the Texas A&M Center for Teaching Excellence.
26. *Teaching in a diverse classroom*. (2019, October). Hosted by the Texas A&M Center for Teaching Excellence.
27. *Connecting with Generation Z: Teaching today's students*. (2019, September). Hosted by the Texas A&M Center for Teaching Excellence.
28. *Improving syllabus design for all learning styles*. (2019, September). Hosted by the Texas A&M Center for Teaching Excellence.
29. *Introduction to copyright for educators*. (2019, September). Hosted by the Texas A&M Center for Teaching Excellence.
30. *Writing learning outcomes and course development cycle*. (2019, September). Hosted by the Texas A&M Center for Teaching Excellence.
31. *Resiliency, redundancy, security: Adapting to asymmetric threats*. (2019, August). Hosted by the U.S. Defense Intelligence Agency.
32. *Designing lectures for learning*. (2018, April). Hosted by the Texas A&M Center for Teaching Excellence.
33. *Budgeting for success as a graduate student*. (2018, March). Hosted by the Texas A&M University Division of Human Resources & Organizational Effectiveness.
34. *Proof-positive writing*. (2017, October). Hosted by the Texas A&M University Writing Center.
35. *Making the case for influential writing*. (2017, October). Hosted by the Texas A&M University Writing Center.

SERVICE

Volunteer Positions and Professional/Community Service:

- Agricultural and Natural Resources Communication Foundation June 2023–Present
Founding Board Member
- Appointed to serve as one of four Board members to help secure funds for the National Agricultural Communications Symposium and the *Agricultural and Natural Resources Communication* textbook.
- NMSU College of ACES, Curriculum Committee August 2022–Present
Committee Member
- Selected to serve on NMSU’s College of Agricultural, Consumer, and Environmental Sciences (ACES) curriculum committee. workgroup that will develop a training focused on ‘best practices’ for serving graduate students in faculty advising/mentoring roles.
 - Review program areas and curriculum proposals for new courses in the college.
 - Evaluate rigor of learning outcomes in established coursework in the college.
- NMSU Graduate School, New Assistant Faculty Advisor Training August 2022–Present
Committee Member
- Selected to serve on the workgroup that will develop a training focused on ‘best practices’ for serving graduate students in faculty advising/mentoring roles.
 - The goal is to have the initial training completed and prepared for Fall 2023.
- Aggies for Christ August 2022–Present
NMSU Collegiate Adviser
- Advise on-campus student functions and engagement activities for the collegiate chapter.
 - Assisted with rechartering student organization on NMSU’s campus in August 2022.
- NMSU Collegiate Farm Bureau August 2022–Present
NMSU Collegiate Adviser
- Advise student functions and leadership engagement activities for the collegiate chapter.
 - Assisted with rechartering student organization on NMSU’s campus in August 2022.
- National FFA Organization July 2022–Present
Committee Member, National Agricultural Communications Career Development Event (CDE)
- Host and coordinate the national Agricultural Communications CDE at the National FFA Convention in Indianapolis, IN.
- New Mexico 4-H July 2022–Present
Superintendent, Prepared Public Speaking and Impromptu Public Speaking Contests
- Host and coordinate the state prepared public speaking and impromptu public speaking contests for 4-H members and Extension agents.
- Natural Science Education* Editorial Review June 2022–Present
Paper Submission Reviewer
- Peer review submissions to the international journal.
- Association for International Agricultural and Extension Education April 2022–Present
Conference Poster Chair
- Coordinate the review process for the conference poster submissions.
- New Mexico FFA Association January 2022–Present
Superintendent, Agricultural Communications Career Development Event (CDE)
- Host and coordinate the state Agricultural Communications CDE for nearly 80 New Mexico FFA Chapters.
 - Pitched the contest to the NM Ag Teacher Board in January 2022 and hosted the inaugural CDE state contest in June 2022 at the New Mexico FFA State Convention.

