

Lacey Roberts-Hill

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EDUCATION

Texas A&M University
Ph.D. in Agricultural Leadership, Education, and Communications
Certificate: Nonprofit Management, The Bush School of Government
Dissertation Title: *Picturing Development: Visualizing International Agricultural Development and Communication*
College Station, Texas
Graduation: Aug 2020

Oklahoma State University
M.S. in International Agriculture
Creative Component: *2016 Sam Noble Foundation Scholar: Watoto Fellowship in Uganda*
Stillwater, Oklahoma
Graduation: Dec 2016

West Texas A&M University
B.S. in Agricultural Media and Communications
Minor: Agricultural Business and Economics
Canyon, Texas
Graduation: Aug 2013

RESEARCH PRIORITIES

Areas of interest: creativity in education; visual literacy; visual communication in higher education classrooms; visual communication in agriculture, food, and natural resources; storytelling and message creation in international agriculture; international agriculture development

PROFESSIONAL EXPERIENCE

Assistant Professor; Department of Agricultural and Extension Education Aug 2021-Present
New Mexico State University

- Design, develop, and deliver courses for the Agricultural Communications degree program
- Advise undergraduate students in focus areas of agricultural communications, agricultural education, and Extension
- Engage community partners to collaborate on learning projects within classroom environments
- Produce research and publications focused on visual communication, international agriculture, and agricultural media

Freelance Photographer and Graphic Designer Aug 2011-Present
Las Cruces, NM

- Two images selected for publishing by Reuters and NPR
- Execute photography sessions of various styles (photojournalism and portrait photography)
- Build logos, promotional materials, and other graphics-based deliverables to clients

Instructor, School of Human Sciences Aug 2020-Aug 2021
Mississippi State University

- Lead instructor for agricultural leadership and international agriculture
- Advised undergraduate students in agricultural leadership program

- Collaborated with community partners to provide students with exposure to industry issues and activities

Graduate Research Assistant

Aug 2017-Aug 2020

Texas A&M University; Department of Agricultural Leadership, Education and Communication

- Conducted research using eye tracking technology and visual communication theory
- Lead researcher for the Narrative Engagement Research and Development Lab
- Lead instructor or teaching aid for agricultural communications courses

USAID Higher Education Virtual Student Federal Service Intern

Sept 2018-May 2018

Washington, D.C.

- Outlined and began writing the Higher Education Retrospective document
- Collected and wrote Higher Education Success Stories
- Organized photo library used for department publications

Master of International Agriculture Program Writer

Jan 2017-May 2017

Oklahoma State University

- Assisted in grant seeking and proposal writing for federal grant applications
- Edited and contributed documents serving the current master's graduate program
- Researched and built literature reviews for program use

Weed Science Graduate Research Assistant

Feb 2015-Dec 2016

Program Support Specialist

Oklahoma State University

- Processed clerical work (i.e. travel requests, filing, booking travel/lodging)
- Managed two financial accounts for the Weed Science program
- Organized and conducted field trials in two research extension field locations
- Aided in teaching sections of lab with scientific heavy content
- Built/proctored quizzes for students for hands-on application

GRANTS AND FUNDING

Extramural Grants Submitted and In Review

Extramural Grants Funded

Karcher, E., Foster, D., Miller Foster, M., & **Roberts-Hill, L.** (2024) Fostering Global Competence in the Poultry Sector by Defining and Enhancing Global Intercultural Learning and Domestic Study Away Initiatives. \$ 29,969.00 (Funded)

Wilson, M., Dean, T., Norris, S., **Roberts-Hill, L.**, & Norris, W. (2023) ADPROS: Animal Disease Preparedness and Response training for law enforcement Officers and emergency Stakeholders. \$247,319.00 (Funded)

Edgar, D., Norris, S., Hill, N., Frazee, S., Lombard, K., Mesbah, A., Bittner, L., Trueblood, C., Dean, T. (2022) Impacting Career Engagement in Agricultural, Consumer, and Environmental Sciences. \$613,590.00 (Funded)

Roberts-Hill's duties and responsibilities: Project collaborator with role as implementor of communication activities after the departure of co-author, Hill, N.

Fraze, S., Hill, N. (2021) Young Agri-Scientists: Connecting diverse students to each other and FANH careers through experiential learning in mentored research and science communication. USDA NIFA Hispanic-Serving Institutions. \$999,935.00 (Funded)
Roberts-Hill's duties and responsibilities: Main project implementor in charge of recruitment, educational material development, and dissemination of grant activities after the departure of co-author, Hill, N.

Extramural Grants Not Funded

Saucier, R., Reynolds, C., Victoria, M., Hainline, M., **Roberts, L.**, Aschenbrener, M. (2022) Southwest Agriculture and Food Safety and Security Education: Preparing Future Leadership for a Safe and Secure U.S. Food System. \$6,514,705.37 (Not Funded)

Graves, J., **Roberts, L.**, McCubbins, A. (2022). International Agricultural Education Fellowship-Guatemala. USDA, Foreign Agricultural Service: International Agricultural Education Fellowship Program. \$504,551.00 (Not funded)

Graves, J., **Roberts, L.**, McCubbins, A. (2021). International Agricultural Education Fellowship-Guatemala. USDA, Foreign Agricultural Service: International Agricultural Education Fellowship Program. \$477,813.00 (Not funded)

Redwine, T., & McKim, B., (2017). Measuring and Developing Visual Literacy in Science Communicators with Eye-Tracking and Dial Testing. TAMU PESCA. \$17,718.82. (Not funded)
Roberts' role and responsibility: Senior Personnel who contributed research and writing assistance.

Additional Funding Sources

Roberts, L., Hamm, B. (2021) "Fighting Food Insecurity: Measuring User Perception, Access, and Awareness of Bully's Closet and Pantry Efforts". CALS/MAFES Undergraduate Research Scholars Program. \$3,000.00 student stipend (Funded)

Roberts, L. (2021). High Impact Experience Funding. Catch-A-Dream Virtual Fundraiser held by Mississippi State leadership course. \$11,086.00 raised by student under guidance of instructor.

Roberts, L. (2019). High Impact Experience Funding. College of Agricultural Sciences, Department of Agricultural Leadership, Education and Communications. \$1,270.00 (Funded)

BOOK CHAPTERS

Roberts, L., Specht, A., Holt, J., & Hill, N. (2022). Personal Communication. Agricultural Communications in Action: A Hands-On Approach.

McLeod-Morin, A., **Roberts, L.**, & Kessler, K. (2022). Social Media. Agricultural Communications in Action: A Hands-On Approach.

Irlbeck, E., **Roberts, L.**, & Moore, A. (2022). Video and Audio Production. Agricultural Communications in Action: A Hands-On Approach.

PEER-REVIEWED ARTICLES AND ABSTRACTS

Refereed Journal Articles Published

McCarty, R., Norris-Parish, S., Edgar, D., **Roberts-Hill, L.**, Witte, J. (In Press). Examination of Ugandan educators' cultural preferences when teaching agriculture: A Q methodological study. *Journal of International Agricultural and Extension Education*.