Texas A&M University <i>Member, Young Alumni Board</i>	January 2022–Present
<ul style="list-style-type: none"> • Coordinate marketing and communications decisions for The Association of Former Students and the Young Alumni Council. 	
Texas Farm Bureau, Montgomery County <i>Co-Chair, Young Farmers and Ranchers</i>	August 2021–Present
<ul style="list-style-type: none"> • Host young alumni events and coordinate service activities. 	
Association for Communication Excellence (ACE) <i>Vice President of Research, Academic and Research Learning Community</i>	August 2021–Present
<ul style="list-style-type: none"> • Host and coordinate the conference paper submissions. 	
New Mexico State Fair and Regional State Fair <i>Member, Prepared Public Speaking Contest Committee</i>	August 2021–Present
<ul style="list-style-type: none"> • Assist with hosting, coordinating, and judging the prepared public speaking contests at the New Mexico State Fair, Southern New Mexico State Fair, and the Eastern New Mexico State Fair. 	
Association for International Agricultural and Extension Education <i>Research Submission Reviewer</i>	October 2020–Present
<ul style="list-style-type: none"> • Peer review oral and poster conference submissions. 	
<i>Journal of Applied Communications</i> Editorial Review <i>Paper Submission Reviewer</i>	October 2020–Present
<ul style="list-style-type: none"> • Peer review submissions to the national journal. 	
Agricultural Communicators of Tomorrow (ACT) <i>NMSU Collegiate Adviser</i>	August 2020–Present
<ul style="list-style-type: none"> • Advise student functions and leadership engagement activities for the collegiate chapter. • Assisted with rechartering student organization on NMSU's campus in August 2020. 	
Women in Agricultural Leadership (WALC) <i>Conference Planning Board, New Mexico Agricultural Leadership</i>	August 2020–Present
<ul style="list-style-type: none"> • Host and coordinate the bi-yearly WALC conference. • Serve as the chair of the keynote speaker committee. 	
NMSU College of ACES, Academic Appeals Board <i>Chair</i>	June 2023
<ul style="list-style-type: none"> • Appointed by NMSU College of ACES Associate Dean to lead a committee consisting of faculty and student members to assess the integrity of an academic grade appeal. 	
American Association for Agricultural Education, Western Region <i>Conference Research Chair</i>	April 2022–September 2022
<ul style="list-style-type: none"> • Coordinate research paper submissions and chair research sessions at conference in conjunction with the WR-AAAE Research Committee. 	
American Association of Agricultural Education, Western Region <i>Program Improvement Committee Chair</i>	September 2021–September 2022
<ul style="list-style-type: none"> • Host and coordinate the conference poster submissions. 	
New Mexico Department of Agriculture <i>Reviewer, Specialty Crop Block Grant Program</i>	March 2022
<ul style="list-style-type: none"> • Review grant submissions to be referred for funding to the U.S. Department of Agriculture. 	
American Association of Agricultural Education, Western Region <i>Program Improvement Committee Member</i>	September 2020–September 2021
<ul style="list-style-type: none"> • Solicit needs for WAAAE program improvement. • Review conference poster submissions and evaluate design. 	