Norris, W., & **Roberts-Hill, L.** (2024). Meaningful skills for the agricultural workforce: Assessing the confidence levels of male and female agricultural educators to integrate STEM into their curriculum. *Journal of Southern Agricultural Education Research*, 74(1). <http://jsaer.org/wp-content/uploads/2024/03/74-Norris-Robert-Hill.pdf>

Roberts-Hill, L., Roberts, R., & Roberts, T. G. (2023). A journey to a global scholar identity: An autoethnography of agricultural and extension faculty's experiences. *Journal of International Agricultural and Extension Education*, 30(2), 70-81. <https://newprairiepress.org/jiaee/vol30/iss2/5/>

Refereed Journal Articles Submitted

Norris, W., & **Roberts-Hill, L.** (In Review). Describing the deficiencies in agricultural teacher preparation as reported by agricultural educators in different career phases. *NACTA Journal*.

McCarty, R., Norris-Parish, S., Edgar, D., **Roberts-Hill, L.**, Witte, J. (Submitted). Cultural preferences: A Q methodological examination of international agricultural education curriculum developers' perspectives. *Journal of International Agricultural and Extension Education*.

CONFERENCE PROCEEDINGS AND PRESENTATIONS

Note: Conference abstracts with alternate presenters are indicated in parenthesis.

Sedillo, S. (Presenter), & **Roberts-Hill, L.** (2024). Land of Enchantment...and Agriculture: A Content Analysis of Agriculture Portrayed on New Mexico True's Instagram. *Research Poster Presentation at the 2024 Western Region American Association for Agricultural Education conference*, Chico, CA.

Diaz, T. (Presenter), & **Roberts-Hill, L.** (2024). Beefing Up Websites: A Content Analysis of Extension Websites' Vaccination Communication Efforts for Beef Producers. *Research Poster Presentation at the 2024 Western Region American Association for Agricultural Education conference*, Chico, CA.

Scott, T. (Presenter), & **Roberts-Hill, L.** (2024). Duplik[ating] Shapes: Using Basic Shapes and Gaming Tactics to Train Logo Creation. *Innovative Poster Presentation at the 2024 Western Region American Association for Agricultural Education conference*, Chico, CA.

Greene, P., EasleySmith, F., & **Roberts-Hill, L.** (2024). Flip the Script: Utilizing an Online Peer Evaluation Method with Flipgrid. *Oral Presentation at the 2024 North American Colleges and Teachers of Agriculture conference*, Wooster, OH.

EasleySmith, F., Greene, P., & **Roberts-Hill, L.** (2024). A creative challenge: Utilizing AI to promote creativity in photography. *Oral Presentation at the 2024 North American Colleges and Teachers of Agriculture conference*, Wooster, OH.

Trevizo, L. (Presenter), Kent, A. (Presenter), Greene, P., McCarty, R., **Roberts-Hill, L.**, & Norris-Parish, S. (2024). Doing as the locals do: Evaluating students perceived self-efficacy in intercultural

communication when traveling abroad. *Oral Presentation at the 2024 annual Association of International Agricultural Education and Extension conference*, Orlando, FL.

EasleySmith, F. (Presenter), & **Roberts-Hill, L.** (2024). “It’s not for me!”: A descriptive review of barriers and stigmas surrounding food pantries. *Poster Presentation at the 2024 annual Association of International Agricultural Education and Extension conference*, Orlando, FL.

Gardner, M. (Presenter), **Roberts-Hill, L.**, Norris-Parish, S. (2024). Drought is universal, but not indistinguishable: Investigating how traveling abroad challenges perspectives. *Poster Presentation at the 2024 annual Association of International Agricultural Education and Extension conference*, Orlando, FL.

Sedillo, S. (Presenter), & **Roberts-Hill, L.** (2024). Land of enchantment...and agriculture? Analysis of New Mexican agriculture portrayed by New Mexico True tourism Instagram. *Undergraduate Poster Presentation at the 2024 College of Agricultural, Consumer and Environmental Sciences Open House*, Las Cruces, NM. ****Awarded 2nd Place Poster- Undergraduate Division.****

Gwynne, K. (Presenter), & **Roberts-Hill, L.** (2024). Web of support: Evaluating mental health online resources for rural New Mexico. *Undergraduate Poster Presentation at the 2024 College of Agricultural, Consumer and Environmental Sciences Open House*, Las Cruces, NM. ****Awarded Honorable Mention Poster- Undergraduate Division.****

Roberts-Hill, L., Kitten, K., & Fischer, L. (2024). Connecting states, creating collaboration: Multistate website peer review exchange. *Poster Presentation at the 2024 National Agricultural Communications Symposium (NACS)*, Atlanta, GA. ****Awarded Outstanding Innovative Poster.****

EasleySmith, F. (Presenter), Scott, T., & **Roberts-Hill, L.** (2024). B.E.E.F.F. with the news: Using multiple communication channels to teach information credibility. *Poster Presentation at the 2024 National Agricultural Communications Symposium (NACS)*, Atlanta, GA. ****Awarded 1st Runner Up Innovative Poster.****

Tetteh, R. (Presenter), **Roberts, L.**, & Norris, W. (2023). ACES-agricultural extension and education significant support: Describing work-life balance and job satisfaction of agricultural educators. *Oral Presentation at the NMSU Graduate Research and Arts Symposium*, Las Cruces, NM. ****Awarded Outstanding Graduate Student Presentation.****

Roderick, S. (Presenter), Norris-Parish, S., & **Roberts-Hill, L.** (2023). Sustainable communication: Utilizing agricultural sustainability frameworks to communicate global scientific issues. *Poster Presentation at the 2023 Western Region American Association for Agricultural Education conference*, Salt Lake City, UT.

Roberts, L., & Trevizo, L. (2023). Undergraduate voices: A snapshot of perceptions on research and the cultural influences on participation. *Poster Presentation at the 2023 Western Region American Association for Agricultural Education conference*, Salt Lake City, UT.

Norris, W. (Presenter), & **Roberts, L.** (2023). The product is in the training: Describing the deficiencies in agricultural teacher preparation programs as reported by agricultural educators. *Oral Presentation at the 2023 North American Colleges and Teachers of Agriculture conference*, Las Cruces, New Mexico.

EasleySmith, F. (Presenter), & **Roberts-Hill, L.** (2023). Picture this: Initiating public reflection with Padlet. *Oral Presentation at the 2023 North American Colleges and Teachers of Agriculture conference*, Las Cruces, New Mexico.

- Roberts, L.** (2023). Polling for preferences: Determining student's visual preferences for agricultural communication classes. *Poster Presentation at the 2023 North American Colleges and Teachers of Agriculture conference*, Las Cruces, New Mexico.
- Roberts, L., Roberts, R., & Roberts, T.G.** (2023). An autoethnography of agricultural and extension faculty's journey to embrace a professional identity as a global scholar. *Oral Presentation at the 2022 annual Association of International Agricultural Education and Extension conference*. Guelph, Canada. ****Awarded Outstanding Oral Abstract Presentation****
- McCarty, R. (Presenter), Norris, S., Edgar, D., **Roberts, L.**, Witte, J. (2023). Whose culture? A qualitative study of cultural perceptions in international agricultural education. *Oral Presentation at the 2022 annual Association of International Agricultural Education and Extension conference*. Guelph, Canada.
- McCarty, R. (Presenter), Norris, S., Edgar, D., **Roberts, L.**, Witte, J. (2023). Cultural transmitters: A Q methodological examination of Ugandan agricultural educators' cultural preferences. *Oral Presentation at the 2022 annual Association of International Agricultural Education and Extension conference*. Guelph, Canada.
- McCarty, R. (Presenter), Norris, S., Edgar, D., **Roberts, L.**, Witte, J. (2023). Designed by culture: A Q methodological examination of international agricultural education curriculum developers' cultural preferences. *Oral Presentation at the 2022 annual Association of International Agricultural Education and Extension conference*. Guelph, Canada.
- Miller, F. (Presenter), Regmi, M., Robinson, C., Townsend, J. P., Norris-Parish, S., **Roberts-Hill, L.** (2022) Ag Producer Input is Critical to Research: Applied Agricultural Research Depends on Farm Financial and Production Information. *Poster Presentation at the Joint Stockmen's Convention*, Albuquerque, NM.
- Gonzales, A. G. (Presenter), Parker, A., Norris, S. L., **Roberts, L. N.**, & Walter, R. H. (2022). The evolution of competition: Adapting an agricultural communications CDE for a state FFA association. *Poster Presentation at the Western Region of the American Association for Agricultural Education (W-AAAE) Research Conference*. Las Cruces, NM.
- Trevizo, E. (Presenter), **Roberts, L.** (2022) What's missing?: Literature review of culture and undergraduate research. *Poster Presentation at the Western Region of the American Association for Agricultural Education (WAAAE) Research Conference*, Las Cruces, New Mexico.
- Roberts, L.** (2022). Describing research on visuals used for classroom learning: Where does agricultural education fit? *Oral Presentation at the Virtual North American Colleges and Teachers of Agriculture Conference*, (66), pp. 32. <https://assets.swoogo.com/uploads/1879239-62ac7e146dfd3.pdf>
- Roberts, L., Roberts, R.** (2022). A Whole New World: The Motivations of Parents of First-Generation College Freshman in the Louisiana State University College of Agriculture Regarding their Child Studying Abroad. *Oral Presentation at the 2022 annual Association of International Agricultural Education and Extension conference*. Thessaloniki, Greece.
- Roberts, L., Redwine, T., Rutherford, T., Dooley, K., Juntune, J., & Murano, E.** (2021) Picturing Perceptions: A Photo Elicitation of International Agricultural Development Implementors. *Research Presentation, 2021 AIAEE Conference*. Virtual Meeting. ****Awarded Outstanding Oral Research Presentation****

- Roberts, L., Redwine, T., Rutherford, T., Dooley, K., Juntune, J., Murano, E., & Driver, S. (2021)** Visual Strategies in International Development: A Content Analysis of Imagery and Communication Assets. *Research Poster, 2021 AIAEE Conference*. Virtual Meeting. ****Awarded Outstanding Research Poster Presentation****
- Baker, C., **Roberts, L.**, Walter, G., & Rutherford, T. (2020) Hail to the Chief: The Effectiveness of Editorial Roles in Creating Skilled and Competent Agricultural Communication Graduates. *Research Poster, 2020 National Agricultural Communications Symposium*. Louisville, KY.
- Walter, G., **Roberts, L.**, & Rutherford, T., (2019). So You Want to be a Faculty Member: Preparing Doctoral Students to Lead Graduate Courses. *Professional Development Workshop at the 2019 NACTA Conference*. Twin Falls, ID. [Special Supplement: Abstracts]. *NACTA Journal* 63(1), 24.
- Redwine, T., **Roberts, L.**, & Spence, J., (2019) Trusting the Tech: Using Eye-Tracking as a Teaching Tool. *Oral Presentation at the 2019 NACTA Conference*. Twin Falls, ID. [Special Supplement: Abstracts]. *NACTA Journal*, 63(1), 61.
- Walter, G. (Presenter), Baker, C., **Roberts, L.**, & Rutherford, T. (2019) Leadership Skill Development in a Student-directed Agricultural Communications Publications Production Course. *Research Poster, 2019 W-AAAE Conference*. Anchorage, AK.
- Roberts, L.**, Redwine, T., Rogers, T., Pugh, R., & Bullock, M. (2019) Agricultural Development Storytelling: An AgriCorps Qualitative Exploratory Study. *Research Poster, 2019 AIAEE Conference*. Trinidad & Tobago. ****Awarded 1st runner-up Student Poster Presentation****
- Roberts, L.**, Walter, G., Redwine, T., Rogers, T., & McKim, B., (2019). Lessons Learned: Tips and Tricks for Implementing Eye Tracking. *Oral Presentation at the 2019 NACS Conference*. Birmingham, AL.
- Redwine, T., Wingenbach, G., Rutherford, T., & **Roberts, L.**, (2018). Enhancing global perspectives through international agricultural education experiences. *Oral Presentation at the 34th annual AIAEE Conference*. Merida, Yucatan, Mexico. ****Awarded 2nd runner-up Outstanding Student Presentation****
- Redwine, T., Wingenbach, G., Rutherford, T., & **Roberts, L.**, (2018) Retrospective pre-test evaluation in an international agricultural education context. *Oral Presentation at the 34th annual Association of International Agricultural Education and Extension conference*. Merida, Yucatan, Mexico.
- Redwine, T.D., Nielsen, S.N., **Roberts, L.N.**, Rogers, T.J., McKim, B.R., and Rutherford, T.A., (2018). Visualizing visual literacy: Using heat maps to illustrate potential differences in gaze behavior in agricultural communications students. *Oral Presentation at the 2018 National AAEE Conference*. Charleston, SC.
- Redwine, T., McKim, B., **Roberts, L.**, & Rogers, T., (2018). Eye-Tracking: A Biometric Tool for Measuring Baseline Visual Literacy in Agricultural Communications Students. *Oral Presentation at the 2018 Agricultural Communications Section Meeting held in conjunction with the Southern Association of Agricultural Scientists meeting*. Jacksonville, Florida.
- Roberts, L.**, Post, A.R., Strickland, G., & Effertz, C., (2016). Efficacy of PrePare for rescuegrass (*Bromus Catharticus*) control in winter wheat. *Oral Presentation at the 2016 Weed Science Society Association Annual Meeting*. San Juan, Puerto Rico. ****Awarded 2nd Place Masters' Oral Research Presentation****

Roberts, L., Bodnar, V.R., & Post, A.R., (2016). Preemergent control of rescuegrass and little barley in winter wheat. *Oral Presentation at the 2016 Weed Science Society Association Annual Meeting.* San Juan, Puerto Rico.