- Association for Communication Excellence (ACE) August 2020–August 2021
Secretary, Academic and Research Learning Community
- Host and coordinate the conference poster submissions.
 - Manage committee logistics and meeting minutes.
- New Mexico FFA Association February 2021–June 2021
FFA State Officer Speech Coach
- Train and coach the 2020–2021 NM FFA State Officer team in speech delivery for their retiring addresses to be delivered at the 2021 NM FFA State Convention.
- New Mexico FFA Association February 2021
State Leadership Career Development (LDE) Judge
- Invited as a judge for the 2021 New Mexico FFA State Creed contest.
- Sierra County Livestock Show and Fair October 2020
Livestock & Showmanship Judge
- Evaluated the county bred and breeding livestock divisions for swine, sheep, goats, and cattle.
 - Judged the showmanship classes for novice, junior, and senior exhibitors for each division
- National FFA Officer Candidate Selection Process September 2020
Round Robin Stakeholder, Agricultural Education Specialist
- Assisted with the Tarleton National FFA Officer Candidate selection.
 - Interviewed candidates for agricultural educational knowledge in the stakeholder round.
- New Mexico State Fair and Expo September 2020
Prepared Public Speaking Judge
- Evaluated the virtual junior division prepared public speaking contest.
- Texas FFA Association, Area III March 2020
Area III FFA State Officer Elections Judge
- Judged the round-robin public speaking contest as the agricultural education liaison.
- American Horse Publications (AHP) March 2020
Equine Media Awards Judge
- Served as a judge to select award winners for the annual national media awards contest.
- Nebraska FFA Association January 2020–March 2020
Speech Coach
- Mentor and coach members of the 2019–2020 Nebraska FFA State Officer team to develop and deliver their final retiring address speech at the Nebraska FFA Convention.
- Association for International Agricultural and Extension Education October 2019–November 2019
Manuscript Reviewer
- Invited as a research poster reviewer for the international AIAEE 2020 conference.
- Agricorps November–December 2014 & February 2018–June 2019
Volunteer Communications Designer
- Assist with developing communication curricula for global AgriCorps Fellows.
- National Agricultural Communicators Symposium (NACS) February 2018–February 2019
Graduate Student Representative
- Represented national graduate student membership on the NACS leadership team.
 - Designed and maintained organization and conference website.
 - Organized graduate student involvement at the national conference in Birmingham, Alabama.
- National Wild Turkey Federation (NWTf), Navasota, TX, Chapter January 2018–January 2019
Chartering Chapter Treasurer and Committee Member
- Developed community relationships and partnerships for end-of-the-year banquet.
 - Supported conservation efforts in southeastern Texas.
 - Voted as one of the Top 3 New Chapters in Texas in 2018 at the state end-of-the-year banquet.

- American Quarter Horse Association (AQHA) June 2018
Regional Director Judge
- Served as a judge to help select the regional directors to serve on the 2018-2019 national officer AQHA youth team.
- Texas Junior Simmental and Simbrah Association (TJSSA) June 2018
Volunteer Youth Public Speaking Judge
- Served as a judge for the TJSSA state futurity public speaking contest.
- Virginia FFA Association June 2018
State FFA Officer Nomination Process Consultant
- Created and designed the interview questions and rubrics used in the nominating committee process to select the 2018-2019 Virginia FFA State Officer team.
- The Big Event, Texas A&M University April 2018
Student Volunteer
- The Big Event is the largest, one-day, student-run service project in the nation. Each spring, Texas A&M students serve residents of Bryan and College Station to say, “Thank You.”
 - Helped distribute 200 bags of mulch on an elderly family’s yard in College Station.
- Super Cooper 5K Run/Walk April 2018
Registration Volunteer
- Registered participants and distributed registration materials for a 5K run/walk in Cooper William’s memory held in College Station, Texas.
 - Assisted in raising more than \$32,000 for the Cooper Williams Memorial Scholarship Fund.
- Roadrunner Food Bank of New Mexico June 2015–August 2017
New Mexico State University Community Relations Team
- Assist with NMSU’s community partnerships for raising hunger awareness in Las Cruces.
- Royal Family Kids Camp July 2016 & July 2017
Volunteer Kids Coordinator
- Facilitating youth games and activities for children in the Children, Youth, and Family Department (CYFD) in southern New Mexico.
 - Served as the lead photographer for the camp and student portfolios.
- American Red Cross March 2013–July 2017
Disaster Response Team Member
- Assist with community partnerships, public relations, and feeding and hospitality.
- New Mexico 4-H Organization June 2015–June 2017
Volunteer Judge and Contest Coordinator
- Coordinated judging events and student speech contests.
 - Facilitated team-building workshops for State 4-H Officers, Diplomats, and Ambassadors.
- New Mexico FFA Association June 2015–June 2017
Volunteer Judge and Contest Coordinator
- Coordinated numerous FFA functions, such as, judging and speech contests. Served as a liaison between agriculture teachers, students, sponsors and other stakeholders.
- Sunnybrook Community Church August 2014–May 2015
Welcome Team and Volunteer
- Served on the greeting and welcoming team.
- Oklahoma FFA Association August 2013–May 2015
Volunteer Judge and Contest Coordinator
- Coordinated Milk Quality Career Development Event (CDE). Served as a judge for local and state public speaking competitions. Facilitated workshops on career building and life planning at Oklahoma FFA State Convention.

- Oklahoma State University, Red Shirt Orange Friday (RSOF) August 2013–September 2014
Volunteer and Steering Committee Member
- Served on the steering committee fundraising for the Folds of Honor Foundation and local veteran’s affairs. Served as the committee spokesperson at the sponsored event.
- Kids Against Hunger May 2012–August 2012
Meal Packing/Community Service Coordinator
- Hosted and organized the Washington Leadership Conference service project where 280,000 meals were packed by students and shipped to Nicaragua throughout the summer.
- Senior Olympics June 2010
Volunteer
- Assisted Senior Olympic athletes by retrieving Frisbees, marking distances of recorded throws, and being readily available to run errands for athletes.

HONORS AND AWARDS

Honors and Awards:

- Early-Career Member Award August 2023
- Western Region, American Association for Agricultural Educators (WR-AAAE).
 - Nominated for award based on early-career accomplishments. The award will be announced in September 2023 at the WR-AAAE conference in Logan, UT.
- 40 Under 40 in the State of New Mexico June 2023
- Albuquerque Business First, Albuquerque Business Forum.
 - Awarded to the top 40 professionals in the state of New Mexico for their contributions to the state, business, and community.
- Outstanding Innovative Poster June 2023
- Association of Communication Excellence (ACE).
 - Poster presentation titled, “*It’s an art, a process, and an act: Teaching effective speech delivery in agricultural communications.*”
- National Distinguished Manuscript May 2023
- American Association for Agricultural Education (AAAE).
 - Awarded to paper titled, “*The emotional duties of an agricultural educator: Evaluating the confidence levels of agricultural educators to support students with adverse childhood experiences.*”
- Professor of the Year May 2023
- New Mexico State University, Greek Life Organizations.
 - Nominated and voted by students. Awarded to one faculty member across the NMSU system.
- Outstanding Innovative Poster February 2023
- National Agricultural Communications Symposium (NACS).
 - Poster presentation titled, “*Muddy waters: Leveraging storytelling to teach water issues in the desert Southwest.*”
- Runner-Up Outstanding Innovative Poster February 2023
- National Agricultural Communications Symposium (NACS).
 - Poster presentation titled, “*Communicating with virtual learning: Redesigning food safety educational modules for high school audiences.*”