TECHNICAL AND CREATIVE PUBLICATIONS

McMaster, M., Guevara, A., **Roberts, L.,** Alvis, S. (2019). USAID Higher Education: A retrospective 1960-2020. *United States Agency for International Development, Washington, D.C.*

Roberts, L. (2018) Modified Cotton Seed Research Images: Texas A&M University College of Agriculture and Life Sciences in College Station, Texas, U.S. Project (Photo Repository) Images commissioned by Texas A&M University. Published on Reuters, National Public Radio, ShareAmerica, and Texas A&M Today public sites.

DIRECTED STUDENT LEARNING

Chair of Graduate Student Research

M.S. Thesis (N=4, completed) (n=1, in progress)

Tetteh, Raymond (In Progress). Assessing the role of sustainable agricultural communication: A case study of agricultural extension professionals in Kumasi, Ghana and Las Cruces, New Mexico. Agricultural Extension and Education (AXED), New Mexico State University (NMSU).

EasleySmith, Fisher (2024). Food pantry messaging: A photo voice of college food insecurity. AXED, NMSU.

Greene, Parker (2023). The impact of Instagram influencers: How Reels impact consumer perceptions of food labeling content. AXED, NMSU. ****Selected as ACE 2024 Outstanding Thesis Award.****

Kent, Ariel (2023). The perceived impacts of hosting foreign students in Costa Rica. AXED, NMSU.

Trevizo, Elizabeth (2023). Mejorando el Estado Grande: A needs assessment of educational resources for cattle producers in Chihuahua. NMSU, AXED.

M.S. Non-Thesis (N=0, completed) (n=1, in progress)

Gillespie, Kalie (In Progress). AgXplorer awareness: Marketing the AgXplorer program for agricultural literacy. AXED, NMSU.

Advisory Committee Membership of Graduate Student Research

M.S. Thesis (N=4, completed) (1=, in progress)

Tokraks, Hadley (In Progress). Comparing urban and rural agricultural education programs. AXED, NMSU.

Ochoa, Luis (2024). Bovine respiratory disease assay evaluation. Animal and Range Science Department (ANRS), NMSU.

Harris, Sarah (2023). Setting the standard: Prioritizing how seedstock producers make their mark through cataloged cattle campaigns. AXED, NMSU.

McCarty, Rebekah (2022). Tailoring the message: Framing agricultural information in the context of culture. AXED, NMSU.

Gann, Leah (2021). The effects of prior exposure to agriculture on college students' food purchasing decisions. Agricultural Education, Leadership, and Communications (AELC), Mississippi State University (MSState).

M.S. Non-Thesis (N=13, completed, (n=2, in progress)

Owen, Shaylee (In Progress). Handbook for Navigating the Discovery Degree. AXED, NMSU.

Scott, Taylor (In Progress). Guide for public speaking for agricultural educators. AXED, NMSU.

Chanachai, Suthavee (2024). Travel planning responsibilities and needs of collegiate golf team coaching staff. Hotel, Restaurant, and Tourism Management Department (HRTM), NMSU.

Chavez Gil, Luis (2024). Modular studies on the needs and safety of meat packing plant employees and managers. Agricultural Economics and Agricultural Business Department (AEAB), NMSU.

Dimas, Savannah (2024). Relationship between the number of farmers at New Mexico farmers' markets and the market managers. Agricultural Economics and Agricultural Business Department (AEAB), NMSU.

Braudt, Noel (2024). Bilingual horticulture curriculum for agricultural education classrooms. AXED, NMSU.

Swartz, Jaidyn (2023). A different way of thinking: Cultivating awareness for rural mental health. AXED, NMSU.

Mollett, Megan (2023). NIL playbook: A student athlete's guide to name, image, and likeness at NM State. AXED, NMSU.

Prada, Angela (2023). New Mexico 4-H family guide. AXED, NMSU.

Sanchez, Juan (2022). International livestock trade webpage for U.S. and Mexico. AXED, NMSU.

Garcia, Sharlae, (2022). New Mexico FFA media kit: Developing a tool kit to strengthen New Mexico FFA and New Mexico agriculture educators' media presence. AXED, NMSU.

Martinez, John (2022). New Mexico 4-H shooting sports competitions test bank and resources updates. AXED, NMSU.

Sanchez, Lena (2022). Tribal Land Range Management Resources. AXED, NMSU.

Ortega, Caitlin (2022). Agricultural resource database for elementary school curriculum. AXED, NMSU.

Graves, Savannah (2022). Discovering Wildlife in New Mexico 4-H curriculum updates. AXED, NMSU.

Directed Undergraduate Research or Independent Study

Crawford, Chelsea (2023). Independent Study: Career preparation for agriculture, food, and natural resources.

Gwynne, Kirstan (2023). Undergraduate Research: Mental health resources for rural needs.

Sanchez, Jordyn (2023). Independent Study: Entrepreneurship preparation: Photography business plan.

Dunlap, Katie (2023). Independent Study: Photography training and food science laboratory content creation.

Uvina, Sophia (2022). Undergraduate Research: Apoyando la lengua: Faculty perceptions of HSI status and bilingualism.

EasleySmith, Fisher (2022). Undergraduate Research: Qualitative literature review of barriers and stigmas around food pantry usage.

CLASSROOM TEACHING EXPERIENCE

The following table represents courses taught by Dr. Lacey Roberts-Hill at New Mexico State University⁵ (2021– present), Mississippi State University⁴ (2020 – 2021), and Texas A&M University³ (2018 – 2020). Courses taught by Dr. Lacey Roberts-Hill as a teaching assistant at Texas A&M University² (2017 – 2019) and Oklahoma State University¹ (2015 – 2018) are also listed.