- National Outstanding County of Excellence Award Recipient January 2023
- Texas Farm Bureau, American Farm Bureau Federation.
 - Awarded to 24 county Farm Bureau teams across the nation for hosting an outstanding innovative and educational event targeting young people.
 - Texas Farm Bureau statewide champion and presented booth at the American Farm Bureau Conference titled, “Reindeer Feed Store.”
- New Mexico FFA State Officer Outstanding Supporter Award June 2022
- New Mexico FFA Association, National FFA Organization.
 - Awarded for outstanding support to Sydney Turner, 2021–2022 New Mexico FFA State President.
- New Mexico FFA State Officer Outstanding Supporter Award June 2022
- New Mexico FFA Association, National FFA Organization.
 - Awarded for outstanding support to Emily Gossett, 2021–2022 New Mexico FFA State Secretary.
- Outstanding Research Presentation April 2022
- Association for International Agricultural and Extension Education (AIAEE).
 - Oral presentation titled, “*Picture this: Using photovoice to increase student engagement and cultural awareness in agricultural communications courses.*”
- Outstanding Innovative Poster February 2022
- National Agricultural Communications Symposium (NACS) in New Orleans, Louisiana.
 - Poster titled, “*Leadership on the big screen: Reinforcing leadership and communication concepts using popular culture examples.*”
- Runner-Up Outstanding Research Poster February 2022
- National Agricultural Communications Symposium (NACS) in New Orleans, Louisiana.
 - Poster titled, “*Left to fend for ourselves: Reflections of college students in hybrid or online courses during COVID-19.*”
- NACTA Bob Gough Teaching Tip Award June 2021
- North American Colleges and Teachers in Agriculture.
 - Awarded for outstanding writing and innovative thought in the published *NACTA Teaching Tip* article, “Science communication: Context-specific reusable learning modules for strengthening students’ communications skills.”
- New Mexico FFA State Officer Outstanding Supporter Award June 2021
- New Mexico FFA Association, National FFA Organization.
 - Awarded for outstanding support to Brandon Larrañaga, 2020–2021 New Mexico FFA State President.
- National AAAE Distinguished Dissertation May 2021
- American Association for Agricultural Education (AAAE).
 - Selected as the national distinguished dissertation award nominee.
- Outstanding Oral Research Presentation April 2021
- Association for International Agricultural and Extension Education (AIAEE).
 - Oral presentation titled, “*Addressing food insecurity in conflict zones: Describing agricultural assessment priorities aligned with basic human needs.*”
- TAMU Distinguished Dissertation Nominee February 2021
- Texas A&M University, Office of Graduate and Professional Student Studies.
 - Nominated by the Department of Agricultural Leadership, Education, and Communications.
- ACE Distinguished Dissertation Nominee January 2021
- Association of Communication Excellence (ACE).
 - I was the nominee selected from Texas A&M University to compete in the national distinguished dissertation award competition.

- National Innovative Teaching Award January 2021
- Association of Public Land Grant Universities (APLU), Washington, D.C.
 - Awarded to T. Rogers-Randolph and S. Norris for our work with the “*EVOLVE: Evaluation of virtual online learning through varied experiences*” proposal.
- Runner-Up Outstanding Research Presentation November 2020
- New Mexico State University, Research and Creativity Week, Agriculture Division in Las Cruces, NM.
 - Presented by graduate student, Gabe Doherty, titled, “*Food savvy: A proposed assessment of agricultural literacy among NMSU students.*”
- National FFA Officer Outstanding Supporter Award October 2020
- National FFA Convention, National FFA Organization.
 - Awarded for outstanding support to Tess Seibel, 2019–2020 National FFA Eastern Region Vice President (from Virginia).
- NACTA Graduate Student Teaching Award June 2020
- North American Colleges and Teachers in Agriculture.
 - Awarded for outstanding involvement in classroom instruction in the agricultural disciplines.
- Presidential Award for Advocacy May 2020
- Graduate and Professional Student Government at Texas A&M University.
 - Awarded to one graduate student who “strengthened the voice of graduate students on campus through advocacy.”
- Friend of COALS Award April 2020
- College of Agriculture and Life Sciences (COALS) at Texas A&M University.
 - Awarded to one individual who was integral to success and development of COALS students in the 2019–2020 academic year. Nominated and selected by students within COALS.
 - To be awarded during the Spring 2020 COALS Convocation.
- Buck Weirus Spirit Award March 2020
- Association of Former Students at Texas A&M University.
 - Awarded to the top 55 students out of nearly 68,000 who demonstrate “significant involvement, create positive experiences throughout the Aggie Network, impact student life at Texas A&M and enhance the Aggie Spirit.”
- Outstanding Innovative Poster February 2020
- National Agricultural Communications Symposium (NACS) in Louisville, Kentucky.
 - Poster titled, “*Detecting bias: Using Hayakawa-Lowry news bias categories to teach objectivity in agricultural media writing.*”
- Ethel Ashworth-Tsutsui Award for Mentoring Nominee December 2019
- Texas A&M University, College of Science, Women in Science and Engineering.
- Runner-Up Outstanding Student Oral Research Presentation December 2019
- Texas A&M University, Department of Agricultural Leadership, Education and Communications Graduate Scholarly Showcase in College Station, Texas.
 - Presentation titled, “*Translating science: Developing reusable learning modules for the agricultural sciences.*”
- Outstanding Student Research Poster November 2019
- Texas A&M University, Department of Agricultural Leadership, Education and Communications Research Symposium in College Station, Texas.
 - Poster titled, “*Identifying as a writer, identifying as a communicator: Investigating authorial identity and authorship within writing-intensive courses.*”