Summary of Teaching Experience:

Course Number	Title	Enrollment (Average)	Semesters Taught
PLNT 4013	<i>Principles of Weed Science</i> ¹	25	3
ACGJ 413	<i>Emerging Media in Agriculture</i> ²	15	1
AGCJ 411	<i>Audience and Communications Research Methods</i> ²	23	1
ACGJ 308	<i>Agricultural Photography</i> ³	8	2
AGCJ 307	<i>Design for Ag Media</i> ²	75	2
AGCJ 312	<i>Editing for Agricultural Audiences</i> ²	35	1
AGCJ 105	<i>Introduction to Agricultural Communications and Journalism</i> ²	72	2
ALED 481	<i>Agricultural Leadership Seminar</i> ³	69	1
AGCJ 413	<i>Emerging Media in Agriculture (Hybrid Format)</i> ³	12	1
AELC 3803	<i>Foundations of Leadership</i> ⁴	20	2
GA 1111	<i>Survey of Agriculture</i> ⁴	48	1
AELC 3813	<i>Team Leadership</i> ⁴	20	1
AELC 4503	<i>International Agricultural Education</i> ⁴	18	1
AELC 4803	<i>Contemporary Issues</i> ⁴	20	1
AELC 2990	<i>Special Topics– International Travel Preparation</i> ⁴	1	1

AELC 2990	<i>Special Topics– Virtual Study Abroad: Italy⁴</i>	5	1
AELC 3603	<i>Internship for Agricultural Communications⁴</i>	3	1
AELC 3013	<i>Field Experience in Agricultural Education, Leadership & Communications⁴</i>	29	1
ACOM 1110	<i>Introduction to Agricultural Communications⁵</i>	15	4
ACOM 1120	<i>Graphic Design in Agriculture⁵</i>	17	4
ACOM 2120	<i>Photography in Agriculture⁵</i>	16	4
ACOM 3125	<i>Website User Experience Design in Agriculture⁵</i>	6	2
ACOM 3115	<i>Global Issues in Agricultural Communications and Marketing⁵</i>	13	1
ACOM 3160V	<i>Communicating Agriculture and Science to the Public⁵</i>	10	1
ACOM 4120	<i>Advanced Graphic Design and Layout in Agriculture⁵</i>	8	2
ACOM 4130	<i>Strategic Brand Identity and Design in Agriculture⁵</i>	12	2
ACOM 4998	<i>Internships in Agricultural Communications⁵</i>	1	2
ACOM 5115	<i>Global Issues in Agricultural Communications and Marketing⁵</i>	6	1
AXED 5320	<i>Risk and Crisis Communications in ACES⁵</i>	7	1

COURSE DESCRIPTIONS

PLNT 4013: Principles of Weed Science (3 credits)

Oklahoma State University

Basic principles of weed biology and ecology, introduction to herbicide chemistry, and methods for preventative, cultural, mechanical, chemical, and biological weed management in cropping systems, turf, and natural landscapes. Laboratories are applied and will include weed identification, calibration of field equipment, applied grower problems, and herbicide damage identification.

AGCJ 413: Emerging Media in Agriculture (3 credits)

Texas A&M University

Examination of the use of popular emerging media in agriculture to communicate; exploration of building and marketing a brand online; understanding the strategy behind the posts and other communications; creation of emerging media communications strategies for academic or business entities that may be implemented upon completion of course.

AGCJ 411: Audience and Communication Research Methods (3 credits)

Texas A&M University

Development of research hypothesis, questions, and variables for audience and communications research; implementation of qualitative and quantitative research designs; collection, analysis, visualization, and reporting of qualitative and quantitative data; participation in research activities to apply research methods and analyses guided by sociological, psychological, and anthropological theories.

AGCJ 308: Agriculture Photography (3 credits)

Texas A&M University

Develop knowledge of photography, editing software, and composition techniques used in the agricultural communications field; develop photography and photo editing skills to a satisfactory level as demonstrated by performance on assignments and exams.

AGCJ 307: Design for Ag Media (3 credits)

Texas A&M University

Principles and practices of agricultural media design, including design and production of printed publications and graphics; computer assisted design and production of media pieces.

AGCJ 312: Editing for Agricultural Audiences (3 credits)

Texas A&M University

Principles and practices of editing for agricultural and technical audiences including improving and tightening copy; writing headlines, titles, and subheads; photo editing and captions, graphics and layout; print, broadcast, interactive and other media.

AGCJ 105: Introduction to Agricultural Communications and Journalism (3 credits)

Texas A&M University

Introduction to journalism and mass communication, its history, role in society, and unique role in agriculture; importance of journalism mass communication and the communication methods used in modern society; foundation for an understanding of agricultural news and information and how it is delivered to broad audiences.

ALED 481: Agricultural Leadership Seminar (3 credits)

Texas A&M University

Individual and team approaches to the review of leadership concepts and their application; observation and discussion of current leadership trends and issues.

AELC 3803: Foundations of Leadership (3 credits)

Mississippi State University

Foundational theories and principles of leadership emphasizing personal characteristics, leadership styles, power and influence, group dynamics, and managing change for effective leadership in agriculture.

GA 1111: Survey of Agriculture (1 credit)

Mississippi State University

A study of the overall function, organization and operation of the agricultural industry in the United States and the world.

AELC 3803: Foundations of Leadership (3 credits)

Mississippi State University

Foundational theories and principles of leadership emphasizing personal characteristics, leadership styles, power and influence, group dynamics, and managing change for effective leadership in agriculture.

AELC 3813: Team Leadership (3 credits)

Mississippi State University

Strategies and techniques for building and leading a successful team. Self-assessment, team-building skills, and experiential activities in teamwork are emphasized and contextualized specifically in agriculture and life sciences.

AELC 4503: International Agricultural Education (3 credits)

Mississippi State University

Examination of formal and non-formal agricultural education and related processes that influence global agricultural development including impacts of culture and changing demographics. Analysis of current global agricultural issues, roles of international organizations, and effectiveness of technology transfer.

AELC 4803: Contemporary Issues in Agriculture and Life Sciences (3 credits)

Mississippi State University

Course designed to immerse students in investigation of the issues the agriculture industry faces. Students will uncover the historical aspect of current policy and legislation, identify pertinent contemporary issues, and analyze and describe problems, impacts and solutions.

AELC 2990: Special Topics– International Travel Preparation (3 credits)

Mississippi State University

Course designed to prepare students for future study abroad programming. The course was created during the Covid-19 pandemic to continue to foster student interest in future international experiences. The course covered standard travel preparation including trip planning, research projects on areas of interest, and reports on future plans for travel.

AELC 2990: Special Topics– Virtual Study Abroad: Italy (3 credits)

Mississippi State University

Course was created in response to the Covid-19 pandemic. Students enrolled at Mississippi State University were looking for opportunities to study abroad while unable to travel physically. The course focused on Italian agriculture in various regions. Students engaged in research on agricultural products, completed virtual tours of art museums and streets using virtual technology and conversed with Italian liaisons employed by the United States.

AELC 3603: Internship for Agricultural Communications (3 credits)

Mississippi State University

Supervised field experiences related to participation in professional activities relating to problems, methods, and basic communications skills in agriculture and life sciences.

AELC 3013: Internship in Agricultural Education, Leadership & Communications (3 credits)

Mississippi State University

Supervised field experience for agricultural education, leadership and communications students in approved settings; pre-internship experiential learning opportunity.

ACOM 1110: Introduction to Agricultural Communications (3 credits)

New Mexico State University

Students will learn about the history and theories of agricultural communications, be introduced to the degree program, explore careers in the field, and examine the role of media in agricultural communications.

ACOM 1120: Introduction to Graphic Design in Agriculture (3 credits)

New Mexico State University

This course focuses on introducing students to creating and critiquing visual communication materials in agricultural communications by developing understanding of visual communications, graphic design and branding principles as well as basic skills in using Adobe Illustrator, Photoshop, and InDesign software.

ACOM 2120: Photography in Agriculture (3 credits)

New Mexico State University

This is a field-based course focused on how to students use the camera as a tool to make the rules of photography and design work for the student's style, creativity, and goals pertaining to application of photography in agricultural communications. Students develop and disseminate a photography portfolio through a variety of communications channels.

ACOM 3115/5115: Global Issues in Agricultural Communications and Marketing (3 credits)

New Mexico State University

Global perspectives related to international agricultural communications and marketing. The course will provide real-world settings for students to advance their awareness of international issues influencing marketing and trade in the United States and abroad. The course will expose students to high-impact learning, research skill development, communication skill development with a global mindset, and international travel.

ACOM 3125. Website User Experience Design in Agriculture (3 credits)

New Mexico State University

The purpose of this course is for students acquire user experience development, coding and web design skills in order to create a live personal portfolio website that demonstrates their professional skills and experiences in agriculture.

ACOM 3160V. Communicating Agriculture and Science to the Public (3 credits)

New Mexico State University

Principles and practical experience in general communications channels (i.e., news writing, radio production, newsletter design, public meeting presentations, video productions, graphics, and public relations activities) related to the fields of agricultural, consumer, or environmental sciences. Students in this course will gain an overall understanding of the agricultural communications industry and identify the skills necessary to grow in and contribute to a communications profession.

ACOM 4120. Advanced Graphic Design and Layout in Agriculture (3 credits)

New Mexico State University

This class provides an in-depth examination of visual communication principles and theories, design applications, and design topics relevant to the agricultural industry. Students will learn how to deeply evaluate designs and layouts, create effective design pieces for targeted agricultural audiences, and further utilize the Adobe Creative Cloud software. Students will also have the opportunity to complete a globally recognized certification exam process for Adobe InDesign, Illustrator, and Photoshop programs.

ACOM 4130. Strategic Brand Identity & Design in Agriculture (3 credits)

New Mexico State University

The purpose of this course is for students to develop extensive understanding of strategic and visual theory and principles specific to branding as a critical aspect of business development in all aspects of agriculture and natural resources. Students will utilize research and Adobe Creative Cloud to design targeted brand strategy, client brief, and design strategy to effectively build a client pitch.

ACOM 4998. Internship in Agricultural Communications (3-12 credits)

New Mexico State University

The experiential learning experience selected by students and approved by their academic advisor will form the basis of this course. Students will apply problem-solving skills, communication skills, and disciplinary knowledge through an internship related to agricultural communications. During the internship, students will gain real-world experience in their specific field of interest within the discipline.

AXED 5320. Risk and Crisis Communications in ACES (3 credits)

New Mexico State University

The purpose of this course is to introduce risk and crisis as interdisciplinary concepts, reviewing theoretical frameworks from a variety of fields and perspectives, such as communication, social psychology, and public relations. Students will develop a theoretical understanding of all aspects of

strategic communication pertaining risks. In addition, students will learn crisis communication and management from an organizational perspective. Using case studies and practical applications, students will be able to recommend strategies for managing crises occurred to agricultural and natural resource industries and develop a working crisis communication plan for an existing organization.

NONFORMAL TEACHING EXPERIENCE

Society for Agricultural Communicators (SACS)

Virtual Meeting

November 2023

Title: Creating Collaborative Multistate Partnerships

Authors: **Lacey Roberts-Hill** and Laura Fischer

- Provided examples of ongoing multistate collaborative experience between New Mexico State University and Texas Tech University
- Hosted discussion about collaboration best practices
- Facilitated an online, interactive networking session to foster future collaborations

New Mexico Feeder Cattle Youth Program

Online Workshop

August 2022, August 2023

Title: Settling the bar for research poster presentations

Authors: Shannon Norris-Parish and **Lacey Roberts-Hill**

- Engaged with local youth involved in communicating science through the NM Feeder Beef Program
- Outlined the purpose of a research poster and provided tips for creating a balanced and informative poster design

Association for Communication Excellence (ACE) Fall Virtual Conference, Level Up

Fall Virtual Conference, Level Up: Investing in Yourself and Your Career

November 2022

Title: Personal Branding Workshop

Authors: **Lacey Roberts** and Annie Specht

- Provided an overview of personal branding and current trends
- Walked participants through idea generation exercises to determine their personal brand
- Outlined tips and tools to implement their brand

Global Learning in Agriculture Community (GLAG) Annual Conference

Virtual Meeting hosted in Pennsylvania

July 2022

Title: Engagement at home and abroad: Creating educational opportunities to strength global mindedness

Authors: Shannon Norris-Parish and **Lacey Roberts-Hill**

- Engaged students to share their experiences with global mindedness across NMSU
- Provided examples for how to implement globally minded teaching strategies into college classrooms

Society for Agricultural Communicators (SACS)

Virtual Meeting

October 2021

Title: Networking in new faculty roles and infusing industry perspectives into Agricultural Communications curriculum development processes

Authors: Shannon Norris and **Lacey Roberts**

- Detailed current program efforts for infusing industry perspectives into curriculum

- Hosting discussion about new ways to integrate community into college curriculum for Agricultural Communication programs

NACS Annual Conference 2020: Oral Professional Development

Louisville, KY

February 2020

Title: Sharpen your focus: A guide to purposeful photography and audience understanding

Authors: Jessica Spence, Tobin Redwine, Carrie Baker, and **Lacey Roberts**

- Provided instruction to regional agricultural communication faculty and graduate students
- Materials covered included photography composition, visual storytelling, mobile technical techniques, and introduction and application of new engagement mobile application

USAID Farmer to Farmer Training, Visual Communications

Beirut, Lebanon

January 2020

- Conducted quick, observational assessment of communication needs for F2F program
- Provided recommendations for increased communication engagement with stakeholders
- Captured images for marketing and communications for F2F program and local businesses

USAID Farmer to Farmer Training, Visual Communications and Communication Planning

Cairo, Egypt

December 2019

- Provided expert knowledge review of visual communication efforts and photography to F2F staff
- Drafted internal communications plan for National Food Safety Authority (NAFSA) of Egypt
- Drafting concept note for TAIB project to present to Egyptian government for funding
- Captured images for marketing and communications for F2F program and local businesses

USAID Farmer to Farmer Training, Photography and Caption Creation

Kathmandu, Nepal

October 2019

- Provided expert knowledge of visual communication efforts and photography to F2F staff
- Facilitated two-day workshop on image storage, image selection, and caption creation
- Captured images for Farmer to Farmer communication efforts

USAID Farmer to Farmer Training, Visual Communications

Dhaka, Bangladesh

October 2019

- Provided expert knowledge of visual communication efforts and photography to F2F staff
- Hosted half-day training on communication material for 5 businesses of various size
- Conducted quick, observational assessment of communication needs for businesses
- Captured images for marketing and communications for F2F program and local businesses