- Runner-Up Outstanding Student Oral Research Presentation November 2019
- Texas A&M University, Department of Agricultural Leadership, Education and Communications Research Symposium in College Station, Texas.
 - Presentation titled, “*Applying creative thinking techniques to expand agricultural research courses.*”
- Outstanding Graduate Teaching Assistant Nominee September 2019
- Texas A&M University, Vice Chancellor’s Awards in Excellence Program.
- CIRTL Research Fellow Scholarship July 2019
- Texas A&M University, Center for the Integration of Research, Teaching and Learning.
- Academic Excellence Scholarship May 2019
- Texas A&M University, Association of Former Students.
- Aggie Ring Scholarship May 2019
- Texas A&M University, Association of Former Students.
- Dr. Thomas R. Hargrove ‘66 Endowed Memorial Scholarship May 2019
- Texas A&M University, Department of Agricultural Leadership, Education, and Communications.
- Graduate Excellence Scholarship April 2019
- Association for International Agricultural and Extension Education (AIAEE) in Port of Spain, Trinidad and Tobago.
 - Awarded to the top three graduate student applications across the international membership.
- P.E.O Scholar Award Nominee March 2019
- Nominated for outstanding doctoral student achievement.
- Outstanding Policy Presentation February 2019
- MSC Student Conference on National Affairs (MSC SCONA), College Station, Texas.
 - Oral presentation titled, “*Crops, cattle, and catastrophe: Securing America’s food supply.*”
- Outstanding Research Poster October 2018
- Texas A&M University, Department of Agricultural Leadership, Education and Communications Research Symposium in College Station, Texas.
 - Poster titled, “*Making a difference in a snap: Developing career-ready skills in entry-level employees.*”
- Runner-Up “Most Impactful” Research Poster September 2018
- Western Region American Association of Agricultural Educators (AAAE) in Boise, Idaho.
 - Poster titled, “*Can they communicate? Influence of communication courses on College Students’ perceived ability to communicate.*”
- Dr. Thomas R. Hargrove ‘66 Endowed Memorial Scholarship August 2018
- Texas A&M University, Department of Agricultural Leadership, Education, and Communications.
- Excellence Fellowship Award August 2017–July 2018
- Texas A&M University, Department of Agricultural Leadership, Education, and Communications.
- 2nd Runner-Up Outstanding Research Poster Presentation April 2018
- Association for International Agricultural and Extension Education (AIAEE) in Merida, Mexico.
 - Poster titled, “*Serving across the divide: Mentorship needs for college students and peer mentors.*”
- P.E.O Scholar Award Nominee March 2018
- Nominated for outstanding doctoral student achievement.
- Outstanding Research Poster February 2018
- Southern Association of Agricultural Scientists (SAAS) in Jacksonville, Florida.
 - Poster titled, “*What skills get agricultural communication students hired: An industry perspective.*”