NACS Annual Conference 2019: Oral Professional Development

Birmingham, AL

January 2019

Title: Lessons Learned: Tips and Tricks for Implementing Eye Tracking

Authors: **Lacey Roberts**, Gladys Walter, Tobin Redwine, Taylor Rogers, and Billy McKim

- Provided instruction to regional agricultural communication faculty and graduate students
- Materials covered include planning and preparation for studies, eye-tracking lab example setup, scheduling programs, research training, and analysis

AIAEE Annual International Conference 2019: Oral Professional Development

Trinidad and Tobago

April 2019

Title: Lessons Learned: Tips and Tricks for Implementing Eye Tracking

Authors: Tobin Redwine, **Lacey Roberts**, Gladys Walter, and Taylor Rogers

- Provided instruction to regional agricultural communication faculty and graduate students
- Materials covered include planning and preparation for studies, eye-tracking lab example setup, scheduling programs, research training, and analysis

Oklahoma State University-Mexico Educational Teaching Exchange Program

Collegio Maria del Rosario, Puebla, Mexico

December 2015

- Developed lesson plans based on USDA MyPlate program
- Guest lectured for grade levels: 1-12
- Presented 2-hour informational lecture to community parents about organic agriculture
- Piloted program for future recruits to travel and teach in Puebla

One Heart Source Volunteer Educator

Albion Primary in Montego Bay, Jamaica

July 2015

- Developed daily lessons covering rudimentary lessons in Spelling, English, and Math
- Tutored four girls between primary grades 4 to 6 for five hours per day
- Participated in daily debriefs and reviews of nonprofits effort and impact

GUEST LECTURES AND INVITED PRESENTATIONS

“Managing Your Social Presence and Boosting Your LinkedIn.” Guest Speaker

- **Mar 2024**, Guest Speaker, New Mexico State University Sigma Alpha Sorority

“Designing Research Presentations” Invited Lecture

- **Nov 2023**, Invited Lecture, NMSU AXED Brown Bag Research Luncheon

“LinkedIn like a Boss” Guest Speaker

- **Sep 2023**, Guest Speaker, New Mexico State University Sigma Alpha Sorority

“Marketing Market Lambs” Class Lecture

- **Apr 2023**, Guest Lecture ANSC 428: Sheep Production

“Magazine Photography” Class Lecture

- **Feb 2023**, Guest Lecture ACOM 4115: Agricultural and Scientific Publications

“Powerful Presentations” Guest Speaker

- **Nov 2022**, Guest Speaker, New Mexico Agricultural Leadership Program

“Powerful Elevator Pitches” Guest Speaker

- **Feb 2022**, Invited Workshop for NMSU AXED Professional Development Workshop

“Global Citizen Photography Training” Invited Workshop

- **Feb 2022**, Invited Workshop for the NMSU Aggies Go Global Program

“Designing Research Presentations” Invited Lecture

- **Nov 2021**, Invited Lecture, NMSU AXED Brown Bag Research Luncheon

“Social Media Presence Management” Class Lecture

- **Oct 2021**, Guest Lecture AXED 1120: Freshman Orientation

“Graphic Design Basics” Invited Lecture

- **Oct 2021**, Invited Lecture for NMSU Agricultural Communicators of Tomorrow Student Org.

“International Agricultural Communications” Class Lecture

- **Oct 2021**, Guest Lecture AXED 1110: Introduction to Agricultural, Extension, and Technology Education

“Careers in Digital Communications” Guest Lecture

- **Sept 2021**, Guest Lecture AXED 1110: Introduction to Agricultural, Extension, and Technology Education

“International Agricultural Communications” Class Lecture

- **Feb 2020**, Guest Lecture AGCJ 489: Media Programming for Agricultural Audiences

“Visualizing International Agricultural Development Communications” Research Presentation

- **Feb 2020**, Guest Lecture ALEC 681: Graduate Seminar

“Navigating Culture as a Non-Native” Class Lecture

- **Feb 2020**, Guest Lecture ALED 422: Cultural Pluralism in Agriculture

“Eye Tracking and Nutrition Label Use: Changes in Gaze Behavior with Enhanced Nutrition Labels” Research Presentation

- **Dec 2019**, ALEC Graduate Assistant Scholarly Symposia ****Awarded 1st Place Presentation***

“High Quality Writing” Class Lecture

- **Sept 2019**, Guest Lecture AGCJ 105: Introduction to Agricultural Communications

“Photojournalism” Class Lecture

- **Sept 2019**, Guest Lecture AGCJ 105: Introduction to Agricultural Communications

“Principles of Photography” Class Lecture

- **Sept 2019**, Guest Lecture AGCJ 105: Introduction to Agricultural Communications

“Fonts and Color, Design Basics” Class Lecture

- **Apr 2019**, Guest Lecture ALED 344: Leadership of Volunteers

“Design Principles” Class Lecture and Activity

- **Mar 2019**, Instructor Substitution AGCJ 307: Design for Ag Media

“Creativity and Implementation” Class Lecture and Activity

- **Feb 2019**, Instructor Substitution AGCJ 307: Design for Ag Media

“Client Branding Concept” Class Lecture and Activity

- **Jan 2019**, Instructor Substitution AGCJ 307: Design for Ag Media

“Basic Design Principles” Class Lecture and Activity

- **Oct 2018**, Instructor Substitution AGCJ 307: Design for Ag Media

“Ugandan International Experience Report” Presentation

- **Oct 2016**, Sam Noble Research Institute, Ardmore, OK

“A Look at the Watoto Tribe” Presentation

- **Nov 2016**, Global Horticulture Conference, Stillwater Oklahoma

“Mexico and MIAP” Presentation to International Agriculture Students

- **Aug 2016**, Guest Lecture AGIN 5312: International Agriculture Seminar

“Organics Production and Related Myths” educational seminar at Collegio Maria del Rosario

- **Dec 2015**, Community engagement in Puebla, Mexico

“International Agricultural Education: Necessity and Accomplishments”

- **Apr 2016**, Oklahoma State Graduate College Three Minute Challenge competition finals
- **Nov 2015**, Oklahoma State Graduate College Three Minute Presentation competition finals

PROFESSIONAL MEMBERSHIPS

2021-Present, Association for Communication of Excellence

2019-Present, Agricultural Communicators Network

2019-Present, American Association for Agricultural Education

2018-Present, Association for International Agricultural and Extension Education

2018-Present, North American Colleges and Teachers of Agriculture

2017-Present, National Agricultural Communications Symposium

CERTIFICATIONS

2019, Certificate of Nonprofit Management, The Bush School of Government and Public Service

2016, Certified completion of Effective Teaching Practices cohort, Oklahoma State University

2016, Certified completion of Course Design cohort, Oklahoma State University

HONORS AND AWARDS

2023, New Mexico FFA Association, Leader of Leaders Award, Awarded by State FFA Officer, Micah Lightfoot

2020, Association of Former Students Distinguished Graduate Student Award for Excellence in Teaching

2020, Nomination for TAMU OGAPS, Distinguished Graduate Student

2019, 1st place oral presentation, ALEC Graduate Assistant Scholarly Symposium

2019, 1st runner-up Student Poster Presentation, AIAEE Conference

2018, Nomination for Philanthropic Educational Organization, Scholar Award

2018, Nikon Storytellers Photography Scholarship Finalist

2018, 2nd runner-up Outstanding Student Presentation, AIAEE Conference

2018, Aggies Commit Fellowship, Graduate and Professional Student Council, Texas A&M University

2017, College of Agriculture and Life Sciences Excellence Fellowship, Texas A&M University

2016, MIAP Noble-Watoto Fellow to Kampala, Uganda

2016, OSU 3MC Speaking Competition Finalist

2016, Weed Science Society Association 2nd Place winner in student speaking competition

2015, OSU Distinguished Graduate Fellowship Recipient

2015, OSU Creativity, Innovation, and Entrepreneurship Scholar

2015, OSU 3MP Speaking Competition Finalist-November

2015-2017, Phi Beta Delta Honors Scholar

Fall and Spring 2012, West Texas A&M University President’s List

Fall and Spring 2011, Spring 2013, West Texas A&M University Dean’s List

2011, Nationally Recognized “Who’s Who Award Winner”

ACADEMIC AND PROFESSIONAL SERVICE ACTIVITIES

2024-2025, Vice President for National Agricultural Communications Symposium
2024, National Agricultural Communicators of Tomorrow Critique and Contest Judge
2024, USDA/NIFA Grant Review Panel
2024, Discussant and Judge for 2024 AIAEE Annual Conference
2024, NMSU College of ACES Open House Poster Competition coordinator
2023-2024, Professional Development Committee Chair for AIAEE
2023-2024, Secretary for the National Agricultural Communications Symposium group
2023-Present, Reviewer for the Journal of International Agricultural and Extension Education
2023, USDA National Institute of Food and Agriculture National Needs Fellowship Grant Review Panel
2023, USDA/NIFA Grant Review Panel
2023, Global Engagement Award Reviewer, NACTA Global Engagement Committee
2023, AXED Department Photographer
2022-Present, Program Marketing Assistance, New Mexico Ag in the Classroom AgXplorer Program
2022-Present, NMSU Collegiate Farm Bureau Student Organization, co-advisor
2022, USDA National Institute of Food and Agriculture National Needs Fellowship Grant Review Panel
2022, Western Region, AAEA Conference Planning Committee member
2021-Present, NMSU Agricultural Communicators of Tomorrow Student Organization, co-advisor
2021-Present, Professional Development Committee for AIAEE
2021, Graduate Application Committee for MSSState Agricultural Extension and Education
2020, AAEA Ag. Communicators Network International Committee
2019-Present, Global Engagement Committee for National Association of College Teachers Association
2019, National Agricultural Communications Symposium Student Representative
2019, National Agricultural Communications Symposium poster submission reviewer
2018, Chaperoned 3 students to NACT Professional Development Conference, Kansas City, MO
2018, Chaperoned 9 students to Ag. Media Summit Meeting, Scottsdale, AZ
2016, Noble Research Foundation, Fellow and Volunteer Watoto Child Care Ministries
2015-2016, Student Organization for International Agriculture, President
2015, Oklahoma State International Agriculture, pilot for educational program establishment in Mexico
2015, One Heart Source, Volunteer Educator at Albion Primary in Montego Bay, Jamaica
2013, West Texas A&M Study Abroad, participant on trip South Korea and Japan
2012 & 2013, West Texas A&M University Agricultural Ambassador
2012-2013, West Texas A&M University Agricultural Business and Economics Club, member
2011-2013, West Texas A&M University Agricultural Communicators of Tomorrow, President
2011-2013, West Texas A&M Collegiate FFA, member

COMMUNITY SERVICE ACTIVITIES

2021, Organized virtual fundraiser for Catch-A-Dream organization
2020, Photography Judge for Texas District 2 4-H competition
2019, Graduate and Professional Student Wine Tasting Event volunteer
2018, National Wild Turkey Federation, Grimes County Chapter President
2018, The Big Event Student Service Project, Texas A&M University
2016, Carnival for Change Philanthropy, Volunteer and Donor to Wings of Hope Shelter
2015-2016, Life.Church Youth Service, Volunteer
2015-2016, One Heart Source, Global Ambassador
2013-2014, Hillside Christian Church, Youth group leader
2012-2013, West Texas A&M University Baptist Student Ministry, Bible study leader

CREATIVE WORKS AND SERVICE

2023, New Mexico Game and Fish Photography Consultant

- 2023, New Mexico State FFA Convention photographer
- 2022, New Mexico State FFA Convention photographer
- 2021, Monthly host for MSState College of Agriculture and Life Sciences television program, Influence
- 2020, Hosted professional headshot portrait studio for pre-service agricultural teaching students
- 2018, Hosted professional headshot portrait studio for pre-service agricultural teaching students
- 2018, Hosted professional headshot portrait studio for department faculty, staff, and students, Texas A&M University
- 2018, Hosted professional headshot portrait studio at Country Radio Seminar, Nashville, TN

SELECTED PROFESSIONAL DEVELOPMENT

- 2023, Society of Agricultural Communication Symposium: Writing a Textbook
- 2023, NMSU Teaching Academy Multiday Workshop: Promotion and Tenure
- 2023, Association of Communication Excellence: ACE Community Marketing Webinar
- 2022, NMSU Teaching Academy Workshop: Navigating NSF: Breaking Down Barriers
- 2022, NMSU Teaching Academy Workshop: Writing Your Journal Article in 12 Weeks
- 2022, NMSU Teaching Academy Workshop: Fulbright Scholarship Panel Session for Faculty
- 2022, NMSU Teaching Academy Workshop: Promotion and Tenure
- 2022, NMSU Teaching Academy Workshop: Your Time is Your Life-Invest it Wisely.
- 2022, NMSU Teaching Academy Workshop: Publish and Flourish-Become a Prolific Scholar.
- 2021, NMSU Teaching Academy Workshop: Ten Ways to Manage Your Time.
- 2021, NMSU Teaching Academy Workshop: Course Mapping
- 2021, NMSU Teaching Academy Workshop: Promotion and Tenure
- 2021, Online Panel Interaction: Women in Agricultural Leadership Conference
- 2020, Online Course (2 hours): Mini Course on Time Management with StackSkills
- 2019, Webinar: Marketing Yourself as a Freelancer with Marilyn Cummings and Jamie Johansen
- 2018, Webinar: The Makings of a Great Photographer Part Two with Todd Klassy
- 2018, Webinar: The Makings of a Great Photographer Part One with Rob Mattson

SOFTWARE PROFICIENCIES

- Adobe Creative Suite
- GMetrix Testing
- Adobe LearnKey Certification Training