- National FFA Officer Outstanding Supporter Award October 2017
- National FFA Convention, National FFA Organization.
 - Awarded for outstanding support to David Townsend, 2016–2017 National FFA President (from Delaware), and Ashley Willits, 2016–2017 National FFA Eastern Region Vice President (from New York).
- Honorary New Mexico 4-H Member July 2017
- New Mexico State University, New Mexico State 4-H Association.
 - Awarded to supporters who “make an impact on youth development in their communities.”
- “Sam Steel” Outstanding Supporter Award April 2017
- New Mexico State University, Department of Agricultural and Extension Education (AXED).
 - Awarded to the top supporter for the AXED Department for the 2016-2017 school year.
- Collegiate FFA Outstanding Adviser Award April 2017
- New Mexico State University, Department of Agricultural and Extension Education.
- Adviser of the Year May 2016
- New Mexico State University, Center of Leadership.
 - Awarded for advising ACES Council in the College of Agricultural, Consumer, and Environmental Sciences (ACES).
- National FFA Officer Outstanding Supporter Award October 2015
- National FFA Convention, National FFA Organization.
 - Awarded for outstanding support to Caleb Gustin, 2014–2015 National FFA Western Region Vice President (from New Mexico), and Stephen McBride, 2014–2015 National FFA Southern Region Vice President (from Tennessee).
- Runner-up, Outstanding Thesis Proposal June 2015
- Association for Communication Excellence (ACE).
- Runner-up, 3MT CASNR Competition & OSU 3MT Finalist May 2015
- Oklahoma State University, College of Agricultural Sciences and Natural Resources.
- OSU Women’s Faculty Research Award April 2015
- Oklahoma State University, Women’s Faculty Association.
- Outstanding Master’s Student April 2015
- Oklahoma State University, Graduate Student Association in Agricultural Education, Communications, and Leadership.
- National Love of Learning Award April 2015
- Phi Kappa Phi Honor Sorority.
- Outstanding Master’s Student May 2014
- Oklahoma State University, Center for Ethical Leadership.
 - Awarded to one master’s student across the full university.
- Global Citizen Award December 2014
- Oklahoma State University, Division of Agricultural Sciences and Natural Resources.
- National FFA Officer Outstanding Supporter Award October 2014
- National FFA Convention, National FFA Organization.
 - Awarded for outstanding support to Jackson Harris, 2013–2014 National FFA Southern Region Vice President (from Alabama).
- Summa Cum Laude Graduate with High Honors May 2013
- New Mexico State University, College of Agricultural, Consumer and Environmental Sciences.
 - Awarded for graduating with a 4.0 GPA.

Outstanding ACES Undergraduate Student	May 2013
<ul style="list-style-type: none"> • New Mexico State University Alumni Association, College of Agricultural, Consumer and Environmental Sciences. 	
Crimson Scholar	Fall 2008–Spring 2013
<ul style="list-style-type: none"> • New Mexico State University, College of Agricultural, Consumer, and Environmental Sciences. • Awarded to the Top 15% academically superior students at NMSU for each academic year. • Did not attend NMSU in Spring 2011 or Fall 2012 while serving as a National FFA Officer. 	
Dean’s List	Fall 2008–Spring 2013
<ul style="list-style-type: none"> • New Mexico State University, College of Agricultural, Consumer, and Environmental Sciences. • Did not attend NMSU in Spring 2011 or Fall 2012 while serving as a National FFA Officer. 	
National FFA Officer Outstanding Supporter Award	October 2012
<ul style="list-style-type: none"> • National FFA Convention, National FFA Organization. • Awarded for outstanding support to Ryan Best, 2011–2012 National FFA President (from New Mexico). 	
Presenter of the Year	May 2012
<ul style="list-style-type: none"> • New Mexico State University, Agricultural and Extension Education (AXED), Agricultural Education Teaching Methods Class. 	
Lifetime National FFA Alumni Membership Award	October 2011
<ul style="list-style-type: none"> • National FFA Organization. 	
Honorary Guest Professor Recognition	May 2011
<ul style="list-style-type: none"> • Texas A&M University. • Awarded for excellence in teaching and facilitating ALED 380-Leadership course. 	
Honorary New Mexico Rancher	October 2010
<ul style="list-style-type: none"> • New Mexico State University. • Awarded to distinguished leaders and top supporters of NMSU. • Selected for serving as a National FFA Officer from New Mexico. 	
American FFA Degree	October 2009
<ul style="list-style-type: none"> • National FFA Organization. 	
Young Woman of Promise Award	May 2008
<ul style="list-style-type: none"> • <i>New Mexico WOMAN</i> Magazine, Albuquerque, New Mexico • Awarded to the top 10 most influential young females in New Mexico in 2008. 	